

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10776 ORDER NO. 89190 DATE 2-16-55

CUSTOMER AUBREY, FINLAY, MARLEY & HODGSON
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BUTLER ALUMINUM TRANSPORTS

FRONT NO. ~~5155~~ R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

LAYOUT, ARTWORK (FOR TRADEMARK) AND TRANSPARENCY
ENCLOSED.

COLOR DESCRIPTION

*Lectern in
large D-file*

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No. 2 LENS READING 190
CAMERA READING 80-793 BOARD READING 30-598
BLUE 1-152 14-17
F-16 175 4 1/2 UNITS 14-10 SEC. MASK
YELLOW 1-158 14-22
F-16 11 4 1/2 12 SEC. MASK
RED 1-166 14-22
F-16 11 4 1/2 13 SEC. MASK
BLACK 1-168 14-24
F-16 2 UNITS 13 SEC.
EXTRA SKY EXPOSURE F-16-175-5 UNITS

REMARKS:

*camera -
Mask out Sep -
Don sign -
sharp strip Blk + Red*

G 573

CORR. ART II

M JK.21-WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-10778-K

ORDER No. 89305

DATE 2-17-55

12 1/2 M JUMBO CARDS C.T.CURTEICH COLOR 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES ENCL

IMPRINT SAME AS ABOVE

BEAUTIFUL CALIFORNIA SHORELINE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK587

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2.592	BOARD READING 32-54 1/2
BLUE 4.140	15.17
F-16 5 UNITS	FLASH 7 SEC. MASK
YELLOW 4.146	15.20
F-16 5 UNITS	FLASH 7 SEC. MASK
RED 4.149	15.22
F-16 4 UNITS	FLASH 9 SEC. MASK
BLACK 4.158	15.20
F-16 2 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 18 1955	FEB 25 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

574

NO. D-10779
DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685, ORDER No. 89246
ALBUQUERQUE, N.M.

DATE 3-3-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 5-3/8 X 8-3/8" FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
FRONT NO. SPEC. R. M. YES -same as 2CK242
IMPRINT SAME AS ABOVE
J-38. ELEPHANT BUTTE LAKE,
NEW MEXICO
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 2CK242

Customer complains sky is poor

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Type 52

MAGENTA SCREEN

CAMERA No.	2	LENS READING	190
CAMERA READING	80-755 1/2	BOARD READING	30-534
BLUE	2-157	FLASH	13-14
F-16	150-5	UNITS	11 SEC. MASK
YELLOW	2-167	FLASH	13-21
F-16	6	UNITS	13 SEC. MASK
RED	2-160	FLASH	13-21
F-16	5	UNITS	12 SEC. MASK
BLACK	2-179	FLASH	13-22
F-16	2	UNITS	14 SEC.
EXTRA SKY EXPOSURE		F-16	105-4 1/2 UNITS
REMARKS:			

MAR 11 1955

Executive OK of Estimate
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		FEB 21 1955	FEB 23 1955 MAR 9 - 1955
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	34	APRIL 22 55	

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

*Per 52
giv +*

5587

NO. D-10780

DISTRIBUTED BY BLACK HILLS POST CARD CO., DEADWOOD, S.D.

ORDER No. 89248

DATE 2-18-55

6 1/2 M

SIZE: 5 3/8 x 8 3/8

JUMBO POST CARDS C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC. R. M. YES-same as

IMPRINT 1CK21

SAME AS ABOVE

J*11 MT. RUSHMORE NATIONAL
MEMORIAL, BLACK HILLS, SOUTH
DAKOTA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME - 1ck21

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 190
CAMERA READING 9.872	BOARD READING 29.852
BLUE 2.180	16.25
F-16 80 6 UNITS	FLASH 12 SEC. MASK
YELLOW 2.178	16.24
F-16 6 1/2 UNITS	FLASH 12 SEC. MASK
RED 2.182	16.26
F-16 4 1/2 UNITS	FLASH 12 SEC. MASK
BLACK 2.179	16.20
F-16 3 UNITS	FLASH 17 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 21 1955	FEB 25 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAR 8 1955	APR 22 1955
ARTIST DEPT.	32			4-22-55

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Positive 5 1/2 x 8 1/2

NO. D-10781

ORDER No. 89248

DISTRIBUTED BY BLACK HILLS POST CARD CO., DEADWOOD, S. D.

DATE 2-18-55

SIZE 5-3/8 x 8-3/8

6 1/2 M JUMBO POST CARDS C.T. CURTEICHCOLOR FULLFACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 2CK288

IMPRINT SAME AS ABOVE

J-12-MT. RUSHMORE NATIONAL MEMORIAL
"SHRINE OF DEMOCRACY" BLACK
HILLS, SO. DAK.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME - 2CK288

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 190
CAMERA READING 9.734	BOARD READING 29-817 1/2
BLUE 154 F.	FLASH 12 SEC. MASK
F-16 4 W.O. UNITS	
YELLOW	FLASH 12 SEC. MASK
F-16 11 UNITS	
RED	FLASH 12 SEC. MASK
F-16 11 UNITS	
BLACK	FLASH 12 SEC. MASK
F-16 150 UNITS	
EXTRA SKY EXPOSURE	F-16 170-4 UNITS
REMARKS: 2 flash Lamp	

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 21 1955	FEB 25 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			4-22-55

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY BLACK HILLS POST CARD CO.,
DEADWOOD, S. D.

NO. D-10782

ORDER No. 89248

DATE 2-18-55

6 1/2 M SIZE 5 3/8 x 8 3/8
JUMBO POST CARDS C.T. CURTEICHCOLOR FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. YES-same as
3CK891

IMPRINT

SAME AS ABOVE

J-13 CATHEDRAL SPIRES FROM NEEDLES
HIGHWAY, BLACK HILLS, SOUTH
DAKOTA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME - 3CK891

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 190
CAMERA READING 9.734	BOARD READING 29-818
BLUE 2.152	FLASH 16.18 SEC. MASK
F-16 170 7 UNITS	FLASH 9 SEC. MASK
YELLOW 2.150	FLASH 16.21 SEC. MASK
F-16 6 UNITS	FLASH 9 SEC. MASK
RED 2.150	FLASH 16.25 SEC. MASK
F-16 4 1/2 UNITS	FLASH 9 SEC. MASK
BLACK 2.150	FLASH 16.25 SEC.
F-16 2 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		FEB 21 1955	FEB 25 1955
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	36	April 21.55	

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Post 5/12
8/12

DISTRIBUTED BY BLACK HILLS POST CARD CO.,
DEADWOOD, S. D.

NO. D-10783

ORDER No. 89248

DATE 2-18-55

6 1/2 M SIZE: 5 3/8 x 8 3/8
JUMBO POST CARDS C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as
IMPRINT 2CK296
SAME AS ABOVE

J-14 TOWERING PEAKS, BAD LANDS
NATIONAL MONUMENT, SO. DAK.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME - 2CK296

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

tape 53
MAGENTA SCREEN

CAMERA No. <i>2</i>	LENS READING <i>190</i>
CAMERA READING <i>9.734</i>	BOARD READING <i>29-818</i>
BLUE <i>2-165</i>	<i>14-20</i>
F-16- <i>1905</i> UNITS	FLASH <i>12</i> SEC. <i>MASK</i>
YELLOW <i>2-159</i>	<i>14-18</i>
F-16- <i>1905</i> UNITS	FLASH <i>12</i> SEC. <i>MASK</i>
RED <i>2-162</i>	<i>14-19</i>
F-16- <i>1904 1/2</i> UNITS	FLASH <i>12</i> SEC. <i>MASK</i>
BLACK <i>2-167</i>	<i>14-19</i>
F-16- <i>190 1 1/2</i> UNITS	FLASH <i>12</i> SEC.
EXTRA SKY EXPOSURE	F-16- <i>4</i> UNITS
REMARKS:	

Executive OK of Estimate _____ By _____ Cost Dept. Checked _____
By _____ Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 21 1955	FEB 25 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 3 1955	APR 22 1955
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ALMOURS SECURITIES, MOUNT VERNON, VA.

NO. D-10784
ORDER No. 89273
DATE 2-22-55

12½ M CURTEICHCOLOR LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES /

TITLE IN FULL

MOUNT VERNON, HOME OF GEORGE
WASHINGTON

IMPRINT NONE /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT ~~9BK113~~ FOR FRONT COVER

9BK-112

SUBMIT SKETCH /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ALMOURS SECURITIES, MOUNT VERNON, VA.

NO. D-10784
ORDER No. 89273
DATE 2-22-55

12½ M CURTEICHCOLOR LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

TITLE IN FULL

COPYRIGHT MCMLV BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

IMPRINT
GENUINE CURTEICH-CHICAGO
"CURTEICHCOLOR" CREATION -(REG.
U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT ~~9BK112~~ FOR BACK COVER

5CK414

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Shot 2 hrs.
TOP and BOTTOM Part
Blt Corr 1½
#1

MAGENTA SCREEN

CAMERA No.	F	LENS READING	95
CAMERA READING	55-763 1/2	BOARD READING	19-398 1/2
BLUE			
F-16	13		10 X
YELLOW			
F-16	14		11 X
RED			
F-16	10		11 X
BLACK			
F-16	7		8 SEC
EXTRA SKY EXPOSURE		F-16	95 - 24 UNITS

REMARKS:

Push

MAGENTA SCREEN

CAMERA No.	I	LENS READING	150
CAMERA READING	70-152	BOARD READING	23-683
BLUE			
F-16	20		7 SEC. MASK
YELLOW			
F-16	14		6 SEC. MASK
RED			
F-16	10		5 SEC. MASK
BLACK			
F-16	7		5 SEC
EXTRA SKY EXPOSURE		F-16	150-20 UNITS

REMARKS:

shot on Marks C-3

578

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10785 ORDER NO. 89335 DATE 2-23-55

CUSTOMER DURA HARD STEEL TREATING CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M JUMBO CARDS SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Anchorage Boatel & Yacht Basin)

NOTE CROPPING AS MARKED, AND AREA WHERE GRASS IS
TO BE MADE GREEN.

MATH SEE BILL S.

COLOR DESCRIPTION

MAGENTA SCREEN

CAMERA No.	1	LENS READING	230
CAMERA READING	90-134½	BOARD READING	37-935
DATE	3.154		18.18
F-16	3.154		18.18
YELLOW	3.154		18.18
F-16	3.154		18.18
RED	3.152		18.18
F-16	3.152		18.18
BLACK	3.152		18.18
F-16	3.152		18.18
EXTRA DRY EXPOSURE			
REMARKS:			

as quoted

573

use crop
marks on
Kodachrome

PENNINGTON NEWS AGENCY, PONCA CITY, OKLA.

NO. D-10786

ORDER No. 89295

DATE 2-24-55

12 1/2 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO *yes*

TITLE IN FULL

IMPRINT SAME AS ABOVE

OKLAHOMA A & M COLLEGE, STILLWATER, OKLA.

FRONT: LIBRARY

SMALL TYPE: COPYRIGHT MCMLV BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

JUN 7 - 1955

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: FOLLOW LAYOUT AND SUBJECT 5C35

SUBMIT SKETCH.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

PENNINGTON NEWS AGENCY, PONCA CITY, OKLA.

NO. D-10786

ORDER No. 89295

DATE 2-24-55

12 1/2 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO *yes*

TITLE IN FULL

IMPRINT

STUDENT UNION BUILDING

GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

JUL 19 1955

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ENCLOSED

REMOVE POSTS & WIRES, REMOVE UNATTRACTIVE BRANCHES.

BROWN BRICK AND CRAM CONCRETE, BLACK-GREEN ROOF, ROOFS OF GABLES
& STEEPLE, BLACK. RED FLOWER BEDS ON RIGHT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored 8-7

Allen Johnson

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10787 ORDER NO. 89425 DATE 2-28-55

CUSTOMER R. H. DONNELLEY CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M JUMBO POST CARDS 5 1/2 x 7

STYLE CURTEICHCOLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

(DO IT YOURSELF 37 PIECE KIT.)

MAGENTA SCREEN

CAMERA No.	54-762	LENS READING	90
CAMERA READING	1.157	FOLD READING	19-596
F-13	7 1/2	17.14	16 SEC. MASK
F-13	1.153	17.16	15 SEC. MASK
F-13	1.160	17.16	17 SEC. MASK
F-13	1.162	17.16	16 SEC.
EXTRA EXP. EXPOSURE	4 UNITS	F-13	90-10 UNITS

REMARKS:

background EXP.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Cur. Re
73

NO-107888

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER No. 89437

DATE 2-28-55

25^M CURTEICHOLOR FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREATER CHICAGO

THE CITY BEAUTIFUL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT - USE SUBJECT 4CK498 FOR FRONT VIEW

ON COVER WORDS "GREATER CHICAGO" ARE TO BE RED ON YELLOW BACKGROUND, CONTINUING YELLOW BORDER.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

NO-10788

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER No. 89437

DATE 2-28-55

25^M CURTEICHOLOR FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHICAGO BRIDGES AND RIVER

A NATURAL COLOR CHICAGO

SOUVENIR

SMALL TYPE: COPYRIGHT MCMLV BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO

"CURTEICHCOLOR" CREATION

(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT

ON ADDRESS SIDE WORDS "CHICAGO" AND CHICAGO'S BRIDGES AND RIVER" ARE TO BE RED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	UNITS
FLASH	SEC. MASK
F-16	
FLASH	SEC. MASK
F-16	
FLASH	SEC. MASK
F-16	
FLASH	SEC. MASK
EXTRA SKY EXPOSURE	F-16
	UNITS

REMARKS:

ON SHEET

G-578

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	UNITS
FLASH	SEC. MASK
F-16	
FLASH	SEC. MASK
F-16	
FLASH	SEC. MASK
F-16	
FLASH	SEC. MASK
EXTRA SKY EXPOSURE	F-16
	UNITS

REMARKS:

G-578

SHAW NEWS AGENCY, GRAND RAPIDS, MICH

NO. D-10789

ORDER No. 89439

DATE 2-28-55

12½ M ART COLORTONE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES to come

TITLE IN FULL

TITLE: SOUVENIR FOLDER OF GRAND RAPIDS, MICHIGAN "THE FURNITURE CAPITAL OF AMERICA"

IMPRINT SAME AS ABOVE

FRONT: MONROE AVE. LOOKING WEST

SMALL TYPE: COPYRIGHT MCMLV BY

CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT - USE SUBJECT 2CH1159 FOR FRONT VIEW

USE DIFFERENT COLORS THAN OLD FOLDER COVER D-5567

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10789

SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

ORDER No. 89439

DATE 2-28-55

12½ M ART COLORTONE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES to come

TITLE IN FULL

GREETINGS FROM GRAND RAPIDS, MICHIGAN

IMPRINT SAME AS ABOVE

GENUINE CURTEICH-CHICAGO, "CURTEICHCOLOR" CREATION (REG. U.S. PAT. OFF)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT USE SUBJECT 8AH2357 FOR BACK VIEW
USE DIFFERENT COLORS THAN OLD FOLDER BACK D-5567

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Make Offsets 64 D-5567
for new Backings
color*

5567

5567

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH. -MADE IN U.S.A.

NO. D-10790

ORDER No. 89380

DATE 3-1-55

6 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES ENCL.

IMPRINT SAME AS ABOVE

MT. RAINIER NATIONAL PARK
WASHINGTON STATE

J.54-3. Inspiration Point ..etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK445

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 3.200	BOARD READING 32-409
BLUE 1.158	18.16
F-16 7 1/2 UNITS	FLASH 12 SEC. MASK
YELLOW 1.160	18.16
F-16 6 UNITS	FLASH 12 SEC. MASK
RED 1.158	18.16
F-16 5 1/2 UNITS	FLASH 12 SEC. MASK
BLACK 1.155	18.16
F-16 4 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 190. 5 1/2 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 8 1955	MAR 14 1955
SKETCH				
RETOUCHING				MAR 8 1955
REPHOTO				
PHOTO-LITHO				
BUEPRINT			MAR 28 1955	APR 28 1955
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

6587

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH. -MADE IN U.S.A.

NO. D-10791

ORDER No.89380

DATE 3-1-55

6 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES ENCL

IMPRINT SAME AS ABOVE

MT. RAINIER NATIONAL PARK
WASHINGTON STATE

J.55-2. Paradise Ice Caves ..etc

PHOTO PROPERTY OF C.T

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK451

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. <u>I</u>	LENS READING <u>200</u>
CAMERA READING <u>84-0832</u>	BOARD READING <u>33-206</u>
BLUE	
F-16 <u>8 1/2</u> UNITS	FLASH <u>13</u> SEC. <u>MASK</u>
YELLOW	
F-16 <u>8 1/2</u> UNITS	FLASH <u>16</u> SEC. <u>MASK</u>
RED	
F-16 <u>6 1/2</u> UNITS	FLASH <u>18</u> SEC. <u>MASK</u>
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 8 1955	MAR 14 1955
SKETCH				
RETOUCHING				MAR 8 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAR 28 1955	APR 27 1955
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

587

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH. -MADE IN U.S.A.

NO. D-10792

ORDER No. 89380

DATE 3-1-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

MT. RAINIER NATIONAL PARK

WASHINGTON STATE

J.55-5. Fairy Pool. Mount Rainier
reflected in Fairy Pool, a short
easy walk from Paradise Inn.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK470

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 16 1955	MAR 21 1955
SKETCH				
RETOUCHING				MAR 16 1955
REPHOTO				
PHOTO-LITHO			MAR 28 55	MAR 28 1955
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			4-27-55

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

type 50

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2.989 1/2	BOARD READING 32-321
BLUE 1.154	18.17
F-16 190.5 UNITS	FLASH 12 SEC. MASK
YELLOW 1.158	18.18
F-16 5 UNITS	FLASH 11 SEC. MASK
RED 1.160	18.32
F-16 5 UNITS	FLASH 11 SEC. MASK
BLACK 1.164	18.30
F-16 3 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 190.4 UNITS
REMARKS:	

6578

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH. -MADE IN U.S.A.

NO. D-10793

ORDER No. 89380

DATE 3-1-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES ENCL.

IMPRINT SAME AS ABOVE

MT. RAINIER NATIONAL PARK
WASHINGTON STATE.

J.55-6. Paradise Inn Snow
Tunnel Entrance ...etc /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK454

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 8 1955	MAR 14 1955
SKETCH				
RETOUCHING				MAR 8 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAR 28 1955	
ARTIST DEPT.	32			4-27-55

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. <i>I</i>	LENS READING <i>200</i>
CAMERA READING <i>83-069</i>	BOARD READING <i>32-427</i>
BLUE	
F-16 <i>11</i> UNITS	FLASH <i>13</i> SEC. MASK
YELLOW	
F-16 <i>12</i> UNITS	FLASH <i>14</i> SEC. MASK
RED	
F-16 <i>8 1/2</i> UNITS	FLASH <i>16</i> SEC. MASK
BLACK	
F-16 <i>5 1/2</i> UNITS	FLASH <i>16</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>200-11</i> UNITS
REMARKS:	

6587

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH. -MADE IN U.S.A.

NO. D-10794

ORDER No. 89380

DATE 3-1-55

6 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES ENCL

IMPRINT SAME AS ABOVE,
MT. RAINIER NATIONAL PARK
WASHINGTON STATE,
J.55-8. "Where Flowers and
Glaciers Meet" ..etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK456

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 22 7	LENS READING 200
CAMERA READING 83-060	BOARD READING 32-459
BLUE	
F-16 9 UNITS	FLASH 16 SEC. MASK
YELLOW	
F-16 9 1/2 UNITS	FLASH 19 SEC. MASK
RED	
F-16 8 UNITS	FLASH 19 SEC. MASK
BLACK	
F-16 5 1/2 UNITS	FLASH 17 SEC.
EXTRA SKY EXPOSURE	F-16 200-7 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 8 1955	MAR 14 1955
SKETCH				
RETOUCHING				MAR 8 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		April 26.55	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

587

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH. -MADE IN U.S.A.

NO. D-10795

ORDER No. 89380

DATE 3-1-55

6 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. SPEC. R. M. YES *ENC*

TITLE IN FULL

IMPRINT SAME AS ABOVE
MT. RAINIER NATIONAL PARK
WASHINGTON STATE
J.55-12. On the Skyline
Saddlehorse Trail ...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK459

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Type 50
MAGENTA SCREEN

CAMERA No. <i>2</i>	LENS READING <i>200</i>
CAMERA READING <i>3-199</i>	BOARD READING <i>32-409</i>
BLUE <i>1-158</i>	<i>18-16</i>
F-16 <i>190-7</i> UNITS	FLASH <i>72</i> SEC. <i>MASK</i>
YELLOW <i>1-160</i>	<i>18-16</i>
F-16 <i>6 1/2</i> UNITS	FLASH <i>12</i> SEC. <i>MASK</i>
RED <i>1-158</i>	<i>18-16</i>
F-16 <i>6</i> UNITS	FLASH <i>12</i> SEC. <i>MASK</i>
BLACK <i>1-158</i>	<i>18-16</i>
F-16 <i>3 1/2</i> UNITS	FLASH <i>12</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>405 1/2</i> UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 8 1955	MAR 14 1955
SKETCH				
RETOUCHING				MAR 8 1955
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34		APR-27-55	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

65871

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH. -MADE IN U.S.A.

NO. D-10796

ORDER No. 89381

DATE 3-1-55

12 $\frac{1}{2}$ ~~XXX~~ M CURTEICHCOLOR LARGE FOLDER COVER FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES-to come

TITLE IN FULL MOUNT RAINIER NATIONAL
PARK

IMPRINT SAME AS ABOVE

WASHINGTON STATE

Front: "WHERE FLOWERS AND GLACIERS
MEET"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FRONT VIEW: USE SUBJECT 5CK456. SEE LAYOUT ENCLOSED
STYLE OF COVER AND COLORINGS FOR TITLES SIMILAR
TO FOLDER D-10584 (FABULOUS FLORIDA).

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH. -MADE IN U.S.A.

NO. D-10796

ORDER No. 89381

DATE 3-1-55

12 $\frac{1}{2}$ ~~XXX~~ M CURTEICHCOLOR LARGE FOLDER COVER BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

TITLE IN FULL

A NATURAL COLOR SOUVENIR
MT. RAINIER NATIONAL PARK

IMPRINT

GENUINE CURTEICH-CHICAGO
"CURTEICHCOLOR" CREATION
(REG.U.S. PAT. OFF.)

Small type: COPYRIGHT MCMLV BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BACK VIEW: USE SUBJECT 5CK469. SEE LAYOUT ENCLOSED

STYLE OF COVER AND COLORINGS FOR TITLES
SIMILAR TO FOLDER D-10584 (FABULOUS FLORIDA).

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 1	LENS READING 135
CAMERA READING 66-558	BOARD READING 21-257
BLUE	
F-16 16	FLASH 17 SEC. MASK
YELLOW	
F-16 20	FLASH 22 SEC. MASK
RED	
F-16 14	FLASH 20 SEC. MASK
BLACK	
F-16 10	FLASH 18 SEC. MASK
EXTRA SKY EXPOSURE	F-16 135-12 UNITS

REMARKS:

MAGENTA SCREEN

CAMERA No. 2	LENS READING 75
CAMERA READING 85-474	BOARD READING 19-566
BLUE	
F-16 9 1/2 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 9 1/2 UNITS	FLASH 12 SEC. MASK
RED	
F-16 9	FLASH 14 SEC. MASK
BLACK	
F-16 7 1/2 UNITS	FLASH 15 SEC. MASK
EXTRA SKY EXPOSURE	F-16 135-12 UNITS

REMARKS:

Shook out + J.C. Horn
- C-3 -

0578

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10797 ORDER NO. 89399 DATE 3-2-55

CUSTOMER LYON METAL PRODUCTS, INC.
AURORA, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

50 M JUMBO CARDS SIZE 5 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Steel Cabinets for Kitchen)

FOLLOW LAYOUT AND ALL INSTRUCTIONS
ENCLOSED

4 x 5

COLOR DESCRIPTION

SUBMIT PROOF

RUSH

PROOF
made 3/23

MAJENTA SCREEN

CAMERA No. 2 LENS READING - 155
CAMERA READING 70264 BOARD READING 23-694 1/2
F-16 2.148 18.15
F-16 2.156 18.15
F-16 2.152 18.20
F-16 2.156 18.20
F-16 2.156 18.20
EXTRA SKY EXPOSURE F-16 11 SEC
REMARKS:

5' x 7 1/2

G 5 73

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10798 ORDER NO. 89399 DATE 3-2-55

CUSTOMER LYON METAL PRODUCTS, INC.
AURORA, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

50 M JUMBO CARDS SIZE 5 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Steel Cabinets for Kitchen)

241-B.

(8 X 10") FOLLOW LAYOUT AND ALL INSTRUCTIONS
ENCLOSED. /

Trans - Reverse -

COLOR DESCRIPTION

SUBMIT PROOF

RUSH

PROOF
FOR March 23/55

RUSH

MAGENTA SCREEN

CAMERA No.	2	LENS READING	93
CAMERA READING	55.612	FOCUS READING	19.345
EXPOSURE	2.144	18.20	
F-16	4	18.16	8
YEL	2.160	18.12	
F-16	4	18.12	
RED	2.162	18.12	
F-16	4	18.12	
BLACK	2.162	18.12	
F-16	2	18.12	
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

NOTICE

Camera Reverse Sp-

as quoted

573

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10799 ORDER NO. 89399 DATE 3-2-55

CUSTOMER

LYON METAL PRODUCTS, INC.
AURORA, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

50 M JUMBO CARDS SIZE 5 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LYON is the name to remember for
Color and beauty in steel cabinets for
kitchen or laundry.

(see layout for balance of type)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TYPE IN BOTTOM PANEL ON PICTURE SIDE

(8 X 10) FOLLOW LAYOUT AND ALL INSTRUCTIONS
ENCLOSED

COLOR DESCRIPTION

SUBMIT PROOF

Rust

PROOF
Mcd 3/23

MAGENTA SCREEN

CAMERA No. 2 LENS READING 75
50-745 21-645
2.140 10.18
60-4 18.18
2.156 11
4 18.20
2.154 10
2.156 11
1-10 11
EXTRA DRY EXPOSURE 1-10 UNITS
REMARKS:

5/10 7 1/16

(1 3/4" Panel
at Bath
T.K.)

G573

J.142-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10800

ORDER No. 89400

DATE 3-2-55

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO.

IMPRINT SAME A S ABOVE

(at bottom of message space):
FABULOUS FONTAINBLEAU HOTEL
MIAMI BEACH, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK317

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

URN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 11 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 17 1955	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36	March 24. 55		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	210
CAMERA READING	3-408 1/2	BOARD READING	32-593 1/2
BLUE	2.156		18.14
F-16	5	UNITS	FLASH 12 SEC. MASK
YELLOW	2.158		18.16
F-16	5	UNITS	FLASH 11 SEC. MASK
RED	2.164		18.11
F-16	5	UNITS	FLASH 12 SEC. MASK
BLACK	2.162		18.11
F-16	2	UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE			F-16-90 4 UNITS
REMARKS:			

6574

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH. -MADE IN U.S.A.

NO. D-108C1

ORDER No. 89514

DATE 3-3-55

12 1/2 M BOOK COVER C.T.CURTEICHCOLOR 8 1/2 X 11" FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL MOUNT RAINIER NATIONAL PARK

IMPRINT SAME AS ABOVE

AMERICA'S MOUNTAIN GLACIER WONDERLAND IN NATURAL COLOR

SMALL TYPE: ~~REPRODUCED~~ AN EXCLUSIVE CURTEICHCOLOR(R) CREATION FROM NATURAL COLOR TRANSPARENCIES

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE THE WORD "RAINIER" IN TITLE IN BIG, BRIGHT RED LETTERS. USE VIEW FROM 5CK469... DO NOT CUT THE MOUNTAIN TOP THAT IS REFLECTED IN POOL.

NOTE LAYOUT AND PLACING OF TYPE.

WORD COPY ON INSIDE OF FRONT COVER - AND MAP ON INSIDE OF COVER. SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10801

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH. -MADE IN U.S.A.

ORDER No. 89514

DATE 3-3-55

12 1/2 M BOOK COVER C.T.CURTEICHCOLOR 8 1/2 X 11" BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

MT. RAINIER FROM THE SKYLINE TRAIL

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEW FROM 5CK459 FOR BACK COVER - FULL PAGE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	245
CAMERA READING	F-47	BOARD READING	41-139
BLUE	9	SEC. MASK	
YELLOW	9	SEC. MASK	
RED	8	SEC. MASK	
BLACK	4	SEC. MASK	
EXTRA EXPOSURE		SEC.	
REMARKS:	Front	F-13	5 UNITS

MAGENTA SCREEN

CAMERA No.	2	LENS READING	255
CAMERA READING	6-116	BOARD READING	22-719
BLUE	11 UNITS	SEC. MASK	
YELLOW	10 UNITS	SEC. MASK	
RED	9 UNITS	SEC. MASK	
BLACK	5 UNITS	SEC. MASK	
EXTRA EXPOSURE		SEC.	
REMARKS:	Back Cover	F-13-40-7	UNITS

599

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH. -MADE IN U.S.A.

NO. D-10802

ORDER No.89514

DATE 3-3-55

12 $\frac{1}{2}$ M CURTEICHCOLOR BOOK PAGE 7 $\frac{1}{2}$ X 10"

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
SIGHTSEEING MOTOR
COACH APPROACHING
PARADISE VALLEY,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE,

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL VIEW

USE KODACHROME FROM 5CK453 AND ENLARGE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 265
CAMERA READING 8-599	BOARD READING 44.873
BLUE	
F-16 10 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 10 UNITS	FLASH 10 SEC. MASK
RED	
F-16 9 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 6 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 10-6 UNITS
REMARKS:	

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36	460413.55		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Page 1
Picture 7 1/2 x 10
Use Post Card
center

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PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH.

NO. D-10803

ORDER No. 89514

DATE 3-3-55

12 $\frac{1}{2}$ " M CURTEICH COLOR BOOK PAGE 7 $\frac{1}{2}$ " X 10" WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

VIEW

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. NO

TITLE IN FULL

PARADISE INN, LOCATED IN FAMOUS
PARADISE VALLEY, CENTER OF ALL
ACTIVITIES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING AND COLOR DESCRIPTION
HORIZONTAL VIEW

USE KODACHROME FROM 5CK467 AND ENLARGE

MAY 19 1955

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	7	LENS READING	260
CAMERA READING	98-097	BOARD READING	44-635 1/2
BLUE			
F-16	11 1/2 UNITS	FLASH	15 SEC. MASK
YELLOW			
F-16	11 1/2 UNITS	FLASH	15 SEC. MASK
RED			
F-16	10 1/2 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	8 UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE		F-16	260-14 UNITS
REMARKS:			

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			APR 11 1955	MAY 19 1955
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Page 2
Page 2
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NO. D-10804

ORDER No. 89514

DATE 3-3-55

12 $\frac{1}{2}$ M CURTEICHCOLOR BOOK PAGE 7 $\frac{1}{2}$ X 10" WHITE BORDER

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VIEW

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. NO

TITLE IN FULL

UNIQUE TIMBERED LOBBY OF
PARADISE INN

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

HORIZONTAL VIEW

USE KODACHROME FROM 5CK452 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	7	LENS READING	255
CAMERA READING	77-982	BOARD READING	44-611/2
BLUE	1.150	FLASH	18.14
F-16	10 1/2 UNITS	FLASH	14 SEC. MASK
YELLOW	1.152	FLASH	18.16
F-16	12 UNITS	FLASH	15 SEC. MASK
RED	1.166	FLASH	18.17
F-16	10 1/2 UNITS	FLASH	18 SEC. MASK
BLACK	1.162	FLASH	18.20
F-16	8 1/2 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34		MAY-2-55	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Page 3
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NO. D-10805

ORDER No. 89514

DATE 3-3-55

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VIEW

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL

PASSING REFLECTION LAKE ON THE
LAKES TRAIL

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

HORIZONTAL VIEW

USE KODACHROME FROM 5CK448 AND ENLARGE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

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By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

type 38
MAGENTA SCREEN

CAMERA No.	2	LENS READING	26.5
CAMERA READING	8.634	BOARD READING	44.899
BLUE			
F-16	9 UNITS	FLASH 12	SEC. MASK
YELLOW			
F-16	8 UNITS	FLASH 12	SEC. MASK
RED			
F-16	8 UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	3 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16 5	UNITS
REMARKS:			

Page 4
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type 43
CP. 235
C. 90.674
13.38-466 water
DIS 337
20-2
6-2 1F.
3-1 Bump

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TACOMA, WASH.

NO. D-10806

ORDER NO. 89514

DATE 3-3-55

12½ M CURTEICHCOLOR BOOK PAGE 7½ X 10" WHITE BORDER

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VIEW

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO.

TITLE IN FULL

IMPRINT NONE

INDIAN BASKET GRASS AND PARADISE
INN.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

HORIZONTAL VIEW

USE KODACHROME FROM 5CK465 AND ENLARGE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	5	LENS READING	240
CAMERA READING	98-096	BOARD READING	44-636
BLUE	18 1/2	FLASH	14
F-16	UNITS	FLASH	SEC. MASK
YELLOW	18 1/2	FLASH	15
F-16	UNITS	FLASH	SEC. MASK
RED	18 1/2	FLASH	17
F-16	UNITS	FLASH	SEC. MASK
BLACK	8 1/2	FLASH	16
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	260-13 UNITS
REMARKS:			

106 5
Page 72 x 11
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PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH.

NO. D-10807

ORDER No. 89514

DATE 3-3-55

12 $\frac{1}{2}$ " M CURTEICHCOLOR BOOK PAGE 7 $\frac{1}{2}$ " X 10"

WHITE BORDER

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VIEW

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. NO.

TITLE IN FULL

MIGHTY NISQUALLY GLACIER FROM
SKYLINE TRAIL

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL VIEW

USE KODACHROME FROM 5CK455 AND ENLARGE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. <i>F</i>	LENS READING <i>250</i>
CAMERA READING <i>98-190</i>	BOARD READING <i>44-703 1/2</i>
BLUE	
F-16 <i>12</i> UNITS	FLASH <i>15</i> SEC. MASK
YELLOW	
F-16 <i>12 1/2</i> UNITS	FLASH <i>17</i> SEC. <u>MASK</u>
RED	
F-16 <i>11</i> UNITS	FLASH <i>18</i> SEC. <u>MASK</u>
BLACK	
F-16 <i>8 1/2</i> UNITS	FLASH <i>16</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>250-10</i> UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		APR 11 1955	MAY 19 1955

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Page 6
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fitting ok.

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TACOMA, WASH.

NO. D-10808

ORDER No. 89514

DATE 3-3-55

12 $\frac{1}{2}$ M BURTEICHCOLOR BOOK PAGE 7 $\frac{1}{2}$ X 10" WHITE BORDER

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VIEW

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO.

TITLE IN FULL

IMPRINT NONE

NARADA FALLS (168 FT.) ON THE
HIGHWAY TO PARADISE INN,

PHOTO PROPERTY OF C.T.

MAY 19 1955

RETOUCHING AND COLOR DESCRIPTION

VERTICAL VIEW

USE KODACHROME FROM 5CK471 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	F	LENS READING	230
CAMERA READING	97-923 1/2	BOARD READING	44-520
BLUE			
F-16	11 1/2 UNITS	FLASH	14 SEC. MASK
YELLOW			
F-16	12 UNITS	FLASH	13 SEC. MASK
RED			
F-16	10 UNITS	FLASH	15 SEC. MASK
BLACK			
F-16	8 UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE		F-16	250-14 UNITS
REMARKS:			

Page 7
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PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH.

NO. D-10809

ORDER No. 89514

DATE 3-3-55

12 $\frac{1}{2}$ M CURTEICHCOLOR BOOK PAGE 7 $\frac{1}{2}$ X 10" WHITE BORDER

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VIEW

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. NO

TITLE IN FULL

IMPRINT NONE

FAIRY POOL, A SHORT EASY WALK
FROM PARADISE INN.,

PHOTO PROPERTY OF C.T.

MAY 17 1955

RETOUCHING AND COLOR DESCRIPTION

VERTICAL VIEW

USE KODACHROME FROM 5CK470 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36	May 13.55		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	2	LENS READING	260
CAMERA READING	8-545	BOARD READING	44-871
BLUE			
F-16-190-	9 UNITS	FLASH 12	SEC. MASK
YELLOW			
F-16	8 UNITS	FLASH 11	SEC. MASK
RED			
F-16	8 UNITS	FLASH 11	SEC. MASK
BLACK			
F-16	4 UNITS	FLASH 11	SEC.
EXTRA SKY EXPOSURE		F-16-190-5	UNITS
REMARKS:			

Page 8
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TACOMA, WASH.

NO. D-10810

ORDER No. 89514

DATE 3-3-55

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(ALL OF THIS ON THE PICTURE SIDE) VIEW (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL

SCENIC HIGHWAY NEAR
INSPIRATION POINT

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL VIEW

USE KODACHROME FROM 5CK450 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	265
CAMERA READING	81615	BOARD READING	44-915
BLUE			
F-16	9 UNITS	FLASH 9	SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH 9	SEC. MASK
RED			
F-16	8 UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	4 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16 115	UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			APR 11 1955	MAY 17 1955
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36	May 13.55		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Page 9
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TACOMA, WASH.

NO. D-10811

ORDER No. 89514

DATE 3-3-55

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PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. NO

TITLE IN FULL

PANARAMA POINT (6800 FT. ELEV.)
ON THE SKYLINE TRAIL

IMPRINT NONE

MAY 18 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

HORIZONTAL VIEW

USE KODACHROME FROM 5CK466 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____
AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			APR 11 1955	MAY 18 1955
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36	May 17 1955		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 260
CAMERA READING 8-771	BOARD READING 145-119 1/2
BLUE 1.142	16.20
F-16 190-7 UNITS	FLASH 8 SEC. MASK
YELLOW 1.152	16.24
F-16 7 UNITS	FLASH 9 SEC. MASK
RED 1.154	16.22
F-16 7 UNITS	FLASH 10 SEC. MASK
BLACK 1.160	16.26
F-16 5 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 190-7 UNITS
REMARKS:	

Page 10
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NO. D-10812

ORDER No. 89514

DATE 3-3-55

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH.

12¹/₂ M CURTEICHCOLOR BOOK PAGE 7¹/₂ X 10" WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WILDFLOWERS ABOUND EVERYWHERE
IN RAINIER NATIONAL PARK,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETUCHING AND COLOR DESCRIPTION

HORIZONTAL VIEW

USE KODACHROME FROM 5CK447 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING 98-190	BOARD READING 250 44-703 1/2
BLUE	
F-16 12 UNITS	FLASH 15 SEC. MASK
YELLOW	
F-16 12 1/2 UNITS	FLASH 17 SEC. MASK
RED	
F-16 11 UNITS	FLASH 18 SEC. MASK
BLACK	
F-16 8 1/2 UNITS	FLASH 16 SEC.
EXTRA SKY EXPOSURE	F-16 250-10 UNITS
REMARKS:	

11
Post 7 1/2 x 10
Use Post Card
center

11
Dial

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED, DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		MAR 24 1955	MAR 31 1955
SKETCH			
RETUCHING			
REPHOTO			
PHOTO-LITHO		APR 11 1955	
BLUEPRINT			MAY 19 1955
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	36 May 18.55		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH.

NO. D-10813

ORDER No. 89514

DATE 3-3-55

12 $\frac{1}{2}$ M CURTEICHCOLOR DOUBLE PAGE VIEW 16 X 10" WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"WHERE FLOWERS AND GLACIERS
MEET"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

MAY 18 1955

RETOUCHING AND COLOR DESCRIPTION VERTICAL CENTER DOUBLE PAGE SPREAD.

USE KODACHROME FROM 5CK456 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

use Lens from camera #3

#1

MAGENTA SCREEN

CAMERA No.	F-4	LENS READING	open
CAMERA READING	74-133 $\frac{1}{2}$	BOARD READING	30-860
BLUE			
F-16	20 UNITS	FLASH	15 SEC. MASK
YELLOW			
F-16	21 $\frac{1}{2}$ UNITS	FLASH	17 SEC. MASK
RED			
F-16	17 $\frac{1}{2}$ UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	11 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16 open	15 UNITS
REMARKS:			

Page 12 & 13
center spread
Per art 16x10
Use Post Card
center

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PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH.

NO. D-10814

ORDER NO. 89514

DATE 3-3-55'

12½ M CURTEICHCOLOR BOOK PAGE VIEW 7½ X 10" WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO.

TITLE IN FULL

IMPRINT NONE

MT. RAINIER AND TIPSOO LAKE
FROM CHINOOK PASS HIGHWAY

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

HORIZONTAL VIEW

USE KODACHROME FROM 5CK472 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36	May 16, 55		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	2	LENS READING	27.5
CAMERA READING	02-626	BOARD READING	48-425
BLUE	1.158	18.16	
F-16	11 UNITS	FLASH 12	SEC. MASK
YELLOW	1.160	18.16	
F-16	10 UNITS	FLASH 12	SEC. MASK
RED	1.158	18.16	
F-16	9 UNITS	FLASH 12	SEC. MASK
BLACK	1.158	18.16	
F-16	5 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16 7	UNITS
REMARKS:			

Page 14
7 1/2 x 10
P. 10
M. 10
W. 10

36

II

#1

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH.

NO. D-10815

ORDER No. 89514

DATE 3-3-55

12 1/2 M CURTEICH COLOR BOOK PAGE VIEW 7 1/2 X 10" WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
PARADISE INN SNOW TUNNEL
ENTRANCE IN MIDSUMMER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

HORIZONTAL VIEW

USE KODACHROME FROM 5CK454 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	F	LENS READING	250
CAMERA READING	98-011 1/2	BOARD READING	44-531
BLUE			
F-16	14	UNITS	FLASH 12 SEC. MASK
YELLOW			
F-16	15	UNITS	FLASH 12 SEC. MASK
RED			
F-16	11 1/2	UNITS	FLASH 15 SEC. MASK
BLACK			
F-16	8	UNITS	FLASH 15 SEC.
EXTRA SKY EXPOSURE			F-16 250-14 UNITS
REMARKS:			

Page 15
Pm 10 7 1/2 x 10
+ Re
R.C.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		MAR 24 1955	MAR 31 1955
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	44		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

11/12 side

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH.

NO. D-10816

ORDER No. 89514

DATE 3-3-55

12 $\frac{1}{2}$ M CURTEICHCOLOR BOOK PAGE VIEW 7 $\frac{1}{2}$ X 10" WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

MT. RAINIER (14,408 FT. ELEV.)
AS SEEN FROM GLACIER TRAIL,

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL VIEW

USE KODACHROME FROM 5CK463 AND ENLARGE /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36	May 17, 55		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Tape 38

MAGENTA SCREEN

CAMERA No. 2	LENS READING 265
CAMERA READING 8-633 1/2	BOARD READING 44-899
BLUE	
F-16-190 9 UNITS	FLASH 9 SEC. MASK Glass
YELLOW	
F-16 9 UNITS	FLASH 10 SEC. MASK
RED	
F-16 8 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 4 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 190. 5 UNITS
REMARKS:	

Page 16
PC
+ PC

Slide

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH.

NO. D-10817

ORDER No. 89514

DATE 3-3-55

12 $\frac{1}{2}$ M CURTEICHCOLOR BOOK PAGE VIEW 7 $\frac{1}{2}$ X 10" WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CENTURIES OLD SOLID GLACIAL
ICE, HUNDREDS OF FEET THICK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL VIEW

USE KODACHROME FROM 5CK449 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 7	LENS READING 255
CAMERA READING 98-163	BOARD READING 44-689
BLUE	
F-16 12 UNITS	FLASH 15 SEC. MASK
YELLOW	
F-16 12 UNITS	FLASH 15 SEC. MASK
RED	
F-16 10 1/2 UNITS	FLASH 17 SEC. MASK
BLACK	
F-16 8 UNITS	FLASH 16 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

#1

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____
AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		MAR 24 1955	MAR 31 1955
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	34	MAY 12-55	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Page 17
Pin 17
PC
+ BC

I side

These Posters are the best & OK'd.

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH.

NO. D-10818

ORDER No. 89514

DATE 3-3-55

12 $\frac{1}{2}$ " M CURTEICH COLOR BOOK VIEW 4-5/8 X 7 $\frac{1}{2}$ " WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL

IMPRINT NONE

INDIAN PAINT BRUSH IN PARADISE
VALLEY, MT. RAINIER IN BACKGROUND

MAY 17 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL VIEW

USE KODACHROME FROM 5CK460

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	✓	LENS READING	16.5
CAMERA READING	3-775	BOARD READING	23-711
BLUE	2.154	16.16	
F-16	750-4" UNITS	FLASH	SEC. MASK
YELLOW	2.150	16.17	
F-16	4 UNITS	FLASH	SEC. MASK
RED	2.158	16.17	
F-16	4 UNITS	FLASH	SEC. MASK
BLACK	2.162	16.18	
F-16	15 UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	750-2" UNITS
REMARKS:			

TOP
Page 18
Print 4 5/8 x 7 1/2
use P. Card
Order

11/11
Pulse

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40			4-14-55

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH.

NO. D-10819

ORDER No. 89514

DATE 3-3-55

12 $\frac{1}{2}$ " M CURTEICHCOLOR BOOK VIEW 4-5/8 X 7 $\frac{1}{2}$ " WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AVALANCHE LILIES GROWING ON
ALPINE SLOPES OF MT. RAINIER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

MAY 17 1955

RETOUCHING AND COLOR DESCRIPTION

VERTICAL VIEW

USE KODACHROME FROM 5CK458

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	3-877	LENS READING	165-845
CAMERA READING	3-877	BOARD READING	25-845
BLUE	3.156		17.17
F-16	4	UNITS	FLASH 10 SEC. MASK
YELLOW	3.150		18.28
F-16	4	UNITS	FLASH 9 SEC. MASK
RED	3.160		18.26
F-16	4	UNITS	FLASH 12 SEC. MASK
BLACK	3.160		18.33
F-16	2	UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE			F-16 150-4 UNITS
REMARKS:			

Proctor
View
Page 18
4 5/8 x 7 1/2
P. C. C. C.
C. C. C. C.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
B. L. & W. PROOF				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

II Side

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PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH.

NO. D-10820

ORDER No. 89514

DATE 3-3-55

12 $\frac{1}{2}$ " M CURTEICHCOLOR BOOK VIEW 4-5/8 X 7 $\frac{1}{2}$ " WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. NO'

TITLE IN FULL

~~PARADISE INN SNOW TUNNEL~~
~~ENTRANCE IN MIDSUMMER, MT.~~
~~RAINIER IN BACKGROUND~~
MT. RAINIER AS SEEN THROUGH
PARADISE INN TUNNEL ENTRANCE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL VIEW

USE KODACHROME FROM 5CK457

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	165
CAMERA READING	3-739	BOARD READING	25.745
BLUE			
F-16	4 UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	4 UNITS	FLASH	8 SEC. MASK
RED			
F-16	4 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	1 1/2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	165-4 UNITS
REMARKS:			

Page 19
Top View
Pin 4 5/8 x 7 1/2
use Post Card
center

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34		APR 21 1955	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Side

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH.

NO. D-10821

ORDER No. 89514

DATE 3-3-55

12 $\frac{1}{2}$ M CURTEICHCOLOR BOOK VIEW 4-5/8 X 7 $\frac{1}{2}$ WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A FRIENDLY DEER AND MT. RAINIER
FROM LONGMIRE,

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL VIEW

USE KODACHROME FROM 5CK461

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	
SKETCH				MAR 31 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		MAY 13 1955	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	7	LENS READING	183
CAMERA READING	77-374 $\frac{1}{2}$	BOARD READING	28-348 $\frac{1}{2}$
BLUE			
F-16	8 UNITS	FLASH	15 SEC. MASK
YELLOW			
F-16	8 UNITS	FLASH	15 SEC. MASK
RED			
F-16	6 $\frac{1}{2}$ UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	4 $\frac{1}{2}$ UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	183-10 UNITS
REMARKS:			

Page 19
Picture View
Page 20 4 $\frac{1}{4}$ X 7 $\frac{1}{2}$

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PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH.

NO. D-10822

ORDER No. 89514

DATE 3-3-55

12½ M CURTEICHCOLOR BOOK PAGE VIEW 7½ X 10" WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL

ALPINE MEADOWS OF WILDFLOWERS
AND MT. RAINIER

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL VIEW

USE KODACHROME FROM 5CK464 AND ENLARGE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 265
CAMERA READING 8-634	BOARD READING 44-899
BLUE	
F-16-190 9 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 8 UNITS	FLASH 12 SEC. MASK
RED	
F-16 8 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 4 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16-190-5 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Page 20
Primary 7 1/2 x 11
Use Post Card
center

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PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH.

NO. D-10823

ORDER No. 89514

DATE 3-3-55

12 $\frac{1}{2}$ M CURTEICHCOLOR BOOK PAGE VIEW 7 $\frac{1}{2}$ X 10" WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. NO

TITLE IN FULL

VIEWING THE MOUNTAIN FROM
INSPIRATION POINT

IMPRINT NONE

MAY 17 1955

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

VERTICAL VIEW

USE KODACHROME FROM 5CK445 AND ENLARGE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36	May 17 1955		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	2	LENS READING	260
CAMERA READING	8-283 1/2	BOARD READING	44-610
BLUE	1.158	FLASH	12
F-16	10 UNITS	SEC. MASK	
YELLOW	1.160	FLASH	12
F-16	9 UNITS	SEC. MASK	
RED	1.158	FLASH	12
F-16	8 UNITS	SEC. MASK	
BLACK	1.158	FLASH	12
F-16	4 UNITS	SEC.	
EXTRA SKY EXPOSURE		F-16	7 UNITS
REMARKS:			

Page 21
Rainier Tex 10

PC

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I like

Don't forget to send me the old

NO. D-10824
PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH.

ORDER No. 89514

DATE 3-3-55

12 $\frac{1}{2}$ " M CURTEICHCOLOR BOOK PAGE VIEW 7 $\frac{1}{2}$ " X 10" WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WILDFLOWER FIELDS AND
TATOOSH RANGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

HORIZONTAL VIEW

USE KODACHROME FROM 5CK468 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

type 38

MAGENTA SCREEN

CAMERA No. 2	LENS READING 265
CAMERA READING 8-509	BOARD READING 44-792
BLUE 3.156	18.18
F-16 40-8 UNITS	FLASH 10 SEC. MASK
YELLOW 3.150	18.20
F-16 8 UNITS	FLASH 9 SEC. MASK
RED 3.152	18.26
F-16 8 UNITS	FLASH 12 SEC. MASK
BLACK 3.160	18.38
F-16 4 UNITS	FLASH 2 SEC.
EXTRA SKY EXPOSURE	F-16 140-8 UNITS

REMARKS:

Page 22
Pin up 7x10
Post Card
center

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34		MAY -4-55	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Side

These positions are itched and OK'd

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH.

NO. D-10825

ORDER No. 89514

DATE 3-3-55.

12 $\frac{1}{2}$ M CURTEICHCOLOR BOOK PAGE VIEW 7 $\frac{1}{2}$ X 10" WHITE BORDER,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FAMOUS PARADISE GLACIER ICE
CAVES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

HORIZONTAL VIEW

USE KODACHROME FROM 5CK451 AND ENLARGE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	87-9541/2	LENS READING	255
CAMERA READING	87-9541/2	BOARD READING	44-556
BLUE			
F-16	12 UNITS	FLASH	14 SEC. MASK
YELLOW			
F-16	12 UNITS	FLASH	14 SEC. MASK
RED			
F-16	10 1/2 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	8 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	255 UNITS
REMARKS:			

#1

Page 23
Pin up 7 1/2 x 10
Use Port Card
use center

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		MAY 11 1955	MAY 19 1955

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

II SIDE

These photos are checked & OK'd

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH.

NO. D-10826

ORDER No. 89514

DATE 3-3-55

12 $\frac{1}{2}$ M CURTEICHCOLOR BOOK PAGE VIEW 7 $\frac{1}{2}$ X 10" WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO'

TITLE IN FULL

SUNRISE LODGE (6400 FT. ELEV.)
AND MT. RAINIER (14,408 FT.
ELEV.).,

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL VIEW

USE KODACHROME FROM 5CK473 AND ENLARGE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34		MAY 5 1955	MAY 18 1955

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No. 2	LENS READING 260
CAMERA READING 8.469	BOARD READING 44-822
BLUE 1.158	FLASH 12 SEC. MASK
F-16 790-10 UNITS	FLASH 12 SEC. MASK
YELLOW 1.160	FLASH 12 SEC. MASK
F-16 9 UNITS	FLASH 12 SEC. MASK
RED 1.158	FLASH 12 SEC. MASK
F-16 8 UNITS	FLASH 12 SEC. MASK
BLACK 1.153	FLASH 12 SEC.
F-16 4 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 790-7 UNITS
REMARKS:	

Page 24
Photo 7x10
Use Post Card
center

I side

These positives checked OK

J-150*GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO.D-10827

ORDER No. 89480

DATE 3-4-55

12½ M JUMBO POST CARDS

SIZE: 6-5/8 x 9-1/8
C.T. CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES NO

IMPRINT SAME AS ABOVE
(at bottom of message space).

THE FABULOUS FONTAINEBLEU HOTEL
ON THE OCEAN AT MIAMI BEACH

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK 482

(E563)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2.579	BOARD READING 31.956
BLUE 2.1150	16.18
F-16 185 4 UNITS	FLASH 9 SEC. MASK
YELLOW 2.164	16.26
F-16 4 UNITS	FLASH 12 SEC. MASK
RED 2.166	16.22
F-16 4 UNITS	FLASH 11 SEC. MASK
BLACK 2.166	16.22
F-16 2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 4 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		MAR 8 1955	MAR 11 1955
SKETCH			
RETOUCHING			MAR 8 1955
REPHOTO			
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING		MAR 14 1955	MAR 24 1955
HAND COLOR PROOF			
ARTIST DEPT.	36	MAR 23.55	

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

574

SAUGATUCK REXALL DRUG CO., SAUGATUCK, MICH. NO. D-10828
ORDER No. 89485
DATE 3-7-55'

6½ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES ~~to come~~ ✓

TITLE IN FULL

IMPRINT NONE

SAUGATUCK, MICHIGAN

FRONT: BIG PAVILION AND YACHTS

SMALL TYPE: COPYRIGHT MCMLV BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO OBH365

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

SAUGATUCK REXALL DRUG CO., SAUGATUCK, MICH. NO. D-10828
ORDER 89485
DATE 3-7-55'

6½ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. No R. M. YES

TITLE IN FULL

IMPRINT

GREETINGS FROM SAUGATUCK, MICH.

GENUINE CURTEICH-CHICAGO
"C.T. ART-COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6BH787

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored 1st 7th

B593

Push

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10829 ORDER NO. 89553 DATE 3-9-55

CUSTOMER
SUNSET HILL MOTEL
BREEZEWOOD, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M DOUBLE CARDS SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
A PICTORIAL STORY FOR YOU OF
SUNSET HILL MOTEL
BREEZEWOOD, PA.

(see layout for balance of type)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT AND ARRANGE 4 VIEWS AS
INDICATED

FOR HORIZONTAL AS PER RAKES BB.

Q/R
3/10

COLOR DESCRIPTION

Transparencies
returned to customer

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No. 2	LENS READING 77
CAMERA READING 1-493	POTENTIAL 21-103 1/2
RED 1.15 4 1/2	18.16
YEL 1.14 4 1/2	18.16
GRN 1.16 4 1/2	18.16
BLU 1.16 4 1/2	18.16
BLACK 1.16 4 1/2	18.16
F-13 2	18.16
EXTRA SKY EXPOSURE	F-13 - 17-4 UNITS

REMARKS:

Transparencies
may be cut

as quoted

G-585

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

111

NO. D-10831

J-8. F.E.C. NEWS CO., WEST PALM BEACH, FLA.

ORDER No. 89716

DATE 3-16-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

4CK1704

IMPRINT SAME AS ABOVE

(at bottom of message space):

BEAUTIFUL HYACINTHINE AND SCARLET

MACAWS AGAINST BACKGROUND OF

ALAMANDA, AS SEEN AT "BIANCA'S

BIRDS AND ANIMAL FAIR" ...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1704

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	7	LENS READING	200
CAMERA READING	82-605	BOARD READING	32-15 8 1/2
BLUE			
F-16	10 1/2 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	15 SEC. MASK
RED			
F-16	7 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	4 UNITS	FLASH	14 SEC.
EXTRA SKY EXPOSURE		F-16	200-3 UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		APR 8 1956	APR 21 1955

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10832 ORDER NO. 89740 DATE 3-17-55

CUSTOMER
REUBEN H. DONNELLEY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M JUMBO CARDS SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Tire Service- B.F. GOODRICH TIRES)

MAKE SEPARATION PRINT FROM LARGE ART WORK

COLOR DESCRIPTION

Handwritten in red ink:
Curt Teich & Co.
Chicago, Ill.
March 17, 1955

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

Customer No.	INTERPRETING
Customer Name	INTERPRETING
Customer Address	INTERPRETING
Customer City	INTERPRETING
Customer State	INTERPRETING
Customer Zip	INTERPRETING
Customer Phone	INTERPRETING
Customer Fax	INTERPRETING
Customer E-mail	INTERPRETING
Customer Web	INTERPRETING
Customer Social Media	INTERPRETING
Customer Other	INTERPRETING
Customer Notes	INTERPRETING
Customer Comments	INTERPRETING
Customer Signature	INTERPRETING
Customer Date	INTERPRETING
Customer Initials	INTERPRETING
Customer Title	INTERPRETING
Customer Position	INTERPRETING
Customer Department	INTERPRETING
Customer Division	INTERPRETING
Customer Group	INTERPRETING
Customer Team	INTERPRETING
Customer Project	INTERPRETING
Customer Task	INTERPRETING
Customer Objective	INTERPRETING
Customer Outcome	INTERPRETING
Customer Impact	INTERPRETING
Customer Benefit	INTERPRETING
Customer Value	INTERPRETING
Customer Cost	INTERPRETING
Customer Risk	INTERPRETING
Customer Opportunity	INTERPRETING
Customer Challenge	INTERPRETING
Customer Solution	INTERPRETING
Customer Strategy	INTERPRETING
Customer Plan	INTERPRETING
Customer Action	INTERPRETING
Customer Result	INTERPRETING
Customer Feedback	INTERPRETING
Customer Review	INTERPRETING
Customer Evaluation	INTERPRETING
Customer Assessment	INTERPRETING
Customer Analysis	INTERPRETING
Customer Synthesis	INTERPRETING
Customer Conclusion	INTERPRETING
Customer Recommendation	INTERPRETING
Customer Suggestion	INTERPRETING
Customer Advice	INTERPRETING
Customer Opinion	INTERPRETING
Customer View	INTERPRETING
Customer Belief	INTERPRETING
Customer Faith	INTERPRETING
Customer Trust	INTERPRETING
Customer Confidence	INTERPRETING
Customer Assurance	INTERPRETING
Customer Security	INTERPRETING
Customer Safety	INTERPRETING
Customer Health	INTERPRETING
Customer Well-being	INTERPRETING
Customer Happiness	INTERPRETING
Customer Satisfaction	INTERPRETING
Customer Contentment	INTERPRETING
Customer Joy	INTERPRETING
Customer Pleasure	INTERPRETING
Customer Fun	INTERPRETING
Customer Entertainment	INTERPRETING
Customer Recreation	INTERPRETING
Customer Leisure	INTERPRETING
Customer Relaxation	INTERPRETING
Customer Rest	INTERPRETING
Customer Sleep	INTERPRETING
Customer Dreams	INTERPRETING
Customer Imagination	INTERPRETING
Customer Creativity	INTERPRETING
Customer Innovation	INTERPRETING
Customer Invention	INTERPRETING
Customer Discovery	INTERPRETING
Customer Knowledge	INTERPRETING
Customer Understanding	INTERPRETING
Customer Wisdom	INTERPRETING
Customer Intelligence	INTERPRETING
Customer Reason	INTERPRETING
Customer Logic	INTERPRETING
Customer Mathematics	INTERPRETING
Customer Science	INTERPRETING
Customer Technology	INTERPRETING
Customer Engineering	INTERPRETING
Customer Architecture	INTERPRETING
Customer Design	INTERPRETING
Customer Art	INTERPRETING
Customer Music	INTERPRETING
Customer Literature	INTERPRETING
Customer Language	INTERPRETING
Customer Communication	INTERPRETING
Customer Interaction	INTERPRETING
Customer Relationship	INTERPRETING
Customer Connection	INTERPRETING
Customer Network	INTERPRETING
Customer Community	INTERPRETING
Customer Society	INTERPRETING
Customer Culture	INTERPRETING
Customer Tradition	INTERPRETING
Customer Heritage	INTERPRETING
Customer History	INTERPRETING
Customer Future	INTERPRETING
Customer Possibility	INTERPRETING
Customer Potential	INTERPRETING
Customer Promise	INTERPRETING
Customer Hope	INTERPRETING
Customer Faith	INTERPRETING
Customer Belief	INTERPRETING
Customer Trust	INTERPRETING
Customer Confidence	INTERPRETING
Customer Assurance	INTERPRETING
Customer Security	INTERPRETING
Customer Safety	INTERPRETING
Customer Health	INTERPRETING
Customer Well-being	INTERPRETING
Customer Happiness	INTERPRETING
Customer Satisfaction	INTERPRETING
Customer Contentment	INTERPRETING
Customer Joy	INTERPRETING
Customer Pleasure	INTERPRETING
Customer Fun	INTERPRETING
Customer Entertainment	INTERPRETING
Customer Recreation	INTERPRETING
Customer Leisure	INTERPRETING
Customer Relaxation	INTERPRETING
Customer Rest	INTERPRETING
Customer Sleep	INTERPRETING
Customer Dreams	INTERPRETING
Customer Imagination	INTERPRETING
Customer Creativity	INTERPRETING
Customer Innovation	INTERPRETING
Customer Invention	INTERPRETING
Customer Discovery	INTERPRETING
Customer Knowledge	INTERPRETING
Customer Understanding	INTERPRETING
Customer Wisdom	INTERPRETING
Customer Intelligence	INTERPRETING
Customer Reason	INTERPRETING
Customer Logic	INTERPRETING
Customer Mathematics	INTERPRETING
Customer Science	INTERPRETING
Customer Technology	INTERPRETING
Customer Engineering	INTERPRETING
Customer Architecture	INTERPRETING
Customer Design	INTERPRETING
Customer Art	INTERPRETING
Customer Music	INTERPRETING
Customer Literature	INTERPRETING
Customer Language	INTERPRETING
Customer Communication	INTERPRETING
Customer Interaction	INTERPRETING
Customer Relationship	INTERPRETING
Customer Connection	INTERPRETING
Customer Network	INTERPRETING
Customer Community	INTERPRETING
Customer Society	INTERPRETING
Customer Culture	INTERPRETING
Customer Tradition	INTERPRETING
Customer Heritage	INTERPRETING
Customer History	INTERPRETING
Customer Future	INTERPRETING
Customer Possibility	INTERPRETING
Customer Potential	INTERPRETING
Customer Promise	INTERPRETING
Customer Hope	INTERPRETING

Lo - 1/2 h

as quoted

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

LADIES HERMITAGE ASS'N., NASHVILLE, TENN.

NO. D-10833

ORDER No. 89752

DATE 3-18-55

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

12 $\frac{1}{2}$ M 3-3/8 X 5-15/16" CURTEICHCOLOR POST CARD BOOKLET COVER FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. NO R. M. YES ✓

TITLE IN FULL SOUVENIR OF YOUR VISIT TO THE HERMITAGE HOME OF GENERAL ANDREW JACKSON HERMITAGE, TENNESSEE NEAR NASHVILLE IMPRINT NONE

CURTEICHCOLOR ART-CREATION from Color Transparencies (Reg. U.S.A. Pat. Off.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 31 1955	APR 8 - 1955
SKETCH	2	2 1/4		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

JK 15-WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-10834

ORDER NO. 89694

DATE 3-24-54

12 1/2 M SIZE 6-5/8 X 9-1/8
JUMBO POST CARDS C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES..same as

IMPRINT SAME AS ABOVE

PERSHING SQUARE SHOWING BILTMORE
HOTEL, LOS ANGELES, CALIFORNIA,,

Color Photo by William M. Graham
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK600

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 30 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

15 08 B

MAGENTA SCREEN

CAMERA No.	I	LENS READING	20
CAMERA READING	82-762 1/2	BOARD READING	32-265
BLUE			
F-16	9 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	9 1/2 UNITS	FLASH	16 SEC. MASK
RED			
F-16	7 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	4 1/2 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	11 UNITS
REMARKS:			

G600

SANBORN SOUVENIR CO., DENVER, COLO.

NO. D-10835

ORDER No. 89847

DATE 3-30-55

12 $\frac{1}{2}$ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HISTORIC CENTRAL CITY
COLORADO

Front: ROMANTIC CAPITAL OF COLORADO
EARLY GOLD MINING HISTORY.

SMALL TYPE: Copyright MCMLV by Curt
Teich & Co., Inc., Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES- encl. ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COVER TO BE ALL WHITE STOCK (SIMILAR TO COVER "ASPEN" D-9176.
FOR FRONT USE SUBJECT 5C66 (FACE ONLY) AS PER CUSTOMER.

FRONT TITLE IN SMALL TYPE. NOTE CARD & FOLDER ENCLOSED -
SHOWING SOFTER VICTORIAN COLORS TO BE USED FOR COVER.

ANY TITLES OR PRINTING ON COVER SHOULD BE OF VICTORIAN BROWN, CREAM
OR YELLOW PASTEL TONES. -SUBMIT SKETCH- TYPE TO BE OLD FASHIONED
STYLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

SANBORN SOUVENIR CO., DENVER, COLO.

NO. D-10835

ORDER No. 89847

DATE 3-30-55

12 $\frac{1}{2}$ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

9 PANORAMA OF CENTRAL CITY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEW FROM SUBJECT 5C67 - TYPE TO BE OLD FASHIONED STYLE.

TITLES OR PRINTING SHOULD BE OF VICTORIAN BROWN, CREAM
OR YELLOW PASTEL TONES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored photo 4
LA 2nd

Handwritten signature

Very Rush

6635

SJ10
SUN NEWS CO., ST. PETERSBURG, FLA.

NO. D-10836

ORDER NO. 89926

DATE 3-31-55

6 1/2 M 6-5/8 X 9-1/8 JUMBO POST CARDS C.T. CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO SPEC. R. M. YES NO

IMPRINT SAME AS ABOVE.
SPONGE INDUSTRY AND SPONGE FLEET
ATTRACT MANY VISITORS TO TARPON,
SPRINGS, FLA..

(Reading matter at bottom of
message space)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

UESE KODACHROME - 4CK1330

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	F	LENS READING	200
CAMERA READING	81-897	BOARD READING	31-678
BLUE	1.162	17-26	
F-16	10	UNITS	FLASH 16 SEC. MASK
YELLOW	1.162	17-26	
F-16	10	UNITS	FLASH 16 SEC. MASK
RED	1.162	17-28	
F-16	10	UNITS	FLASH 16 SEC. MASK
BLACK	1.160	17-28	
F-16		UNITS	FLASH SEC.
EXTRA SKY EXPOSURE		F-16 200-	UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 31 1955	APR 4 - 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			APR 8 1956	MAY 11 1956
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

5600

SJ11
SUN NEWS CO., ST. PETERSBURG, FLA.

NO. D-10837

ORDER No. 89926

DATE 3-31-55

6-5/8 X 9-1/8
6 1/2 M JUMBO POST CARDS

C.T. CURTIS COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE
ST. PETERSBURG'S MUNICIPAL BEACH
ON TREASURE ISLAND ALONG COLORFUL
HOLIDAY ISLES, ON THE GULF OF
MEXICO, THE HUB OF FLORIDA'S WEST
COAST. (Reading matter at bottom of

PHOTO PROPERTY OF C.T. /message space,

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME - 4CK1323

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	82-606	LENS READING	200
CAMERA READING	82-606	BOARD READING	32-156 1/2
BLUE			
F-16	11 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	10 UNITS	FLASH	16 SEC. MASK
RED			
F-16	7 1/2 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	9 1/2 UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE		F-16	200-8 UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 4 - 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		APR 21 1955	APR 21 '55

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLACK	
F-16	SEC. MASK
YEL.	
F-8	SEC. MASK
RED	
F-16	SEC. MASK
BLACK	
F-16	UNITS
EXTRA SKY EXPOSURE	F-16
	UNITS

REMARKS:

#1 Laurel and
Ribbon fern
1 hr.

Reynolds

using 4 existing }
Four Lines }
shall in any }
Rothschild }

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN	PHOTO	YES	NO
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PHOTO RETURNED

TO

PHOTO USED FOR

3M-11-23-53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

A-2001
MAGENTA SCREEN *top 56*

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. D-10839 ORDER NO. 89894 DATE 5-18-55

CUSTOMER The Delano Hotel
Miami Beach, Florida

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M Circulars SIZE 17 3/8 x 11

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE DELANO HOTEL.

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	FLASH
F-16	SEC.
YELLOW	
F-16	
RED	
F-16	
BLACK	
F-16	
EXTRA SKY EXPOSURE	
F-16	

PHOTO RETURNED

TO

PHOTO USED FOR

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	FLASH
F-16	SEC.
YELLOW	
F-16	
RED	
F-16	
BLACK	
F-16	
EXTRA SKY EXPOSURE	
F-16	

REMARKS:

Layout & placing type 10 hrs

was

3'

2001

Push sheet

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10840 ORDER NO. 90007 DATE 4-7-55

CUSTOMER

AVE MARIA PRINTERY
LEMONT, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 5 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. SPEC. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

Side — Center

No Imprint

JUN 13, 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Mary & Baby)

USE KODACHROME FROM 5CK637 AND ENLARGE

(READING MATTER TO BE PLACED AT BOTTOM OF MESSAGE SPACE)

COLOR DESCRIPTION

SUBMIT IT PROOF

Box 117C

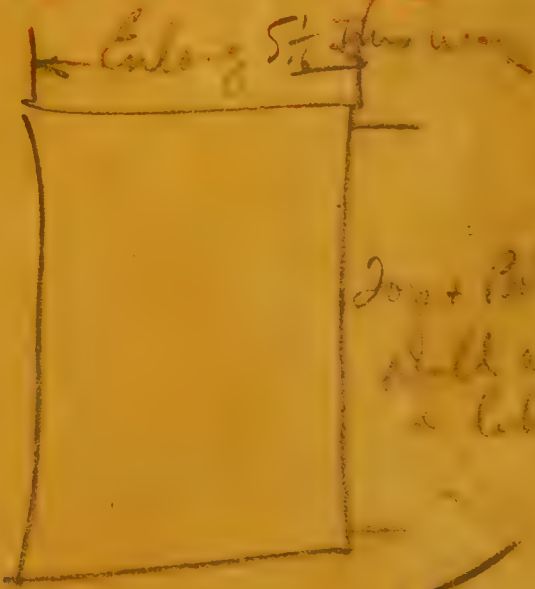
#1

MAGENTA SCREEN

ORDER No.	79-62242	LINE READING	PRO
ORDER READING	79-62242	ORDER READING	29-873
1-10	8	15	SEC. F-13
1-10	8	13	SEC. F-13
1-10	6 1/2	17	SEC. F-13
1-10	4 1/2	15	SEC. F-13
EXTRA SKY EXPOSURE	4 1/2	15	SEC. F-13
REMARKS:			

Positive

Size
5 1/16 x 7 1/16



6615

J.150-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10841

ORDER No. 90031

DATE 4-8-55

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE
(at bottom of message space):

A FLORIDA BEAUTY
ON THE BEACH

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK665
AND ENLARGE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 1650
CAMERA READING 84-381
BLUE 18
F-16 8½ UNITS
FLASH 15 SEC. MASK
YELLOW 2
F-16 8½ UNITS
FLASH 16 SEC. MASK
RED 2
F-16 7 UNITS
FLASH 17 SEC. MASK
BLACK 2
F-16 5½ UNITS
FLASH 11 SEC.
EXTRA SKY EXPOSURE F-16 205-7½ UNITS
REMARKS: Register Device #II

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 13 1955
SKETCH			APR 12 1955	
RETOUCHING				APR 12 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36	August 12. 15		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

J.151-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10842

ORDER No. 90031

DATE 4-8-55

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE
(at bottom of message space):
FLORIDA IS NOTED FOR ITS
BEAUTIES AND BEACHES

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK667

AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	200
CAMERA READING	82-85 3/4	BOARD READING	32-35 3/4
BLUE		FLASH	18
F-16	8 1/2 UNITS	FLASH	16 SEC. MASK
YELLOW		FLASH	18
F-16	8 1/2 UNITS	FLASH	15 SEC. MASK
RED		FLASH	18
F-16	7 UNITS	FLASH	17 SEC. MASK
BLACK		FLASH	18
F-16	5 1/2 UNITS	FLASH	14 SEC.
EXTRA SKY EXPOSURE		F-16	200-7 1/2 UNITS

REMARKS:

Derogator Device #II

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date				Date	
OPERATION	EST. TIME	DATE	DATE		
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED		
COMPOSING, Type Set Up		APR 12 1955	APR 13 1955		
SKETCH					
RETOUCHING			APR 12 1955		
REPHOTO					
PHOTO-LITHO					
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	36	August 12. 55			
DATE BLUEPRINT OK'D		DATE Filed			
By		By			
DATE HAND COLOR PROOF OK'D		DATE Photo Returned to Customer			

662

J.152-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10843

ORDER No. 90031

DATE 4-8-55

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

(at bottom of message space):

GOLDEN SAND AND A GOLDEN TAN
A FLORIDA BEAUTY

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK668

AND ENLARGE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	7	LENS READING	200
CAMERA READING	82-784 1/2	BOARD READING	32-427 1/2
BLUE	7	FLASH	16 SEC. MASK
F-16	8 1/2 UNITS	FLASH	15 SEC. MASK
YELLOW	7	FLASH	17 SEC. MASK
F-16	8 1/2 UNITS	FLASH	14 SEC.
RED	7	FLASH	17 SEC. MASK
F-16	7 UNITS	FLASH	14 SEC.
BLACK	7	FLASH	14 SEC.
F-16	5 1/2 UNITS	FLASH	14 SEC.
EXTRA SKY EXPOSURE	1	F-16	200 UNITS
REMARKS:	Periginty Device #II		

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 12 1955	APR 13 1955
SKETCH				
RETOUCHING				APR 12 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				JUL 28 1955
STRIPPING, OPAQUING				AUG 16 1955
HAND COLOR PROOF				
ARTIST DEPT.	36		August 12, 55	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10844 ORDER NO. 90033 DATE 4-8-55

CUSTOMER LATTOF MOTOR SALES CO.,
ARLINGTON HEIGHTS, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer:

6 1/2 M JUMBO CARDS SIZE 3 1/2 X 8"

STYLE CURTEICH COLOR - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue
(Chevrolet Dealer)

CHANGE "CHEVROLET" SIGN ON TOP OF BUILDING TO GOLD COLOR
FILL IN STRIP OF RED LIGHTS ON RIGHT

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Box 119-C

MAGENTA SCREEN

CAMERA No.	LENS READING
2	180
7-187	27-968
3.158	18.20
5	12
3.158	18.22
4 1/2	12
3.166	18.22
4 1/2	12
BLACK 3.158	18.24
F-16	12
EXTRA SKY EXPOSURE	12
REMARKS:	180-180- UNITS

Position
Size 3 1/2 X 8 1/2

as quoted

Art

6601

SJ.7-DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-10845

ORDER No90035

EKTACHROME BY ROBERT G. HEUNISCH

DATE 4-11-55

6 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

(at bottom of message space):
THE SLAVE MARKET, A FAVORITE
SIGHT FOR ALL VISITORS IN
ST. AUGUSTINE, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK660'

AND ENLARGE /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	82-765	BOARD READING	32-257
BLUE			
F-16	9 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	9 1/2 UNITS	FLASH	16 SEC. MASK
RED			
F-16	7 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	4 1/2 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	200-11 UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 12 1955	APR 13 1955
SKETCH				
RETOUCHING				APR 12 1955
REPHOTO				
PHOTO-LITHO			APR 18 1955	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SJ.8-DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-10846

ORDER No. 90035

EKTACHROME BY ROBERT G. HEUNISCH

DATE 4-11-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE
(at bottom of message space):

THE FABULOUS PONCE DE LEON
HOTEL,
ST. AUGUSTINE, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK661

AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1508B

#1

MAGENTA SCREEN

CAMERA No.	1	LENS READING	200
CAMERA READING	82-646 1/2	BOARD READING	32-174
BLUE			
F-16	8 1/2 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	9 1/2 UNITS	FLASH	16 SEC. MASK
RED			
F-16	7 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	4 1/2 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	200-12 UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____ AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 12 1955	APR 13 1955
SKETCH				
RETOUCHING				APR 12 1955
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

600

NO. D-10847
ORDER No. 89965
DATE 4-11-55
PBJ 9-F.E.C. NEWS CO., WEST PALM BEACH, FLA.

6 1/2 M 6-5/8 X 9-1/8
JUMBO POST CARDS C.T. CURTEICH COLOR FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. SPEC. R. M. NO
IMPRINT SAME AS ABOVE
EXCLUSIVE SHOPS LINE WORTH AVENUE,
PALM BEACH, FLORIDA
(Reading matter at bottom of message space)
PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION
USE KODACHROME - 5CM 670

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

type 50 1515A
MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-984	BOARD READING 32-273
BLUE	
F-16 190 6 1/2 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 6 1/2 UNITS	FLASH 10 SEC. MASK
RED	
F-16 6 UNITS	FLASH 10 SEC. MASK
BLACK	
F-16 4 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 190-5 1/2 UNITS
REMARKS:	

Executive OK of Estimate
By _____ Cost Dept. Checked
Date _____ By _____
AND WORK SCHEDULE Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		APR 13 1955	APR 15 1955
SKETCH			
RETOUCHING			APR 13 1955
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING		APR 18 1955	MAY 23 1955
HAND COLOR PROOF			
ARTIST DEPT.	35	5-18-1955	

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

5600

NO. D-10848
PEJ 10-F.E.C. NEWS CO., WEST PALM BEACH, FLA. ORDER No. 89965
DATE 4-11-55

6 1/2 M 6-5/8 X 9-1/8
JUMBO POST CARDS C.T. CURTEICHCOLOR FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

STATELY ROYAL PALMS-ROYAL POINCIANA
WAY, PALM BEACH, FLORIDA
(Reading matter at bottom of
message space)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME - 5CK671

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 3-41	BOARD READING 32-36 1/2
BLUE	
F-16-190- 5 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 5 UNITS	FLASH 12 SEC. MASK
RED	
F-16 5 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 2 1/2 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 -190 4 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 13 1955	APR 20 1955
SKETCH				
RETOUCHING				APR 13 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

6600

PBJ 11-F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. ~~MM~~ D-10849

ORDER No. 89965

DATE 4-11-55

6 1/2 M 6-5/8 X 9-1/8
JUMBO POST CARDS

C.T. CURTEICH COLOR FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

VIEW LOOKING NORTH ON COUNTY ROAD,
PALM BEACH, FLORIDA
(Reading matter at bottom of
message space)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME - 50K672

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 13 1955	APR 13 1955
SKETCH				
RETOUCHING				APR 13 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			APR 25 1955	MAY 19 1955
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1525B

#1

MAGENTA SCREEN

CAMERA No.	I	LENS READING	200
CAMERA READING	82-660	BOARD READING	32-169
BLUE			
F-16	8 UNITS	FLASH	15 SEC. MASK
YELLOW			
F-16	8 1/2 UNITS	FLASH	16 SEC. MASK
RED			
F-16	6 1/2 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	4 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	200-10 UNITS
REMARKS:			

600

NO. D-10850
PBJ 12-F.E.C. NEWS CO., WEST PALM BEACH, FLA. ORDER No. 89965

DATE 4-11-55

M 6-5/8 X 9-1/8
6 1/2 JUMBO POST CARDS C.T. CURTEICH COLOR FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC. R. M. NO.
IMPRINT SAME AS ABOVE

JUPITER LIGHTHOUSE FAMED LANDMARK,
JUPITER, FLORIDA
(Reading matter at bottom of
message space)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE. KODACHROM - 50K673

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

type 41
MAGENTA SCREEN

CAMERA No. 2	LENS READING 245
CAMERA READING 3-719	BOARD READING 40-772
BLUE	
F-16-190. 9 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 9 UNITS	FLASH 10 SEC. MASK
RED	
F-16 9 UNITS	FLASH 13 SEC. MASK
BLACK	
F-16 4 UNITS	FLASH 13 SEC.
EXTRA SKY EXPOSURE	F-16-190-8 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 13 1955	APR 20 1956
SKETCH				
RETOUCHING				APR 13 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	35		5-18-1955	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

600

1513A

NO. D-10851

LJ 2-F.E.C. NEWS CO., WEST PALM BEACH, FLA.

ORDER No. 89965

DATE 4-11-55

M 6 5/8 x 9 1/8

6 1/2

FUMBO POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C.T. CURTEICH

COLOR

FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

BEACH CASINO AND SUNNY SANDS,
LAKE WORTH, FLORIDA

(Reading matter at bottom of message space)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROM - 5CK674

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN			
CAMERA No.	2	LENS READING	200
CAMERA READING	3-40 1/2	BOARD READING	32-361
BLUE	2.158		18.20
F-16	190 5	UNITS	FLASH 12 SEC. MASK
YELLOW	2.160		18.20
F-16	5	UNITS	FLASH 12 SEC. MASK
RED	2.160		18.20
F-16	5	UNITS	FLASH 12 SEC. MASK
BLACK	2.156		18.22
F-16	2 1/2	UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE			F-16-190-4 1/2 UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		APR 13 1955	
SKETCH			APR 13 1955
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT		APR 18 55	MAY 13 1955
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

6600

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10852 ORDER NO. 90064 DATE 4-13-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER
OUR LADY OF GOOD COUNSEL CHURCH
CHICAGO, ILLINOIS

Photos for
this Customer

50 M JUMBO CARDS SIZE 8 X 10 1/2

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
OUR LADY OF GOOD COUNSEL

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE TO BE PLACED IN PANEL IN FRAME OF PICTURE — ON PICTURE SIDE,
AT BOTTOM. SEE LAYOUT. TITLE IN OLD ENGLISH TYPE.



5/2/54

2-8x10 trans. legend.

COLOR DESCRIPTION

SUBMIT PROOF

1826

MAGENTA SCREEN

CAMERA No.	2	LENS READING	119.2
CAMERA READING	60-371	BOARD READING	19-217
RED 3-154	5	19-21	
F-15	5	FLASH 10	SEC. MARK
YELLOW 4-157	6	19-22	
F-15	6	FLASH 13	SEC. MARK
RED 3-159	5	19-23	
F-15	5	FLASH 13	SEC. MARK
BLACK 3-158	2 1/2	19-22	
F-16	2 1/2	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS: Extra exp 4 units
Spec. magenta

Position

8 1/16 X 10 1/2

MAY 7 1955
MAY 6 1955

Use 4x5 film
Trans. exp.

F43-5 200 2 3/4
140 2 3/4
200 2 3/4

VERY RUSH

STRIP

PIC

TITLE

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10853 ORDER NO. 90111 DATE 4-20-55

CUSTOMER
LAWRENCE S. STEIN ADV. AGENCY
CHICAGO, ILLINOISDEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer100 M CIRCULARS SIZE 8½ X 11" *Coated stock* STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE NEW HAMILTON HOTEL
CHICAGO(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEVEN TRANSPARENCIES ENCLOSED.

FOLLOW SKETCH, LAYOUTS AND ART WORK ENCLOSED
FOR COVER OF SKETCH — THE WORDS ALL TO BE IN WHITE.SIDE STRIP ON HOTEL BUILDING IN LIGHT YELLOW — NO YELLOW
ON FRONT OF BUILDING.

COLOR DESCRIPTION

SAME AS ABOVE

SUBM 17 MAY 17 1955 PROOF

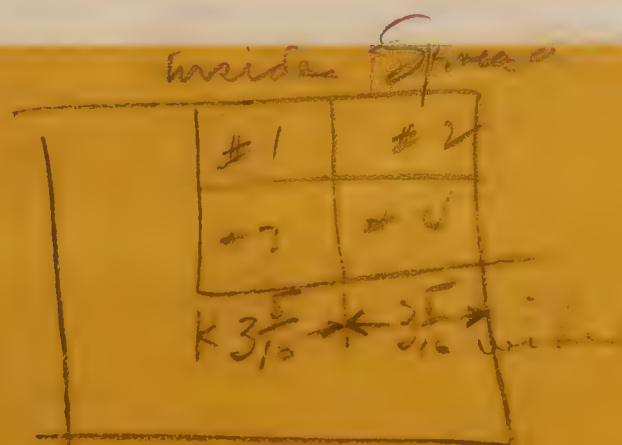


PHOTO RETURNED

TO

PHOTO USED FOR

#1 MAGENTA SCREEN

CAMERA No.	2	LENS READING	75
CAMERA READING	1-134	BOARD READING	21-423
BLUE	1.152	18.18	10
F-16	4	18.20	11
YELLOW	1.156	18.18	11
F-16	4	18.24	12
RED	1.154	18.18	11
F-16	4	18.24	12
BLACK	1.160	18.18	11
F-16	4	18.24	12
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

#2 MAGENTA SCREEN

CAMERA No.	2	LENS READING	75
CAMERA READING	1-134	BOARD READING	21-423
BLUE	1.152	18.18	10
F-16	4	18.20	11
YELLOW	1.156	18.18	11
F-16	4	18.24	12
RED	1.154	18.18	11
F-16	4	18.24	12
BLACK	1.160	18.18	11
F-16	4	18.24	12
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

#4 MAGENTA SCREEN

CAMERA No.	2	LENS READING	75
CAMERA READING	1-134	BOARD READING	21-423
BLUE	1.152	18.18	10
F-16	4	18.20	11
YELLOW	1.156	18.18	11
F-16	4	18.24	12
RED	1.154	18.18	11
F-16	4	18.24	12
BLACK	1.160	18.18	11
F-16	4	18.24	12
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

NO. D-10854

FJ.23-GENERAL FLORIDA JUMBO SCENE FROM KODACHROME ORDER No.90114

DATE 4-20-55.

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES ENCL

TITLE IN FULL (IN RED LETTERS)
FAMOUS SUNSHINE SKYWAY BRIDGE

IMPRINT SAME AS ABOVE

MAY 3 1955

Reading matter at bottom of
message space:

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK623
AND ENLARGE

6585

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	F	LENS READING	200
CAMERA READING	82-635	BOARD READING	32-185
BLUE	1-148	FLASH	14-24
F-16	9 1/2 UNITS	FLASH	13 SEC. MASK
YELLOW	1-155	FLASH	14-27
F-16	9 UNITS	FLASH	15 SEC. MASK
RED	1-162	FLASH	14-32
F-16	6 1/2 UNITS	FLASH	18 SEC. MASK
BLACK	1-163	FLASH	14-30
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT...	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1955	APR 27 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

MAY 3 1955

MAY 23 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. D-10855
0-53G--DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.

ORDER No. 90217

DATE 4-26-55

M 6-5/8 X 9-1/8
6 1/2 JUMBO POST CARDS

C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC. R. M. ~~XXX~~ YES
IMPRINT SAME AS ABOVE

OVERHANGING BLUFFS ON SCENIC
U.S. HIGHWAY 71 "THE PRIZE
DRIVE OF THE OZARKS"

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME - 4CK727

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 27 1955	APR 28 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

tape 50
MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-980	BOARD READING 32-321
BLUE 1.158	18.24
F-16 140-5 1/2 UNITS	FLASH 10 SEC. MASK
YELLOW 1.158	18.24
F-16 5 1/2 UNITS	FLASH 10 SEC. MASK
RED 1.158	18.22
F-16 5 UNITS	FLASH 10 SEC. MASK
BLACK 1.160	18.30
F-16 3 UNITS	FLASH 14 SEC.
EXTRA SKY EXPOSURE	F-16 140 5 1/2 UNITS
REMARKS:	

9.600

NO. D-10855

O-53G--DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.

ORDER No. 90217

DATE 4-26-55

M 6-5/8 X 9-1/8
6 1/2 JUMBO POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. ~~YES~~ YES ^{as on} _{4CK727}

IMPRINT SAME AS ABOVE

OVERHANGING BLUFFS ON SCENIC
U.S. HIGHWAY 71 "THE PRIZE
DRIVE OF THE OZARKS"

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION C.T.

USE KODACHROME - 4CK727

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

tape 50
MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-980	BOARD READING 32-321
BLUE 1.158	18.24
F-16 140-5 1/2 UNITS	FLASH 10 SEC. MASK
YELLOW 1.158	18.24
F-16 5 1/2 UNITS	FLASH 10 SEC. MASK
RED 1.158	18.24
F-16 5 UNITS	FLASH 10 SEC. MASK
BLACK 1.160	18.24
F-16 3 UNITS	FLASH 14 SEC.
EXTRA SKY EXPOSURE	F-16 140 5 1/2 UNITS

REMARKS:

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ By _____

Date _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 27 1955	APR 28 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36	May 20.55	MAY 7 1955	MAY 23 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

9600

NO. D-10856
O-54G--DISTRIBUTED BY OZARK POST CARD PUBLISHERS, ORDER No. 90217
BOX 455, MONETT, MO.

DATE 4-26-55

6 1/2 M 6-5/8 X 9-1/8
JUMBO POST CARDS C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. YES 4CK729
IMPRINT SAME AS ABOVE
BEAUTIFUL BULL SHOALS LAKE IN
THE OZARKS
MAY 3-1955
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME - 4CK729

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	3-107	BOARD READING	32-320
BLUE		FLASH	10 SEC. MASK Glass
F-16	4 1/2 UNITS		
YELLOW		FLASH	12 SEC. MASK
F-16	4 1/2 UNITS		
RED		FLASH	10 SEC. MASK
F-16	4 UNITS		
BLACK		FLASH	10 SEC. MASK Glass
F-16	2 UNITS		
EXTRA SKY EXPOSURE		F-16	4 1/2 UNITS
REMARKS:	Put mask to take out sky, yell Red 1/2		

Executive OK of Estimate
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 27 1955	APR 28 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		MAY 3 1955	MAY 19 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

E60P

#1

NO. D-10857
O-55G--DISTRIBUTED BY OZARK POST CARD PUBLISHERS, ORDER No. 90217
BOX 455, MONETT, MO.

DATE 4-26-55

6-5/8 X 9-1/8 JUMBO POST CARDS		C.T. CURTEICH COLOR FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No. SPEC. R. M. YES as on 4CK1771	
TITLE IN FULL		IMPRINT SAME AS ABOVE	
		SCENIC VIEW, ROARING RIVER STATE PARK, CASSVILLE, MISSOURI.	
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

USE KODACHROME - 4CK1771

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	1	LENS READING	200
CAMERA READING	2-067 1/2	BOARD READING	31-748
BLUE	1.166	FLASH	15.34
F-16	14 UNITS	FLASH	15 SEC. MASK
YELLOW	1.156	FLASH	18.30
F-16	10 UNITS	FLASH	16 SEC. MASK
RED	1.156	FLASH	18.30
F-16	8 UNITS	FLASH	16 SEC. MASK
BLACK	1.164	FLASH	18.34
F-16	5 1/2 UNITS	FLASH	14 SEC.
EXTRA SKY EXPOSURE		F-16	200-11 UNITS
REMARKS:			

Executive OK of Estimate By _____ Cost Dept. Checked By _____

By _____ Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 27 1955	APR 28 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36	17.55	MAY 7 1955	MAY 19 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

6600

SEA ISLAND CO., SEA ISLAND, GA.

NO. D-10858

ORDER NO. 90179

DATE 4-27-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT NONE

SEA ISLAND BEACH CLUB
SEA ISLAND, GEORGIA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1098

AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 28 1955	MAY 2 - 1955
SKETCH				
RETOUCHING			APR 28 1955	APR 28 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		MAY 3 1955	MAY 19 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-980	BOARD READING 32-320
BLUE	
F-16 3 1/2 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 3 1/2 UNITS	FLASH 12 SEC. MASK
RED	
F-16 3 1/2 UNITS	FLASH 13 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 - 4 1/2 UNITS
REMARKS:	

6600

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10859 ORDER NO. 90304 DATE 4-29-55

CUSTOMER VACO PRODUCTS CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VACO HOLLOW SHAFT NUT DRIVERS
IN COLOR !

FRONT NO. SPEC.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer Side — Center C. T. Imprint No Imprint

MAY 26 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAY 27 1955

5 X 7 TRANSPARENCY. SEE LAYOUT (COMPLETE)
ENCLOSED.

COLOR DESCRIPTION

SUBMIT PROOF

Friday
May 13th

13th
May

Koda
chrome
given
to Art to
take to Cust.
5/14/55

6 5/8

MAGENTA SCREEN

CAMERA No.	2	LENS READING	110
CAMERA READING	9-6 1/2	FOCAL READING	19-538 1/2
BLUE 2. 150 1/4		18. 20	
1-16		10	X
YELLOW 2. 154 1/4		18. 20	
1-16		11	A
RED 2. 154 1/4		18. 20	
1-16		11	A
BLACK 2. 154 1/4		18. 20	
1-16		11	A
F-16	2	UNITS	11 SEC
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

as quoted

NO. D-10860
#241-HAWAIIAN VIEWS, DIST. BY MAX BASKER & SONS,
HONOLULU

ORDER No. 90372
DATE 5-10-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

KONA INN SWIMMING POOL
At the ocean side, the salt water
pool is a favorite rendezvous of
this picturesque resort.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK774.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1550A
top 50
MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 3-101	BOARD READING 32-439
BLUE 2-150	18-22
F-16 190 5 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW 2-152	18-22
F-16 5 UNITS	FLASH 9 SEC. MASK
RED 2-160	18-22
F-16 5 UNITS	FLASH 12 SEC. MASK
BLACK 2-156	18-22
F-16 2 1/2 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 190 4 UNITS

REMARKS:

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 10 1955	
SKETCH				
RETOUCHING			MAY 10 1955	MAY 10 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAY 12 1955	JUL 28 1955
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

636

NO. D-10861

HAWAIIAN VIEWS, DISTRIBUTED BY MAX BASKER & SONS, ORDER No. 90376
HONOLULU

DATE 5-10-55

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HAWAII
THE ORCHID ISLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT COVER: USE SUBJECT 4CK207 "Net Fisherman"

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10861

HAWAIIAN VIEWS, DISTRIBUTED BY MAX BASKER & SONS, ORDER No. 90376
HONOLULU

DATE 5-10-55

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"CURTEICHCOLOR" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SMALL TYPE: COPYRIGHT MCMLV BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.FOR BACK COVER: SUBJECT 4CK115
"Tree Fern Forest"

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Spt. 17/4 Jms.
CENTER PART #1

MAGENTA SCREEN

CAMERA No.	F	LENS READING	135
CAMERA READING	67-821	BOARD READING	22-977
BLUE			
F-16	17	FLASH	17 SEC. MASK
YELLOW			
F-16	13 1/2	FLASH	16 SEC. MASK
RED			
F-16	12	FLASH	17 SEC. MASK
BLACK			
F-16	9	FLASH	9 SEC. MASK
EXTRA SKY EXPOSURE		F-16	135-12 UNITS

REMARKS:

Lanyon
JD 11636
2-3-21-57

TOP + Bottom Part #1

MAGENTA SCREEN

CAMERA No.	F	LENS READING	80
CAMERA READING	52-444 1/2	BOARD READING	20-324
BLUE			
F-16	13 1/2 UNITS	FLASH	12 SEC. MASK
YELLOW			
F-16	11 UNITS	FLASH	17 SEC. MASK
RED			
F-16	12 1/2 UNITS	FLASH	16 SEC. MASK
BLACK			
F-16	7 UNITS	FLASH	8 SEC. MASK
EXTRA SKY EXPOSURE		F-16	18 UNITS

REMARKS:

Paul B. - 7 3/4

SCENIC ART SERIES,
B. S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. **D-10906**

ORDER No. 90923

DATE **June 9, 1955**

12½^M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **SPED.** R. M. **NO**

IMPRINT SAME AS ABOVE

LINCOLN MEMORIAL, WASHINGTON, D. C.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 4CK404 ENLARGE PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

TYPE-44

MAGENTA SCREEN

CAMERA No. **2**

LENS READING **225**

CAMERA READING **9-758**

BOARD READING **37-688**

BLUE

F-16

6 UNITS

FLASH **7**

SEC. **MASK**

YELLOW

F-16

5 UNITS

FLASH **7**

SEC. **MASK**

RED

F-16

4 UNITS

FLASH **8**

SEC. **MASK**

BLACK

F-16

3 UNITS

FLASH **8**

SEC.

EXTRA SKY EXPOSURE

F-16

3

UNITS

REMARKS:

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 9 1955	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34		6-27-55	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E-672

J.155-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10862

ORDER No. 90388

DATE 5-10-55

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (In sky-large script
type-Red letters)

THE MAGIC CITY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO. ✓

IMPRINT SAME AS ABOVE

(at bottom of message space):

MIAMI, THE MAGIC CITY FROM THE
AIR LOOKING TOWARDS MIAMI BEACH

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK778

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2.971	BOARD READING 32-332
BLUE	
F-16 4 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 9 SEC. MASK
RED	
F-16 4 UNITS	FLASH 11 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 -3 UNITS
REMARKS:	

STRIP
REF

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 11 1955	MAY 13 1955
SKETCH				
RETOUCHING			MAY 11 1955	MAY 11 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	30			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. D-10863

J.156-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER No. 90388

PHOTO BY ROBERT LEAHEY, PHOTOGRAPHY

DATE 5-10-66

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (In sky-large script
type, Red letters)*IT'S GREAT TO BE IN MIAMI
BEACH*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO. ✓

IMPRINT SAME AS ABOVE
(at bottom of message space):LINCOLN ROAD, THE FIFTH AVENUE
OF MIAMI BEACH,

MAY 2 1966

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK779

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 11 1955	MAY 13 1955
SKETCH				
RETOUCHING			MAY 11 1955	MAY 11 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

1563 - c (#II)

MAGENTA SCREEN

CAMERA No.	82-977	LENS READING	200
CAMERA READING	82-977	BOARD READING	32-435
BLUE	8 1/2	FLASH	17
F-16	UNITS	FLASH	SEC. MASK
YELLOW	9	FLASH	16
F-16	UNITS	FLASH	SEC. MASK
RED	7 1/2	FLASH	18
F-16	UNITS	FLASH	SEC. MASK
BLACK		FLASH	17
F-16	5 1/2 UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	200-9 UNITS
REMARKS: <u>Register Device #II</u>			

Strip
14 pc

J.157-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10864

ORDER No. 90388

DATE 5-10-55

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE
(at bottom of message space):
LAKE PANCOAST ON MIAMI BEACH,
FLORIDA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK780

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Tape 48 1551-17
MAGENTA SCREEN

CAMERA No. 2	LENS READING 270
CAMERA READING 3-524	BOARD READING 32-695
BLUE	
F-16-40- 5 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 5 UNITS	FLASH 11 SEC. MASK
RED	
F-16 5 UNITS	FLASH 11 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 3 1/2 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 11 1955	
SKETCH				
RETOUCHING			MAY 11 1955	MAY 11 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAY 12 1955	JUL 1-1955
HAND COLOR PROOF				
ARTIST DEPT.	14			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

J.161-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10865

ORDER No. 90388

DATE 5-10-55

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

(at bottom of message space):
"THE STRIP", COLLINS AVENUE,
WORLD'S MOST FABULOUS MOTELS AT
MIAMI BEACH, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK781

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 11 1955	
SKETCH				
RETOUCHING			MAY 11 1955	MAY 11 1955
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		June 23. 55	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1552 (B#1)

MAGENTA SCREEN

CAMERA No.	5	LENS READING	200
CAMERA READING	82-865	BOARD READING	32-314
BLUE			
F-16	9 1/2 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	17 SEC. MASK
RED			
F-16	7 UNITS	FLASH	19 SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

J.162-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10866

ORDER No. 90388

DATE 5-10-55

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE
(at bottom of message space):
HOTELS ALONG THE OCEAN, ST. FRANCIS
HOSPITAL IN THE BACKGROUND AT
MIAMI BEACH, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK782

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Tape 50 1549A

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-971	BOARD READING 32-332½
BLUE	
F-16 5 UNITS	FLASH 9 SEC. MASK Glass
YELLOW	
F-16 5 UNITS	FLASH 12 SEC. MASK
RED	
F-16 5 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 2½ UNITS	FLASH 12 SEC. Glass
EXTRA SKY EXPOSURE	F-16 -4 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 11 1955	
SKETCH				
RETOUCHING			MAY 11 1955	MAY 11 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAY 12	
ARTIST DEPT.	40			5-18-55

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

J.159-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10867

ORDER No. 90428

DATE 5-12-55

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

(at bottom of message space):

CABANAS ON BEAUTIFUL "HOLLYWOOD-
BY-THE-SEA" BEACH, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK805

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

1563 15658
MAGENTA SCREEN

CAMERA No.	1	LENS READING	200
CAMERA READING	82-8977	BOARD READING	32-311
BLUE			
F-16	7 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	7 UNITS	FLASH	12 SEC. MASK
RED			
F-16	8 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	200 11 UNITS
REMARKS:			

Stop over

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1955	MAY 18 1955
SKETCH				
RETOUCHING			MAY 13 1955	MAY 13 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		August 22. 55	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

95622

J.160-
xxxxx-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO.D-10868

ORDER No. 90428

DATE 5-12-55

12 $\frac{1}{2}$ ^M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. NO. ✓

IMPRINT SAME AS ABOVE
(at bottom of message space):
BAMIA-MAR YACHT LASIN
FORT LAUDERDALE, FLORIDA

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK806

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Tape 50

1564B

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-971	BOARD READING	32-332
BLUE			
F-16	4 1/2 UNITS	FLASH 8	SEC. MASK glass
YELLOW			
F-16	4 1/2 UNITS	FLASH 9	SEC. MASK
RED			
F-16	4 UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	2 UNITS	FLASH 12	SEC. MASK glass
EXTRA SKY EXPOSURE		F-16 -4	UNITS
REMARKS:			

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1955	MAY 18 1955
SKETCH				
RETOUCHING			MAY 13 1955	MAY 13 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAY 24 1955	JUL 1-1955
ARTIST DEPT.	40			

DATE BLUEPRINT OK'D _____

By _____

DATE Filed _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

taken 1/6
G622

J.158-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10869

ORDER No. 90428

DATE 5-12-55

12¹/₂" M CURTEICHCOLOR JUMBO CARDS 6-5/8" x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (In sky-large script
type-solid red letters)

IT'S GREAT TO BE IN HOLLYWOOD-
BY-THE-SEA

JUN 30 1955 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. NO. ✓

IMPRINT SAME AS ABOVE

(at bottom of message space):
CABANA CLUB AND POOL AT HOLLYWOOD
BEACH HOTEL, HOLLYWOOD, FLORIDA

PHOTO PROPERTY OF C.T.

MAY 25 1955

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK807

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1570

#II

MAGENTA SCREEN

CAMERA No.	1	LENS READING	205
CAMERA READING	83-087	BOARD READING	32-497
BLUE			
F-16	9 UNITS	FLASH 15	SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH 16	SEC. MASK
RED			
F-16	7 1/2 UNITS	FLASH 16	SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH 15	SEC.
EXTRA SKY EXPOSURE		F-16 205-9	UNITS

REMARKS:

Register Device #II

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1955	MAY 18 1955
SKETCH				
RETOUCHING			MAY 13 1955	MAY 13 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	86		June 20.55	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

622

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10870 ORDER NO. 90446 DATE 5-13-55

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M BLOTTERS SIZE 4 X 9"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOANS

AUTOMOBILE-FURNITURE-SIGNATURE

.... etc.(see layout on sketch)

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

L. O.

L. A.

2 1/2

using red ink
old Wang

Ok Blue
press
gas

Very Rush
By 6-1-55

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2M-11-23-53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10871 ORDER NO. 90502 DATE 5-18-55

CUSTOMER ZIMMER-McCLASKEY ADVERTISING
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 $\frac{1}{2}$ M JUMBO CARDS SIZE 5 $\frac{1}{2}$ X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(All of this on address side)
FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Nylon Cord by Puritan)

NOTE CROPPING MARKS

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Page 57

MAGENTA SCREEN

CAMERA No. 2	LENS READING 175
CAMERA READING 6-147	FOCAL READING 27-366
BLUE 2-148 4 1/2	18-20 8 SEC. MASK <i>plus</i>
F-16	
YELLOW 2-156 4	18-26 11 SEC. MASK
F-16	
RED 2-154 4	18-24 10 SEC. MASK
F-16	
BLACK 2-154 2	18-34 10 SEC. <i>plus</i>
F-16	
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Rush

G-601

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53

J.154-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10872

ORDER No. 90504

DATE 5-18-55

12 $\frac{1}{2}$ M CURTEICH COLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

(at bottom of message space):

FABULOUS HOTEL ROW ALONG GOLDEN
SANDS AT MIAMI BEACH, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK826

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Tape 50
MAGENTA SCREEN

CAMERA No. <i>2</i>	LENS READING <i>200</i>
CAMERA READING <i>2971</i>	BOARD READING <i>32-332 1/2</i>
BLUE	
F-16 <i>4</i> UNITS	FLASH <i>10</i> SEC. MASK <i>glass</i>
YELLOW	
F-16 <i>4</i> UNITS	FLASH <i>8</i> SEC. MASK
RED	
F-16 <i>4</i> UNITS	FLASH <i>10</i> SEC. MASK
BLACK	
F-16 <i>2</i> UNITS	FLASH <i>9</i> SEC. <i>glass</i>
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

By

Date

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 18 1955	
SKETCH				
RETOUCHING			MAY 18 1955	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36			

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E 653

J.163-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10873

ORDER No. 90507

DATE 5-18-55

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

(at bottom of message space):
THE MOST FABULOUS STRIP OF LAND IN
THE WORLD, THE GOLD COAST AT
MIAMI BEACH, FLORIDA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK831.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 210
CAMERA READING 4-232	BOARD READING 33-226½
BLUE	
F-16 4½ UNITS	FLASH 11 SEC. MASK Glass
YELLOW	
F-16 4½ UNITS	FLASH 10 SEC. MASK
RED	
F-16 4 UNITS	FLASH 11 SEC. MASK
BLACK	
F-16 1½ UNITS	FLASH 12 SEC. Glass
EXTRA SKY EXPOSURE	F-16 3 UNITS
REMARKS:	

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 18 1955	
SKETCH				
RETOUCHING			MAY 18 1955	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			8-22-55

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

653

1565

#7

TJ.1-HILLSBORO NEWS CO., TAMPA, FLA.

NO. D-10874

ORDER No. 90523

DATE 5-18-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. NO.
IMPRINT SAME AS ABOVE
(at bottom of message space):
TAMPA INTERNATIONAL AIRPORT,
TAMPA, FLORIDA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK834

AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	22-770	BOARD READING	32-257
BLUE			
F-16	9 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	17 SEC. MASK
RED			
F-16	8 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	200-11 UNITS
REMARKS:			

Post Card
Being prepared. 4/7

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____
ESTIMATE AND WORK SCHEDULE
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 19 1955	
SKETCH			MAY 19 1955	
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAY 20 1955	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

652

TJ.2-HILLSBORO NEWS CO., TAMPA, FLA.

NO. D-10875

ORDER No. 90523

DATE 5-18-55

6 1/2 M CURTEICH COLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

(at bottom of message space):
IMPOSING SULPHUR SPRINGS WATER
TOWER, TAMPA, FLORIDA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK835

AND ENLARGE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. <i>I</i>	LENS READING <i>200</i>
CAMERA READING <i>82-669</i>	BOARD READING <i>32-18.4</i>
BLUE	
F-16 <i>9</i> UNITS	FLASH <i>15</i> SEC. MASK
YELLOW	
F-16 <i>9</i> UNITS	FLASH <i>15</i> SEC. MASK
RED	
F-16 <i>7 1/2</i> UNITS	FLASH <i>16</i> SEC. MASK
BLACK	
F-16 <i>5 1/2</i> UNITS	FLASH <i>15</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>200</i> <i>9</i> UNITS

REMARKS:

Register Device #II

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME <small>Clock No. Time Allowed</small>	DATE <small>ENTERED DEPT.</small>	DATE <small>COMPLETED</small>
COMPOSING, Type Set Up		MAY 19 1955	
SKETCH			
RETOUCHING		MAY 19 1955	
REPHOTO			
PHOTO-LITHO			
BLEUPRINT		MAY 20 1955	
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

TJ.3-HILLSBORO NEWS CO., TAMPA, FLA.

NO. D-10876

ORDER No. 90523

DATE 5-18-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

(at bottom of message space):
MAJESTIC HILLSBOROUGH COUNTY
COURT HOUSE, TAMPA, FLORIDA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK836

AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1561 A

#II

MAGENTA SCREEN

CAMERA No.	F	LENS READING	215
CAMERA READING	86-816 1/2	BOARD READING	35-405 1/2
BLUE			
F-16	10 UNITS	FLASH	14 SEC. MASK
YELLOW			
F-16	10 UNITS	FLASH	13 SEC. MASK
RED			
F-16	8 1/2 UNITS	FLASH	14 SEC. MASK
BLACK			
F-16	6 1/2 UNITS	FLASH	14 SEC.
EXTRA SKY EXPOSURE		F-16	215-12 UNITS
REMARKS:			

Register Device #II

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 19 1955	
SKETCH				
RETOUCHING			MAY 19 1955	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAY 20 1955	AUG 16 1955
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

6502

J.163-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10877

ORDER No. 90515

DATE 5-18-55

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE
(at bottom of message space):
FLAMINGOS AT FEEDING TIME
HIALEAH RACE COURSE
MIAMI, FLORIDA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK648

AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Tape 57

MAGENTA SCREEN

CAMERA No.	2	LENS READING	195
CAMERA READING	1-692	BOARD READING	31-396 1/2
BLUE			
F-16	4 UNITS	FLASH 10	SEC. MASK <i>Glass</i>
YELLOW			
F-16	4 UNITS	FLASH 8	SEC. MASK
RED			
F-16	4 UNITS	FLASH 15	SEC. MASK
BLACK			
F-16	1 1/2 UNITS	FLASH 9	SEC. <i>Glass</i>
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		MAY 18 1955	MAY 23 1955
SKETCH			
RETOUCHING		MAY 18 1955	MAY 18 1955
REPHOTO			
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING		JUN 7 1955	
HAND COLOR PROOF			
ARTIST DEPT.	36	June 23 55	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

J.164-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10878

ORDER No. 90515

DATE 5-18-55'

12½ M CURTEICH COLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

(at bottom of message space):

FLAMINGO ISLAND AT SOUTH END OF
INFIELD LAKE AT HIALEAH RACE
COURSE, MIAMI, FLORIDA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK649

AND ENLARGE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING 82-545	BOARD READING 200-135
BLUE	
F-16 13 1/2 UNITS	FLASH 15 SEC. MASK
YELLOW	
F-16 10 1/2 UNITS	FLASH 15 SEC. MASK
RED	
F-16 9 1/2 UNITS	FLASH 10 SEC. MASK
BLACK	
F-16 6 UNITS	FLASH 14 SEC.
EXTRA SKY EXPOSURE	F-16 200-12 UNITS
REMARKS:	

Register Device #11

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 18 1955	MAY 23 1955
SKETCH				
RETOUCHING			MAY 18 1955	MAY 18 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

653

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10879 ORDER NO. 90716 DATE 5-26-55

CUSTOMER

VILLA MODERNE
HIGHLAND PARK, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Villa Moderne)
4-views

LAYOUT:

Exterior	Cocktail Lounge
Overall view	Grill

COLOR DESCRIPTION

RUSH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

UPPER LEFT

MAGENTA SCREEN

CAMERA No.	2	LENS READING	77
CAMERA READING	1-455 1/2	BOARD READING	21-104
BLUE 2.154		18.20	
F-16	4 1/2	10	
YELLOW 2.150		18.12	
F-16	4	9	
RED 2.166		18.18	
F-16	4	12	
BLACK 2.160		18.16	
F-16	2	13	
EXTRA SKY EXPOSURE		F-16	4 UNITS

REMARKS:

LOWER LEFT

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE 2.154		18.20	
F-16	UNITS	FLASH	SEC. MASK
YELLOW 2.150		18.12	
F-16	UNITS	FLASH	SEC. MASK
RED 2.166		18.18	
F-16	UNITS	FLASH	SEC. MASK
BLACK 2.160		18.16	
F-16	UNITS	FLASH	SEC. MASK
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

UPPER RIGHT

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE 2.154		18.20	
F-16	UNITS	FLASH	SEC. MASK
YELLOW 2.150		18.12	
F-16	UNITS	FLASH	SEC. MASK
RED 2.166		18.18	
F-16	UNITS	FLASH	SEC. MASK
BLACK 2.160		18.16	
F-16	UNITS	FLASH	SEC. MASK
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

LOWER RIGHT

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE 2.154		18.20	
F-16	UNITS	FLASH	SEC. MASK
YELLOW 2.150		18.12	
F-16	UNITS	FLASH	SEC. MASK
RED 2.166		18.18	
F-16	UNITS	FLASH	SEC. MASK
BLACK 2.160		18.16	
F-16	UNITS	FLASH	SEC. MASK
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

G 618

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10880 ORDER NO. 90627 DATE 5-31-55

CUSTOMER ILLINOIS BRONZE POWDER CO., INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Counter display-SPRAY-O-NAMEL)

8X10" TRANSPARENCY

READING MATTER TO COVER ENTIRE FRONT IN 8-POINT TYPE.

COLOR DESCRIPTION

Transparencies given to Ralph Teich who will return
to customer 6/29 - E.J.H.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1577 B
MAGENTA SCREEN

CAMERA No.	2	LENS READING	90
CAMERA READING	4-697 1/2	FOARD READING	19-607 1/2
BLUE 1-145 1/2	16-20	SEC. MARK	1/2
F-16	4 1/2	SEC. MARK	1/2
YELLOW 1-143	16-22	SEC. MARK	1/2
F-16	4 1/2	SEC. MARK	1/2
RED 1-158	16-16	SEC. MARK	1/2
F-16	4	SEC. MARK	1/2
BLACK 1-151	16-16	SEC. MARK	1/2
F-16	1 1/2	SEC. MARK	1/2
EXTRA SKY EXPOSURE	P-16	UNITS	

REMARKS:

as quoted

Very Rush

E-618

J.165-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10881

ORDER No. 90759

DATE 5-31-55

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

(at bottom of message space):

KEY WEST, FLORIDA (From the
Spanish name Cay Hueso, meaning
Key or Island of Bones) is the
Southernmost city in the United
States.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK906

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	7	LENS READING	200
CAMERA READING	82-546	BOARD READING	32-120½
BLUE			
F-16	9 UNITS	FLASH	14 SEC. MASK
YELLOW			
F-16	8½ UNITS	FLASH	10 SEC. MASK
RED			
F-16	7½ UNITS	FLASH	13 SEC. MASK
BLACK			
F-16	5½ UNITS	FLASH	13 SEC.
EXTRA SKY EXPOSURE		F-16	200-10 UNITS
REMARKS:	Revised Device #II		

#II

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			JUN 1 1955	JUN 1 1955
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		August 17, 55	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

5664

J-166. GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10882

ORDER No. 90759

DATE 5-31-55

12 1/2 M CURTEICH COLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE
(at bottom of message space):
AERIAL VIEW OF KEY WEST FLORIDA,
THE SOUTHERNMOST CITY IN THE U.S.
This view is looking toward the
North from the Southern end of the
Island.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 56K907

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	F	LENS READING	200
CAMERA READING	82-806 1/2	BOARD READING	32-263
BLUE			
F-16	9 UNITS	FLASH	15 SEC. MASK
YELLOW			
F-16	8 UNITS	FLASH	11 SEC. MASK
RED			
F-16	7 UNITS	FLASH	16 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	13 SEC.
EXTRA SKY EXPOSURE		F-16	200- UNITS
REMARKS:			

1581

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			JUN 1 "	JUN 1 "
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

664

J-168.GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D210883

ORDER No. 90759

DATE 5-31-55

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES ENCL

IMPRINT SAME AS ABOVE

(at bottom of message space):
SEVEN MILE BRIDGE, OVER PIGEON
KEY, in the Florida Keys, with
Marathon in the distance...etc..

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK901

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING 200
CAMERA READING 82-758 1/2	BOARD READING 32-263
BLUE	
F-16 8 1/2 UNITS	FLASH 15 SEC. MASK
YELLOW	
F-16 9 UNITS	FLASH 14 SEC. MASK
RED	
F-16 7 UNITS	FLASH 15 SEC. MASK
BLACK	
F-16 5 1/2 UNITS	FLASH 14 SEC.
EXTRA SKY EXPOSURE	F-16 200-18 UNITS
REMARKS:	

Register Device #II

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			JUN 1 1955	JUN 1 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			JUN 1 1955	AUG 25 1955
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		August 25 55	

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1584

#II

J-169. GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10884

ORDER No. 90759

DATE 5-31-55

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

(at bottom of message space):
THE HOLLYWOOD BEACH HOTEL, one of
the more luxurious of South
Florida's Hotels, located in
Hollywood By The Sea, Florida

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK895

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	7	LENS READING	210
CAMERA READING	86-430	BOARD READING	35-127
BLUE	8½		
F-16	UNITS	FLASH	15 SEC. MASK
YELLOW	9½		
F-16	UNITS	FLASH	15 SEC. MASK
RED	7½		
F-16	UNITS	FLASH	16 SEC. MASK
BLACK			
F-16	5½	UNITS	FLASH 14 SEC.
EXTRA SKY EXPOSURE		F-16	210 9 UNITS

REMARKS:

Register Device #II

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			JUN 1 1955	JUN 1 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		JUN 1 1955	AUG 25 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

664

J-167

NO. D-10885

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER No. 90760

DATE 5-31-55

6 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" *FULL FACE*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES ENCL.

IMPRINT SAME AS ABOVE
(at bottom of message space)Aerial View of Marathon, Florida,
located in the Florida Keys. etc.

PHOTO PROPERTY OF Cust.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM ~~5CK 911~~
5CK 911

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1584

#II

MAGENTA SCREEN

CAMERA No.		LENS READING	200
CAMERA READING	82-758	BOARD READING	32-279
BLUE			
F-16	8 $\frac{1}{2}$ UNITS	FLASH	15 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	15 SEC. MASK
RED			
F-16	7 UNITS	FLASH	16 SEC. MASK
BLACK			
F-16	5 $\frac{1}{2}$ UNITS	FLASH	14 SEC.
EXTRA SKY EXPOSURE		F-16	200-9 UNITS

REMARKS:

Register Device #II

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			JUN 1 1955	JUN 1 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

636

J-170 GULF STREAM CARD & DISTRIBUTING CO.
MIAMI, FLORIDA

NO. D-10886

ORDER No. 90760

DATE 5-31-55

6½M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" **FULL FACE**

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. **SPEC.** R. M. **Yes NO**

IMPRINT **SAME AS ABOVE**
(at bottom of message space)
Hollywood By the Sea, Florida,
looking south from Harrison
Street.,

PHOTO PROPERTY OF **CUST.**

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK894

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. V	LENS READING 215
CAMERA READING 86-875	BOARD READING 35-413
BLUE	
F-16 9 1/2 UNITS	FLASH 6 SEC. MASK
YELLOW	
F-16 9 1/2 UNITS	FLASH 3 SEC. MASK
RED	
F-16 8 1/2 UNITS	FLASH 11 SEC. MASK
BLACK	
F-16 6 1/2 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 213 10 UNITS

REMARKS:

Re-register Device #4

1581

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			JUN 1 1955	JUN 1 1955
REPHOTO				
PHOTO-LITHO			JUN 1 1955	JUL 28 1955
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

J-171 GULF STREAM CARD & DISTRIBUTING CO.
MIAMI, FLORIDA

NO. D-10887

ORDER No. 90760

DATE 5-31-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" *FULL FACE*

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. *SPEC.* R. M. *Yes No*

IMPRINT SAME AS ABOVE
(at bottom of message space)
Aerial View of Hollywood By The
Sea in Florida, looking towards
the west from Circle Park.

PHOTO PROPERTY OF *CUST.*

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK 893

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			JUN 1 1955	JUN 1 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. <i>F</i>	LENS READING <i>200</i>
CAMERA READING <i>82-781</i>	BOARD READING <i>32-334</i>
BLUE	
F-16 <i>8 1/2</i> UNITS	FLASH <i>13</i> SEC. MASK <i>X</i>
YELLOW	
F-16 <i>7 1/2</i> UNITS	FLASH <i>9</i> SEC. MASK <i>X</i>
RED	
F-16 <i>5 1/2</i> UNITS	FLASH <i>14</i> SEC. MASK
BLACK	
F-16 <i>4 1/2</i> UNITS	FLASH <i>12</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>200</i> UNITS
REMARKS: <i>Register Device #II</i>	

15-81

ATT. ART. DEPT.

move Register Marks

6.636

J-172 GULF STREAM CARD ~~AND~~ DISTRIBUTING CO.
MIAMI, FLORIDA

NO. D-10888

ORDER No. 90760

DATE 5-31-55

6 $\frac{1}{2}$ " M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" *FULL FACE*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. *Yes NO*

IMPRINT SAME AS ABOVE
(at bottom of message space)

Aerial View of Fort Lauderdale
Florida beach looking north from
Las Olas Blvd.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK 892

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

1584

C#II

MAGENTA SCREEN

CAMERA No. <i>7</i>	LENS READING <i>205</i>
CAMERA READING <i>83-940</i>	BOARD READING <i>33-121</i>
BLUE	
F-16 <i>8 1/2</i> UNITS	FLASH <i>15</i> SEC. <i>MASK</i>
YELLOW	
F-16 <i>9 1/2</i> UNITS	FLASH <i>15</i> SEC. <i>MASK</i>
RED	
F-16 <i>7 1/2</i> UNITS	FLASH <i>16</i> SEC. <i>MASK</i>
BLACK	
F-16 <i>5 1/2</i> UNITS	FLASH <i>14</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>205-9</i> UNITS
REMARKS: <i>Register Device #II</i>	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			JUN 1 1955	JUN 1 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

636

J-173 GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10889

ORDER No. 90760

DATE 5-31-55

6¹/₂ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" *FULL FACE*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. ~~NO~~ NO

IMPRINT SAME AS ABOVE
(at bottom of message space)
Aerial view of Ft. Lauderdale,
Florida, the Venice of America.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK 891

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING <i>82-781</i>	BOARD READING <i>200</i> <i>32-333</i>
BLUE	
F-16 <i>8 1/2</i> UNITS	FLASH <i>13</i> SEC. MASK <i>X</i>
YELLOW	
F-16 <i>7 1/2</i> UNITS	FLASH <i>9</i> SEC. MASK <i>X</i>
RED	
F-16 <i>5 1/2</i> UNITS	FLASH <i>14</i> SEC. MASK
BLACK	
F-16 <i>4 1/2</i> UNITS	FLASH <i>12</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>200</i> UNITS
REMARKS: <i>Register Device #11</i>	

1581

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			JUN 1 1955	JUN 1 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>32</i>		JUN 1 1955	JUL 19 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

95636

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10890 ORDER NO. 90633 DATE 5-31-55

CUSTOMER
WM. WRIGLEY JR. CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M CIRCULARS SIZE 9 X 12"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
ARIZONA BILTMORE HOTEL
IN THE SUNNY, FAMOUS CLIMATE OF
PHOENIX, ARIZONA

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT, USING POST CARD VIEWS:
4CK832, 4CK834, 4CK830, 4CK833, and 4CK831.

COLOR DESCRIPTION

FOLLOW LAYOUT.

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	UNITS
YELLOW	
F-16	UNITS
RED	
F-16	UNITS
BLACK	
F-16	UNITS
EXTRA SKY EXPOSURE	
REMARKS:	

Layout, placing marks
& type 6 hrs.

5 existing Post Cards
to be shot in
Rutherford

Type to be set up
by M & L "AMERICAN
GARAMOND"

these pictures returned 8/24 EJK

Submit Proof of Background

PENINSULA DISTRIBUTING CARD COMPANY,
PORTSMOUTH, VIRGINIA

NO. D 10891

ORDER No. 90638

DATE 5-31-55

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NORFOLK AND PORTSMOUTH, VIRGINIA
FRONT: Administration Building,
Norfolk, Virginia, Municipal
Airport.

SMALL TYPE: COPYRIGHT MCMXLV.1 BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES-TO COME

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT USE PHOTO 2CH526 WITH COLORING OF PHOTO 4CK610

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

PENINSULA DISTRIBUTING CARD COMPANY,
PORTSMOUTH, VIRGINIA

ORDER No. 90638

DATE 5-31-55

25 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NORFOLK-PORTSMOUTH BRIDGE
TUNNEL ROUTE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH397

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Old

6647

10/11

PENINSULA DISTRIBUTING CARD COMPANY,
PORTSMOUTH, VIRGINIA

NO. D-10892

ORDER No. 90639

DATE 5-31-55

25^M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NEWPORT NEWS AND
HAMPTON, VIRGINIA

FRONT: ENTRANCE TO THE MAIN
BUILDING THE MARINERS' MUSEUM,
NEWPORT NEWS, VIRGINIA

SMALL TYPE: COPYRIGHT ~~1951~~ BY
CURT TEECH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT USE: PHOTO 3CH292

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

PENINSULA DISTRIBUTING CARD COMPANY
PORTSMOUTH, VIRGINIA

NO. D-10892

ORDER No. 90639

DATE 5-31-55

25^M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE CHAMBERLIN HOTEL, OLD POINT
COMFORT, FORT MONROE, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO,
"C.T. ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 4CH304

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Pencore *7/2*

646?
647
646?
Wor

UNIVERSITY BOOK STORES, MINNEAPOLIS, MINN,

NO. D-10893

ORDER NO. 90783

DATE 6-1-55

25 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

AIR VIEW,
MINNEAPOLIS CAMPUS,
UNIVERSITY OF MINNESOTA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK920

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1584
MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING 82-928 1/2	BOARD READING 32-430
BLUE	
F-16 8 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 9 UNITS	FLASH 11 SEC. MASK
RED	
F-16 7 1/2 UNITS	FLASH 13 SEC. MASK
BLACK	
F-16 5 1/2 UNITS	FLASH 13 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Register Device #II

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 2 1955	
SKETCH				
RETOUCHING			JUN 2 1955	JUN 2 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			JUN 2 1955	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

y 622

NOVELTY SALES CO., BONNIEVILLE, KY.

NO. D-10894

ORDER NO. 90791

DATE 6-2-55

25 M DIE CUT INSERTS 1-1/4" DIAMETER *Art Color* FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL SOUVENIR OF KENTUCKY

IMPRINT NONE

Pop Proof

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW NO PRINTING OTHER THAN ABOVE TITLE. USE LARGE
COLOR PICTURE ENCLOSED. USE BRIGHT ROSE & YELLOW IN
SKY TO BRIGHTEN IF POSSIBLE. SEE SAMPLES ALSO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 17 1955	
SKETCH <i>Lo</i>	<i>2</i>	<i>1/2</i>		
RETOUCHING	<i>2</i>	<i>2</i>		JUN 17 1955
REPHOTO			JUN 14 1955	JUN 16 1955
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				AUG 9 1955
HAND COLOR PROOF				
ARTIST DEPT.		<i>2</i>		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF.

NO. D-10895
ORDER No. 90812
DATE 6-3-55

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PASADENA
CALIFORNIA
~~PASADENA~~ *Don't set up*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES- ~~to come~~
IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLV BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT COVER: USE NEW PHOTO ENCLOSED - FOLLOW TISSUE
~~XXXXXXXXXXXX~~ OVERLAY. PLACE BANNER (ON EXTRA PHOTO) ON
PHOTO WITH OVERLAY AS MARKED.

USE ROSES AGAIN AS DECORATION ON FRONT COVER.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

SLA 7-1-55
SLA Corr 3-1-55

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF.

NO. D-10895
ORDER No. 90812
DATE 6-3-55

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE ROSE BOWL,
PASADENA, CALIFORNIA
Q Rose Bowl

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1744

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

LJ-9-LAKELAND NEWS CO.
LAKELAND, FLA.

NO. D-10896

ORDER No. 90920

DATE June 9, 1955

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

(AT BOTTOM OF MESSAGE SPACE)
WORLD FAMOUS LEONARD MOSAIC,
"THE LAST SUPPER" AT THE GREAT
MASTERPIECE, LAKE WALES, FLORIDA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK969 ENLARGE PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1605

#11

MAGENTA SCREEN

CAMERA No.	I	LENS READING	200
CAMERA READING	86-847	BOARD READING	35-443 1/2
BLUE			
F-16	8 UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	8 1/2 UNITS	FLASH	12 SEC. MASK
RED			
F-16	7 UNITS	FLASH	13 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	13 SEC.
EXTRA SKY EXPOSURE		F-16	200 9 UNITS
REMARKS:	Benjamin Davis #11		

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	35		7-28-1955	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

L.J. 8- LAKELAND NEWS CO.
LAKELAND, FLA.

NO. D-10897

ORDER No. 90920

DATE JUNE 9, 1955

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)
MAJESTIC SINGING TOWER IN ALL OF
IT'S BEAUTY, LAKE WALES, FLORIDA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK970 ENLARGE PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1604

#II

MAGENTA SCREEN

CAMERA No.	F	LENS READING	200
CAMERA READING	83-300	BOARD READING	32-622 1/2
BLUE		FLASH	14 SEC. MASK
F-16	9 UNITS		
YELLOW		FLASH	15 SEC. MASK
F-16	9 UNITS		
RED		FLASH	15 SEC. MASK
F-16	7 1/2 UNITS		
BLACK		FLASH	13 SEC.
F-16	5 UNITS		
EXTRA SKY EXPOSURE		F-16	200-10 UNITS

REMARKS:

Register Device

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		JUN 9 1955	JUL 15 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

LJ. 7-LAKELAND NEWS CO.
LAKELAND, FLA.

NO. D-10898

ORDER No. 90920

DATE JUNE 9, 1955

6¹/₂ ^M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)
WINDING TRAILS, BEAUTIFUL FLOWERS
AND WATERWAYS AT FLORIDA'S FAMOUS
CYPRESS GARDENS, " AMERICA'S
TROPICAL WONDERLAND"/

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK971 ENLARGE PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1611 Tape 50
MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-738	BOARD READING	32-1294
BLUE			
F-16	4 UNITS	FLASH 9	SEC. MASK 4 Glass
YELLOW			
F-16	4 UNITS	FLASH 9	SEC. MASK
RED			
F-16	4 UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	2 1/4 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate By _____ Cost Dept. Checked By _____
AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	35		JUN 9 1955	JUL 28 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

636

LJ. 6- LAKELAND NEWS CO.
LAKELAND, FLA.

NO. D-10899

ORDER No. 90920

DATE June 9, 1955

6½ M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)
BEAUTIFUL AQUAMAIDS AT FLORIDA'S
CYPRESS GARDENS "AMERICA'S
TROPICAL WONDERLAND"

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK972 ENLARGE PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	<u>F</u>	LENS READING	<u>140</u>
CAMERA READING	<u>67-175</u>	BOARD READING	<u>22-161</u>
BLUE			
F-16	<u>7 1/2</u> UNITS	FLASH	<u>15</u> SEC. MASK
YELLOW			
F-16	<u>7 1/2</u> UNITS	FLASH	<u>15</u> SEC. MASK
RED			
F-16	<u>7</u> UNITS	FLASH	<u>16</u> SEC. MASK
BLACK			
F-16	<u>4 1/2</u> UNITS	FLASH	<u>14</u> SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS: Register Device # II

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<u>32</u>			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

6636

47/3

SCENIC ART SERIES,
B. S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. D-10900

ORDER No. 90923

DATE June 9, 1955

12¹/₂^M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

MOUNT VERNON, VIRGINIA RIVER
FRONT

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 9BK112 ENLARGE PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. <i>I</i>	LENS READING <i>235</i>
CAMERA READING	BOARD READING
BLUE	
F-16 <i>14</i> UNITS	FLASH SEC. MASK
YELLOW	
F-16 <i>11 1/2</i> UNITS	FLASH <i>8</i> SEC. MASK
RED	
F-16 <i>9</i> UNITS	FLASH <i>5</i> SEC. MASK
BLACK	
F-16 <i>6</i> UNITS	FLASH <i>4</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>235-1/2</i> UNITS

REMARKS:

Augusta Device #II

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 9 1955	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>36</i>		<i>June 27 55</i>	

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

E-672

SCENIC ART SERIES,
B. S. REYNOLDS CO.,
WASHINGTON, D. C.,

NO. D-10901

ORDER No. 90923

DATE June 9, 1955

12¹/₂^M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE
TOMB OF UNKNOWN SOLDIER, ARLINGTON
NATIONAL CEMETERY, ARLINGTON, VA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 4CK403 ENLARGE PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	I	LENS READING	200
CAMERA READING	82-858	BOARD READING	32-354 1/2
BLUE			
F-16	UNITS	FLASH	12 SEC. MASK
YELLOW	10 1/2		
F-16	UNITS	FLASH	12 SEC. MASK
RED	8 1/2		
F-16	UNITS	FLASH	14 SEC. MASK
BLACK			
F-16	6 UNITS	FLASH	13 SEC.
EXTRA SKY EXPOSURE		F-16	200-12 UNITS

REMARKS:

Register Device #11

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 9 1955	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34		JUNE 27-55	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

G672

SCENIC ART SERIES,
B. S. REYNOLDS CO.,
WASHINGTON, D. C.,

NO. D-10902

ORDER No. 90923

DATE June 9, 1955

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

JEFFERSON MEMORIAL AND WASHINGTON
MONUMENT, WASHINGTON, D. C.,

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROM 9BK114 ENLARGE PLACES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 9 1955	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			6-27-55

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

Tape 43

MAGENTA SCREEN

CAMERA No.	2	LENS READING	235	190
CAMERA READING	90-834	BOARD READING	38.4/2/2	
BLUE	1-150	16-15		
F-16	4 1/2 UNITS	FLASH 7	SEC. MASK	
YELLOW	1-148	16-15		
F-16	4 UNITS	FLASH 6	SEC. MASK	
RED	1-139	16-22		
F-16	3 UNITS	FLASH 8	SEC. MASK	
BLACK	1-133	16-22		
F-16	1 1/2 UNITS	FLASH 6	SEC.	
EXTRA SKY EXPOSURE		F-16	UNITS	
REMARKS:				

Change
Center
Marks.

E 672

SCENIC ART SERIES,
B. S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. D-10903

ORDER No. 90923

DATE June 9, 1955

12¹/₂ M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. NO

IMPRINT SAME AS ABOVE

WHITE HOUSE, WASHINGTON, D. C.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 4CK405

ENLARGE PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 7	LENS READING 200
CAMERA READING 82-862	BOARD READING 32-354
BLUE	
F-16 11 1/2 UNITS	FLASH 14 SEC. MASK
YELLOW	
F-16 10 1/2 UNITS	FLASH 15 SEC. MASK
RED	
F-16 9 UNITS	FLASH 16 SEC. MASK
BLACK	
F-16 5 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 200 UNITS

REMARKS:

Register Device #II

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 9 1955	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			6-27-55

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E622

SCENIC ART SERIES,
B. S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. D-10904

ORDER NO. 90923

DATE June 9, 1955

12½ M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. SPEC. R. M. NO.

TITLE IN FULL

IMPRINT SAME AS ABOVE
WASHINGTON MONUMENT, WASHINGTON
D.C.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 1CK223

ENLARGE PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 9 1955	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	44			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Type 49

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 3.658	BOARD READING 32-714
BLUE 1-178	14-24
F-16 4 UNITS	FLASH 14 SEC. MASK
YELLOW 1-175	14-22
F-16 4 UNITS	FLASH 14 SEC. MASK
RED 1-185	14-23
F-16 3 1/2 UNITS	FLASH 15 SEC. MASK
BLACK 1-177	14-23
F-16 1 1/2 UNITS	FLASH 14 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

E-672

SCENIC ART SERIES,
B. S. REYNOLDS,
WASHINGTON, D.C.

NO. D-10905

ORDER No. 90923

DATE June 9, 1955

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE
EAST FRONT, U. S. CAPITOL,
WASHINGTON, D. C.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 1CK225 ENLARGE PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

TYPE 49

CAMERA No.	2	LENS READING	200
CAMERA READING	3-658	BOARD READING	32-724
BLUE	1-171	14-22	
F-16	4	UNITS	FLASH 4 SEC. MASK
YELLOW	1-175	14-23	
F-16	4	UNITS	FLASH 13 SEC. MASK
RED	1-176	14-24	
F-16	3 1/2	UNITS	FLASH 12 SEC. MASK
BLACK	1-175	14-25	
F-16	1 1/2	UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 9 1955	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		June 23.55	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

E 672

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10907 ORDER NO. 90938 DATE June 10, 1955

DEPT.

DATE COMPLETED

CUSTOMER E. P. Rivas
New Orleans, La.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 1/2 M JUMBO POST CARD ~~XXXXXX~~ 7 x 5 1/2

STYLE CURTEICH COLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

DR. DADDY-O

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

1611
MAGENTA SCREEN

Tape 48

CAMERA No.	2	LENS READING	210
CAMERA READING	4-243	BOARD READING	33-257
BLUE	1.148	18.18	
F-16	4 1/2 UNITS	8	SEC. MARK
YELLOW	1.150	18.22	
F-16	4 1/2 UNITS	12	SEC. MARK
RED	1.158	18.20	
F-16	4 1/2 UNITS	12	SEC. MARK
BLACK	1.156	18.22	
F-16	4 1/2 UNITS	11	SEC. MARK
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

5 1/2 x 7

626

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

J175-GULF STREAM CARD & DISTRIBUTING CO.
MIAMI, FLORIDA

NO. D-10908

ORDER No. 90942

DATE June 10, 1955

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. No

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)
HOTELS ALONG ATLANTIC BLVD., AT
FORT LAUDERDALE OCEAN FRONT.
THOUSANDS OF CABANAS LINE THIS
BEAUTIFUL STRETCH OF GOLDEN SAND.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Use Kodachrome 5CK981

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 10 1955	
SKETCH				
RETOUCHING			JUN 10 1955	JUN 10 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

1610 using Lens from

#11

MAGENTA SCREEN 310

CAMERA No.		LENS READING	open
CAMERA READING	87-973	BOARD READING	25-367
BLUE	2.150		17.20
F-16	12 UNITS	FLASH	14 SEC. MASK
YELLOW	2.150		17.20
F-16	12 UNITS	FLASH	14 SEC. MASK
RED	2.154		17.22
F-16	11 UNITS	FLASH	15 SEC. MASK
BLACK	2.148		17.30
F-16	7 UNITS	FLASH	14 SEC.
EXTRA SKY EXPOSURE		F-16 open	15 UNITS
REMARKS:	Perigintu Device #11		

652

J174-GULF STREAM CARD & DISTRIBUTING CO.
MIAMI, FLORIDA

NO. D-10909

ORDER NO. 90943

DATE June 10, 1955

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO POST CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. SPEC. R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)
BEAUTIFUL WHITE COCKATOOS, AT THE
PARROT JUNGLE, MIAMI, FLA.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Use Kodachrome 5CK985

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 10 1955	
SKETCH				
RETOUCHING			JUN 10 1955	JUN 10 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		JUN 13 1955	8/22/55

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No. 2	LENS READING 295
CAMERA READING 105.256	BOARD READING 60-669
BLUE	
F-16 6 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 6 UNITS	FLASH 9 SEC. MASK
RED	
F-16 5 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 3 UNITS	FLASH 1/6 SEC. MASK
EXTRA SKY EXPOSURE	F-16 1/6 UNITS
REMARKS:	

Post card position
on G 649

653

R. S. J1 HICKS NEWS AGENCY INC.
OCALA, FLA.

NO. D-10910

ORDER NO. 90948

DATE June 10, 1955

6 1/2 M JUMBO POST CARD 6 5/8 x 9 1/8 CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. Spec. R. M. NO

IMPRINT SAME AS ABOVE

(AT BOTTOM OF MESSAGE SPACE)
BEAUTIFUL RAINBOW SPRINGS AN
EXCITING FAIRYLAND, LOCATED NEAR
DUNNELLON, FLORIDA JUN 17 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK92

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By
Date

AND WORK SCHEDULE

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 14 1955	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 17 1955	
BLUEPRINT				JUL 15 1955
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		July 13 1955	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	7	LENS READING	200
CAMERA READING	82-433	BOARD READING	32-042
BLUE			
F-16	8 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	8 UNITS	FLASH	15 SEC. MASK
RED			
F-16	7 UNITS	FLASH	19 SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH	14 SEC.
EXTRA SKY EXPOSURE		F-16	200 UNITS

REMARKS:

Re-register Device #11

636

NIAGARA FALLS MUSEUM, NIAGARA FALLS, N.Y.

NO. D-10911

ORDER No. 90878

DATE 6-15-55

25 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(Put at bottom of center

line: MADE IN U.S.A.

(at bottom of message space):

NIAGARA FALLS MUSEUM (spec.R.M.)

PHOTO PROPERTY OF C.T. see D-10476

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK2194

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

using Lens from camera #3

#II

MAGENTA SCREEN

CAMERA No.	F	LENS READING	open
CAMERA READING	93-690	BOARD READING	30-45 1/2
BLUE	16	FLASH	15
F-16	UNITS	SEC. MASK	
YELLOW	16	FLASH	16
F-16	UNITS	SEC. MASK	
RED		FLASH	18
F-16	UNITS	SEC. MASK	
BLACK		FLASH	15
F-16	UNITS	SEC.	
EXTRA SKY EXPOSURE		F-16 open	15 UNITS
REMARKS:	Register Device #II		

using Lens from camera #3

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 16 1955	JUN 23 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34		JUNE 24-55	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

622

NIAGARA FALLS MUSEUM, NIAGARA FALLS, N.Y.

NO. D-10912

ORDER NO. 90878

DATE 6-15-55

25 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. SPEC. R. M. YES *and*

TITLE IN FULL

IMPRINT NONE

(Put at bottom of center line on front: MADE IN

JK-1000 - THE GREAT ROCK FALL ...

U.S.A.) - THE CRYING ELM TREE ...

(at bottom of message space):

NIAGARA FALLS MUSEUM (Spec.R.M.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK2191

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 16 1955	JUN 23 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Tape 50

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-346 1/2	BOARD READING	31-732
BLUE			
F-16	4 1/2 UNITS	FLASH 1/2	SEC. MASK
YELLOW			
F-16	4 UNITS	FLASH 1/1	SEC. MASK
RED			
F-16	4 1/2 UNITS	FLASH 1/3	SEC. MASK
BLACK			
F-16	2 UNITS	FLASH 1/3	SEC.
EXTRA SKY EXPOSURE		F-16 - 4	UNITS
REMARKS:			

672

WAKULLA SPRINGS LODGE
WAKULLA, FLORIDA

NO. D-10913

ORDER No. 90990

DATE June 15, 1955

25 M LARGE FOLDER COVER C. T. CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WAKULLA SPRINGS AND
LODGE, WAKULLA SPRINGS, FLORIDA
SMALL TYPE: COPYRIGHT MCMLV BY
CURT TEICH & CO. INC., CHICAGO,
U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

15 MILES SOUTH OF TALLAHASSEE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 5CK1007

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

WAKULLA SPRINGS LODGE
WAKULLA, FLORIDA

NO. D-10913

ORDER No. 90990

DATE June 15, 1955

25 M LARGE FOLDER COVER C. T. CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

GENUINE CURTEICH-CHICAGO
"C. T. CURTEICHCOLOR" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5CK1018

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	F	LENS READING	100
CAMERA READING	57-001	BOARD READING	17-201
BLUE			
F-16	25 UNITS	FLASH	3 SEC. MASK
YELLOW			
F-16	30 UNITS	FLASH	3 SEC. MASK
RED			
F-16	13 UNITS	FLASH	8 SEC. MASK
BLACK			
F-16	25 UNITS	FLASH	5 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Strip Cont. to be
negs Before coming

701-

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO. D-10914

ORDER No. 90994

DATE June 15, 1955

25 M LARGE FOLDER COVER C. T. CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. YES

TITLE IN FULL SOUVENIR FOLDER OF
EDGEWATER GULF HOTEL, OVERLOOKING
THE GULF OF MEXICO MIDWAY BETWEEN
GULFPORT AND BILOXI, EDGEWATER
PARK, MISSISSIPPI

IMPRINT NONE

SAMLL TYPE: COPYRIGHT MCMLV BY
CURT TEICH CO., INC. CHICAGO, U.S.A.

NOV 23 1955

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

NOV 21 1955

USE PHOTO 5CK1038

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

PHOTO TICKET

NO. D-10914

ORDER No. 90994

DATE June 15, 1955

25 M LARGE FOLDER COVER C. T. CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. YES

TITLE IN FULL

IMPRINT NONE

GENUINE CURTEICH, CHICAGO
"C. T. CURTEICHCOLOR" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5CK1048

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	57-061	LEN'S READING	100
CAMERA READING	57-061	BOARD READING	10-201
BLUE			
F-16	22 UNITS	FLASH	8 SEC. MASK
YELLOW			
F-16	30 UNITS	FLASH	8 SEC. MASK
RED			
F-16	13 UNITS	FLASH	16 SEC. MASK
BLACK			
F-16	25 UNITS	FLASH	15 SEC
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

MAGENTA SCREEN

CAMERA No.		LEN'S READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-10915

ORDER No. 90881

DATE 6-15-55

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
SUNNY
SOUTHERN
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES- to come

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FRONT VIEW: A CALIFORNIA SUNSET

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-10915

ORDER No. 90881

DATE 6-15-55

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T. CURTEICHCOLOR" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

SMALL TYPE: COPYRIGHT MCMLV BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK VIEW: USE SUBJECT 3CK359 (ORANGE GROVES)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING		
CAMERA READING	BOARD READING		
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE	F-16		UNITS
REMARKS:			

MAGENTA SCREEN

CAMERA No.	LENS READING		
CAMERA READING	BOARD READING		
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE	F-16		UNITS
REMARKS:			

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-10916

ORDER No.90883

DATE 6-15-55

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES- to come

TITLE IN FULL GLAMOROUS
HOLLYWOOD

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SUBJECT 3CK266

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-10916

ORDER No. 90883

DATE 6-15-55

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. CURTEICHCOLOR" CREATION
(REG.U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER: USE SUBJECT 3CK288 (VINE ST.)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING	
CAMERA READING	BOARD READING	
BASE		
F-16	UNITS	SEC. MASK
YELLOW		
F-16	UNITS	SEC. MASK
RED		
F-16	UNITS	SEC. MASK
BLACK		
F-16	UNITS	SEC.
EXTRA SKY EXPOSURE	F-16	UNITS
REMARKS:		

MAGENTA SCREEN

CAMERA No.	LENS READING	
CAMERA READING	BOARD READING	
BASE		
F-16	UNITS	SEC. MASK
YELLOW		
F-16	UNITS	SEC. MASK
RED		
F-16	UNITS	SEC. MASK
BLACK		
F-16	UNITS	SEC.
EXTRA SKY EXPOSURE	F-16	UNITS
REMARKS:		

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-10917

ORDER No. 90885

DATE 6-15-55

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES- to come

TITLE IN FULL LOS ANGELES
CALIFORNIA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FRONT
USE SUBJECT 5CK925 FOR/COVER VIEW

SUBMIT SKETCH

Brt
1587A

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-10917

ORDER No. 90885

DATE 6-15-55

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. CURTEICHCOLOR" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SMALL TYPE: COPYRIGHT MCMLV BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

FOR BACK: USE SUBJECT 3CK281 (WILSHIRE BLVD.)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING	BOARD READING	
CAMERA READING			
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC. MASK
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

MAGENTA SCREEN

CAMERA No.	LENS READING	BOARD READING	
CAMERA READING			
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC. MASK
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF.

NO. D-10918

ORDER No. 90887

DATE 6-15-55

12 1/2 M C.T. CURTEICH COLOR LONG LETTER CARDS FULL FACE
SIZE 28 1/2 X 7 1/4"

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DEAR
HERE I AM IN YOSEMITE,
ONE OF THE MOST BEAUTIFUL SPOTS
ON EARTH.
(7 VIEWS OF YOSEMITE)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

+ Curteich Color - reprint
C.T. CURTEICH COLOR CREATION, LOS ANGELES, CALIF.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT AND TYPE AS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Laysan, writing letter 4 1/2 hrs

2 sets of plates 14x17"

Master Blue Print
with 2 in no position

E-644

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING R.O.	2	4 1/2	JUL 1 1955	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF.

NO. D-10919

ORDER No. 90887

DATE 6-15-55

SIZE 28½ X 7¼"
12½ M C.T. CURTEICH COLOR LONG LETTER CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL DEAR

IMPRINT SAME AS ABOVE

IF YOU ENJOY THE OCEAN,
AND YOU PROBABLY DO, HERE IS A
TRIP TO LONG REMEMBER

(7 VIEWS OF CATALINA ISLAND)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT AND TYPE AS ENCLOSED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

layout, writing letter 14 1/2 in

2 sets of plates 14 1/2 in

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	4 1/2	JUL 1 1955	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Make Print + Photo
Plate with Pin
6644

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF.

NO. D-10920

ORDER NO. 90887

DATE 6-15-55

12 $\frac{1}{2}$ M C.T.CURTEICH COLOR LONG LETTER CARDS FULL FACE
SIZE 28 $\frac{1}{2}$ X 7 $\frac{1}{4}$ "

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL DEAR
AT LAST MY DREAM HAS
COME TRUE, FOR HERE I AM IN
WONDERFUL SUNNY CALIFORNIA.

IMPRINT SAME AS ABOVE

(7 VIEWS OF LOS ANGELES & HOLLYWOOD)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT AND TYPE AS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING R.O.	2	4 $\frac{1}{2}$	JUL 1 1955	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Layout, writing letter 4 1/2 hrs

2 sets of plates 14 x 17"

Make Blue
Print on Positive
with Pic on Positive
II
E-644

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-10921 ORDER NO. 90895 DATE 6-16-55

CUSTOMER AUBREY, FINLAY, MARLEY & HODGSON
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M JUMBO CARDS SIZE 5 1/2" X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. ~~SPES.~~

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Sinclair Lunoil)
Truck

MAKE TRUCK SIZE FROM EXTREME FRONT TO EXTREME REAR 6 1/2" WIDE.
TRUCK CENTERED SIDE TO SIDE & TOP TO BOTTOM ON CARD — THIS WILL
GIVE 1/4" MARGIN OF BACKGROUND IN FRONT OF TRUCK AND 1/4" MARGIN
BEHIND TRUCK AND EQUAL BACKGROUND ABOVE AND BELOW TRUCK. /

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

1626 A *Tape 65*
MAGENTA SCREEN

CAMERA No. <i>2</i>	LENS READING <i>153</i>
CAMERA READING <i>1-59 1/2</i>	BOARD READING <i>24-247 1/2</i>
BLUE <i>2-150</i>	<i>18-18</i>
P-16 <i>4</i>	<i>18-24</i>
YELLOW <i>2-150</i>	<i>18-24</i>
P-16 <i>4</i>	<i>18-18</i>
RED <i>2-152</i>	<i>18-18</i>
P-16 <i>3 1/2</i>	<i>18-26</i>
BLACK <i>2-156</i>	<i>18-26</i>
P-16 <i>1 1/2</i>	<i>18-26</i>
EXTRA SKY LENS	P-16 <i>3 1/2</i>
REMARKS:	UNITS

5 1/2 x 7

G 631

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10922 ORDER NO. 91104 DATE 6-17-55

CUSTOMER
ANKARA MOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M CIRCULARS SIZE 7 1/2 X 8-3/4"

STYLE CURTEICHCOLOR-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
IN THE VERY HEART OF
MIAMI BEACH
MOTEL ANKARA — THE NEW RESORT
MOTEL ...

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH AND LAYOUT ENCLOSED
WITH TRANSPARENCIES

COLOR DESCRIPTION

FOLLOW SKETCH

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	SEC. MASK
YELLOW	
F-16	SEC. MASK
RED	
F-16	SEC. MASK
BLACK	
F-16	SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

PHOTO RETURNED

TO

PHOTO USED FOR

PART 7081-1804
#1 MAGENTA SCREEN 1808
CAMERA No. 2 LENS READING 120
CAMERA READING 3-73 BOARD READING 20-326
BLUE 1-158 F-16 4 UNITS FLASH 11 SEC. MASK
YELLOW 1-156 F-16 3 1/2 UNITS FLASH 10 SEC. MASK
RED 1-168 F-16 3 1/2 UNITS FLASH 12 SEC. MASK
BLACK 1-168 F-16 1 1/2 UNITS FLASH 13 SEC.
EXTRA SKY EXPOSURE F-16 120 3 1/2 UNITS
REMARKS: Registered Design #1

MAGENTA SCREEN

CAMERA No. 2 LENS READING 120
CAMERA READING 3-73 BOARD READING 20-326
BLUE 1-158 F-16 4 UNITS FLASH 11 SEC. MASK
YELLOW 1-156 F-16 3 1/2 UNITS FLASH 10 SEC. MASK
RED 1-168 F-16 3 1/2 UNITS FLASH 12 SEC. MASK
BLACK 1-168 F-16 1 1/2 UNITS FLASH 13 SEC.
EXTRA SKY EXPOSURE F-16 120 3 1/2 UNITS
REMARKS: Part #2

MAGENTA SCREEN

CAMERA No. 2 LENS READING 120
CAMERA READING 3-73 BOARD READING 20-326
BLUE 1-158 F-16 3 1/2 UNITS FLASH 10 SEC. MASK
YELLOW 2-160 F-16 3 1/2 UNITS FLASH 12 SEC. MASK
RED 2-160 F-16 3 UNITS FLASH 12 SEC. MASK
BLACK 2-160 F-16 1 1/2 UNITS FLASH 12 SEC.
EXTRA SKY EXPOSURE F-16 120 3 1/2 UNITS
REMARKS: Part #3

RUSH 6643

DJ2-MURRELL POST CARD CO.
DAYTONA BEACH, FLA.

NO. D-10923

ORDER NO. 91023

DATE June 20, 1955

6 1/2 M WURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. ~~YES~~ NO

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)
EXPANSE OF BEACH AND BEAUTIFUL
PALMS "THE WORLD'S MOST FAMOUS
BEACH" DAYTONA BEACH, FLORIDA

PHOTO PROPERTY OF CUST. *UL*

RETOUCHING AND COLOR DESCRIPTION

KODACHROME
USE PHOTO 4CK1035

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

#II
MAGENTA SCREEN

CAMERA No. <i>7</i>	LENS READING <i>200</i>
CAMERA READING <i>82-857</i>	BOARD READING <i>32-411</i>
BLUE	
F-16 <i>13 1/2</i> UNITS	FLASH <i>12</i> SEC. MASK
YELLOW	
F-16 <i>12 1/2</i> UNITS	FLASH <i>13</i> SEC. MASK
RED	
F-16 <i>9 1/2</i> UNITS	FLASH <i>16</i> SEC. MASK
BLACK	
F-16 <i>6 1/2</i> UNITS	FLASH <i>13</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>200</i> <i>11</i> UNITS
REMARKS:	<i>Register Device #II</i>

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1955	JUN 27 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>36</i>		<i>August 17. 55</i>	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GULE STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

NO. D-10924

ORDER No. 91129

DATE 6-21-55

25 MLARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OVERSEAS
HIGHWAY TO KEY WEST,
FLORIDA

NATURAL COLOR REPRODUCTION

FRONT: SEVEN MILE BRIDGE OVER
PIGEON KEY. JUL 1 1958

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT VIEW: USE PLATE # 5CK901. SUBJECT: SEVEN MILE BRIDGE.

TITLE OF FOLDER IN RED

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

NO. D-10924

ORDER No. 91129

DATE 6-21-55

25 M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (small type):
KEY WEST - SOUTHERNMOST CITY
IN THE U.S.

SMALL TYPE: COPYRIGHT MCMLV BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T. CURTEICHCOLOR" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK VIEW: USE PLATE # 5CK907. SUBJECT: AERIAL
VIEW OF KEY WEST, FLA.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	1	LENS READING	140
CAMERA READING	66-529	BOARD READING	21-917
BLUE	14	FLASH	17 SEC. 1/2
F-16	13 1/2	FLASH	17 SEC. 1/2
YELLOW	13 1/2	FLASH	17 SEC. 1/2
F-16	10	FLASH	18 SEC. 1/2
RED	10	FLASH	18 SEC. 1/2
F-16	6 1/2	FLASH	16 SEC. 1/2
BLACK	6 1/2	FLASH	16 SEC. 1/2
F-16	6 1/2	FLASH	16 SEC. 1/2
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Register Service #2
Shipping Film

Camera # 11-626

MAGENTA SCREEN

CAMERA No.	1	LENS READING	135
CAMERA READING	65-812	BOARD READING	21-602
BLUE	11	FLASH	17 SEC. 1/2
F-16	9 1/2	FLASH	13 SEC. 1/2
YELLOW	9 1/2	FLASH	13 SEC. 1/2
F-16	7 1/2	FLASH	18 SEC. 1/2
RED	7 1/2	FLASH	18 SEC. 1/2
BLACK	4 1/2	FLASH	15 SEC. 1/2
F-16	4 1/2	FLASH	15 SEC. 1/2
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Register Service #2
Shipping Film Two Prints

J176 GULF STREAM CARD & DISTRIBUTING CO.
MIAMI, FLORIDA
PHOTO BY MIAMI PUBLICITY DEPT.

NO. D-10925

ORDER No. 91043

DATE 6-21-55

SIZE: 6 5/8 x 9 1/8
12 1/2 CURTEICHCOLOR JUMBO POST CARD

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

(AT BOTTOM OF MESSAGE SPACE)
BISCAYNE BLVD. FROM BAYFRONT PARK
POINCIANA TREE IS BLOOMING IN
THE FOREGROUND.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK1106

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2 LENS READING 200
CAMERA READING 2-903 BOARD READING 32-19 1/2
BLUE 4 UNITS FLASH 10 SEC. MASK
YELLOW 4 UNITS FLASH 11 SEC. MASK
RED 3 1/2 UNITS FLASH 11 SEC. MASK
BLACK 1 1/2 UNITS FLASH 11 SEC.
EXTRA SKY EXPOSURE F-16 4 UNITS

REMARKS:

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	85			

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

653

J177-GULF STREAM CARD & DISTRIBUTING CO.
MIAMI, FLORIDA
PHOTO BY MIAMI PUBLICITY DEPT.

NO. D-10926

ORDER No. 91043

DATE 6-21-55

SIZE: 6 5/8 x 9 1/8

12¹/₂ CURTEICH COLOR JUMBO POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SEC. R. M. NO.

TITLE IN FULL

IMPRINT SAME AS ABOVE

"GREETINGS FROM MIAMI"

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

TITLE IN PLATE IN RED LARGE SCRIPT

USE KODACHROME 5CK1107

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Tape 1634

MAGENTA SCREEN

CAMERA No. 2	LENS READING 190
CAMERA READING 3-144	BOARD READING 32-383
BLUE	
F-16 4 1/2 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 9 SEC. MASK
RED	
F-16 3 1/2 UNITS	FLASH 11 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 9 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				JUN 22 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				JUL 26 1955
HAND COLOR PROOF				
ARTIST DEPT.	36			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

J178 GULF STREAM CARD & DISTRIBUTING CO.
MIAMI, FLORIDA
PHOTO BY MIAMI PUBLICITY DEPT.

NO. ~~500~~ D-
D-10927
ORDER No. 91043

DATE 6-21-55

SIZE: 6 5/8 x 9 1/8
12 1/2 M JUMBO CURTEICH COLOR POST CARD

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"THE MAGIC CITY" - no longer
the 4

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. NO

IMPRINT
SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)
MIAMI--ONE OF THE FASTEST
GROWING CITIES OF THE NATION IS
TRULY A MAGIC CITY

PHOTO PROPERTY OF
CUST.

RETOUCHING AND COLOR DESCRIPTION

TITLE IN LARGE RED SCRIPT IN PLATE

USE KODACHROME 50K1108

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Page 50
MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-871	BOARD READING 32.186
BLUE	
F-16 4 1/2 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 8 SEC. MASK
RED	
F-16 3 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 3 1/2 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____
AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		JUN 22 1955	AUG 22 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

6653

J185 GULF STREAM CARD & DISTRIBUTING CO.
MIAMI, FLORIDA

NO. D-10928

ORDER No. 91043

DATE 6-21-55

12 $\frac{1}{2}$ M SIZE: 6 5/8 x 9 1/8
JUMBO CURTEICHCOLOR POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)
FABULOUS FONTAINEBLEAU HOTEL AT
MIAMI BEACH, ONE OF THE MOST
LUXURIOUS HOTELS IN AMERICA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK1109

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1622
Lap 50
MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-903	BOARD READING 32-192
BLUE	
F-16 4 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 3 1/2 UNITS	FLASH 7 SEC. MASK
RED	
F-16 3 1/2 UNITS	FLASH 9 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				JUN 22 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34		AUG 19	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

E 653

J184 GULF STREAM CARD & DISTRIBUTING CO.
MIAMI, FLORIDA

NO. D10929

ORDER No. 91048

DATE 6-21-55

12 $\frac{1}{2}$ M JUMBO CURTEICHCOLOR POST CARD SIZE: 6 5/8 x 9 1/8 FULL FAC

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)

GOLDEN SANDS OF FT. LAUDERDALE'S
MAGNIFICENT BEACH

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK1119

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1636

#11

MAGENTA SCREEN

CAMERA No. <i>F</i>	LENS READING <i>200</i>
CAMERA READING <i>82-850</i>	BOARD READING <i>32-329</i>
BLUE	
F-16 <i>9</i> UNITS	FLASH <i>15</i> SEC. MASK
YELLOW	
F-16 <i>9 1/2</i> UNITS	FLASH <i>12</i> SEC. MASK
RED	
F-16 <i>8</i> UNITS	FLASH <i>16</i> SEC. MASK
BLACK	
F-16 <i>6</i> UNITS	FLASH <i>15</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>200-12</i> UNITS
REMARKS: <i>Re-register Device #11</i>	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>34</i>		<i>JULY-6</i>	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

653

NO. D-10930
GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

ORDER No. 91134

DATE 6-21-55

50 M CIRCULARS (FOLDERS) C.T.CURTEICH COLOR 4X9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MIAMI'S RARE BIRD FARM
HUNDREDS OF UNCAGED RARE BIRDS
AND ANIMALS ROAM FREE
...etc (see layout for balance
of type)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT ENCLOSED. VIEW OF FRONT COVER-USE SUBJECT
5CK1103 (FLAMINGOS & STATUE)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1674

#II

MAGENTA SCREEN

CAMERA No.		LENS READING	110
CAMERA READING	59-671	BOARD READING	19-673 1/2
BLUE			
F-16	7 UNITS	FLASH	15 SEC. MASK
YELLOW			
F-16	8 UNITS	FLASH	15 SEC. MASK
RED			
F-16	7 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	4 1/2 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	110-8 UNITS

REMARKS:

Re-register Device #II

Layout, placing type
and colorwork on
overlays for maps

Lo. in
D 11134

96

6653

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 2 1955	
SKETCH			JUL 1 1955	
RETOUCHING	2			
REPHOTO			JUL 19 1955	
PHOTO-LITHO				AUG 12 1955
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		August 8.55	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10931 ORDER NO. 91142 DATE 6-22-55

CUSTOMER

INDIANA BEACH, INC.
MONTICELLO, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M LETTERHEADS SIZE 8½ X 11" CHINA WHITE STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RIVIERA OF THE MIDWEST

INDIANA BEACH — PRIVATELY OWNED

SHAFFER LAKE — MONTICELLO, IND.

HOTEL — COTTAGES — SKATING — COCKTAIL

LOUNGE — DANCING.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

Ret. Drawing 4 1/2
H.C. 2
L.A. 8 1/2

Old way
Push OK

Dk Blue
& Red
Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10932 ORDER NO. 91171 DATE 6-24-55

CUSTOMER AUBREY, FINLAY, MARLEY & HODGSON
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M JUMBO CARDS SIZE 5½ × 7

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5750.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Oklahoma Fuel Oil - 3 trucks)

CROP TRANSPARENCY (5 X 7) TO SHOW VIEW AS IN
8 X 10 BLACK & WHITE PRINT.

COLOR DESCRIPTION

1665 1665 #II
MAGENTA SCREEN

CAMERA No.	F-69-633	LENS READING	150
CAMERA READING	69-633	BOARD READING	23-425
PAUSE	2-150	18-20	
F-13	7½ UNITS	13	SEC. MASK
YELLOW 2-150	8 UNITS	14	SEC. MASK
F-16	7½ UNITS	14	SEC. MASK
RED 2-150	7½ UNITS	14	SEC. MASK
F-13	7½ UNITS	14	SEC. MASK
BLACK 2-150	7½ UNITS	14	SEC. MASK
F-16	4½ UNITS	14	SEC. MASK
EXTRA SKY EXPOSURE	F-13	150-10	UNITS

REMARKS:

Register Device #II

[Handwritten signature]

[Handwritten signature]
9
5½ × 7½

[Handwritten signature]
476

NO. D-10933

PBJ. 13 F. E. C. NEWS CO., WEST PALM BEACH, FLA. ORDER NO. 91086

DATE 6-27-55

6 1/2 M JUMBO CURTEICHCOLOR POST CARD 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

(AT BOTTOM OF MESSAGE SPACE)

PICTURESQUE MEMORIAL FOUNTAIN,
PALM BEACH, FLA.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK1141

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Tape 50
MAGENTA SCREEN

CAMERA No. <i>2</i>	LENS READING <i>200</i>
CAMERA READING <i>2-895</i>	BOARD READING <i>32-173</i>
BLUE	
F-16 <i>4 1/2</i> UNITS	FLASH <i>1</i> SEC. MASK <i>X</i>
YELLOW	
F-16 <i>4</i> UNITS	FLASH <i>7</i> SEC. MASK <i>(X)</i>
RED	
F-16 <i>3 1/2</i> UNITS	FLASH <i>12</i> SEC. MASK <i>(X)</i>
BLACK	
F-16 <i>1 1/2</i> UNITS	FLASH <i>17</i> SEC. <i>(X)</i>
EXTRA SKY EXPOSURE	F-16 <i>3 1/2</i> UNITS
REMARKS:	

Executive OK of Estimate **ESTIMATE** Cost Dept. Checked
By _____ Date _____
AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>36</i>		<i>August 12.55</i>	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

652

1664

MAGENTA SCREEN

CAMERA No.	7	LENS READING	200
CAMERA READING	82-661	BOARD READING	82-203
BLUE			
F-16	9 UNITS	FLASH	14 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	13 SEC. MASK
RED			
F-16	8 UNITS	FLASH	15 SEC. MASK
BLACK			
F-16	6 UNITS	FLASH	13 SEC.
EXTRA SKY EXPOSURE		F-16	200-10 UNITS

REMARKS:

Register Device #II

NO. D-10934

LJ. 3-F. E. C. NEWS CO., WEST PALM BEACH, FLA. ORDER No. 91086

DATE 6-27-55

6 1/2 M JUMBO POST CARD C. T. CURTEICH COLOR 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)
GOING DEEP-SEA FISHING FROM
BOYNTON INLET, BETWEEN LAKE WORTH
AND DELRAY BEACH, FLORIDA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 1142

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____ AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

AUG 16 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

652

NO. D-10935
VJ. 1-F. E. C. NEWS CO., WEST PALM BEACH, FLA. ORDER No. 91088

DATE 6-27-55

6 1/2 M JUMBO POST CARD CURTEICHCOLOR 6 5/8 x 9 1/8 FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)
PICNIC AREA AT ALEX MACWILLIAMS
PARK, VERO BEACH, FLA.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK1253

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	7	LENS READING	200
CAMERA READING	82-868	BOARD READING	32-394
BLUE			
F-16	7 UNITS	FLASH	13 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	12 SEC. MASK
RED			
F-16	8 UNITS	FLASH	15 SEC. MASK
BLACK			
F-16	6 UNITS	FLASH	13 SEC.
EXTRA SKY EXPOSURE		F-16	200-10 UNITS

REMARKS:

Reregistered Device #II

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH			JUN 29 1955	JUN 29 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

652

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

NO. D-10936

ORDER No. 91092

DATE 6-27-55

12 $\frac{1}{2}$ ^M LARGE FOLDER COVER C. T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THERE'S FUN AND SUN ON FLORIDA'S

LAKE WORTH, DELRAY BEACH, ^{US}
POMPANO BEACH

SMALL TYPE: COPYRIGHT MCMLV BY
CURT TEICH & CO., INC. CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT USE 3CH774- SEE ENCLOSED INSTRUCTIONS

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10936

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

ORDER No. 91092

DATE 6-27-55

12 $\frac{1}{2}$ ^M LARGE FOLDER COVER C. T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. ~~NO~~ YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE 6BH875

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

JUN 29 1955

Shot Corr. 1 hr
#5

Very Rush

9647 (6647)

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10937

ORDER No. 91186

DATE 6-28-55

3 3/8 x 5 1/16
12 1/2 M CURTEICHCOLOR POST CARD BOOKLET COVER FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OF
THE PARROT JUNGLE
MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

GENUINE CURTEICH-CHICAGO
"CURTEICHCOLOR" CREATION FROM
~~KODACHROME OR EKTACHROME ORIGINAL~~
NATURAL COLOR TRANSPARENCIES

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 5CK985 (WHITE COCKATOO) FOR FRONT COVER VIEW
TITLE: "SOUVENIR OF" MAY BE IN YELLOW. "THE PARROT JUNGLE" IN
LARGE, HEAVY, SCRIPT TYPE IN RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

4" Border

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 7 - 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

SAME SIZE AS P.C.
White Border cover

Rush

6671

TJ. 4 HILLSBORO NEWS CO., TAMPA, FLA.

NO. D-10938

ORDER No. 91202

DATE 6-28-55

6 1/2 M SIZE: 6 5/8 x 9 1/8
JUMBO POST CARD C. T. CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)

FLORIDA AVENUE LOOKING NORTH,
SHOWING THE SACRED HEART CATHOLIC
CHURCH IN THE FOREGROUND, TAMPA,
FLORIDA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REXUSE USE KODACHROME 5CK1161

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-915	BOARD READING 32-217
BLUE	
F-16 4 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 9 SEC. MASK
RED	
F-16 8 1/2 UNITS	FLASH 10 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 3 1/2 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____ AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			JUN 29 1955	JUN 29 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				AUG 19 1955
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DESERT SUPPLY CO., LAS VEGAS, NEVADA

NO. D-10939

ORDER No. 91191

DATE 6-28-55

12½ M CURTEICHCOLOR JUMBO CARDS 6 X 9 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

A FEW VARIETIES OF DESERT
VEGETATION.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK918

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	5	LENS READING	165
CAMERA READING	73-106	BOARD READING	75-665 1/2
BLUE			
F-16	18 UNITS	FLASH	1 SEC. MASK
YELLOW			
F-16	18 UNITS	FLASH	4 SEC. MASK
RED			
F-16	12 UNITS	FLASH	6 SEC. MASK
BLACK			
F-16	14 UNITS	FLASH	5 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

R.O.

Ulay - 1761
M.O.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 6 - 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

652

J.186-GULF STREAM CARD & DISTRIBUTING CO.
MIAMI, FLORIDA

NO. D-10940

ORDER No. 91207

DATE 6-29-55

SIXE 6 5/8 x 9 1/8
12 1/2 M JUMBO POST CARD C. T. CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)

EVENTIDE AT THE FABULOUS MAGIC
CITY OF MIAMI, FLA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK1175

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	1	LENS READING	200
CAMERA READING	82-959 1/2	BOARD READING	32-409
BLUE			
F-16	8 1/2 UNITS	FLASH 13	SEC. MASK
YELLOW			
F-16	8 UNITS	FLASH 15	SEC. MASK
RED			
F-16	7 1/2 UNITS	FLASH 16	SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH 15	SEC.
EXTRA SKY EXPOSURE		F-16 200-7	UNITS

REMARKS:

Register Device #11

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			JUN 29 1955	JUN 29 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

653

J.187- GULF STREAM CARD & DISTRIBUTING CO.
MIAMI, FLORIDA

NO. D-10941

ORDER No. 91207

DATE 6-29-55

12¹/₂"

POST CARD

658 x 948
C. T. CURTEICH

COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)

MAGNIFICENT FONTAINEBLEAU HOTEL
ON MIAMI BEACH, FLA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK1176

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH			JUN 29 1955	JUN 29 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

~~1649~~

1649

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2.716	BOARD READING 32.125
BLUE	
F-16 4 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 7 SEC. MASK
RED	
F-16 3 1/2 UNITS	FLASH 10 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 3 1/2 UNITS
REMARKS:	

8653

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. D-10942

ORDER No. 91339

DATE 7-5-55

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FLORIDA'S SUN COAST
ST.PETERSBURG - HOLIDAY ISLES -
CLEARWATER.

A NATURAL COLOR REPRODUCTION
FRONT: FAMOUS SUNSHINE SKYWAY

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES-~~NO~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT COVER: USE SUBJECT 6CK623. THE WORDS "SUN COAST" IN
SCRIPT TYPE - SOLID RICH YELLOW - OUTLINED TYPE.
FOLLOW LAYOUT

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

SUN NEWS CO., ST.PETERSBURG, FLA.

NO. D-10942

ORDER No. 91339

DATE 7-5-55

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T. CURTEICHCOLOR" CREATION
(REG.U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 4CK1323 FOR BACK COVER
SEE LAYOUT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

CENTER PART

MAGENTA SCREEN

CAMERA No.	1	LENS READING	140
CAMERA READING	66-600	BOARD READING	21-864
BLUE			
F-16	15	FLASH	15 SEC. MASK
YELLOW			
F-16	12½	FLASH	17 SEC. MASK
RED			
F-16	11	FLASH	18 SEC. MASK
BLACK			
F-16	7	FLASH	18 SEC. MASK
EXTRA SKY EXPOSURE		F-16	140 UNITS
REMARKS:	1		

TOP + BOTTOM PART

MAGENTA SCREEN

CAMERA No.	1	LENS READING	140
CAMERA READING	66-601	BOARD READING	21-899 1/2
BLUE			
F-16	15 UNITS	FLASH	17 SEC. MASK
YELLOW			
F-16	15 UNITS	FLASH	17 SEC. MASK
RED			
F-16	11½ UNITS	FLASH	19 SEC. MASK
BLACK			
F-16	7 UNITS	FLASH	16 SEC. MASK
EXTRA SKY EXPOSURE		F-16	140-12 UNITS
REMARKS:			

J.S.12-SUN NEWS CO., ST. PETERSBURG, FLA.

NO. D-10943

ORDER No. 91236

DATE 7-5-55

6 1/2 M JUMBO CURTEICHCOLOR 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)
TROPICAL MEMORIAL CAUSEWAY BETWEEN
CLEARWATER AND ITS COLORFUL
BEACHES ON THE GULF OF MEXICO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK1216

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

1691

MAGENTA SCREEN

CAMERA No.		LENS READING	200
CAMERA READING	83-194	BOARD READING	32-497
BLUE			
F-16	8 UNITS	FLASH	17 SEC. MASK
YELLOW			
F-16	8 UNITS	FLASH	17 SEC. MASK
RED			
F-16	6 1/2 UNITS	FLASH	19 SEC. MASK
BLACK			
F-16	4 1/2 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	200-5 1/2 UNITS

REMARKS:

Register Device #11

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

6507

J. S. 13- SUN NEWS CO., ST. PETERSBURG, FLA.

NO. D-10944

ORDER No. 91236

DATE 7-5-55

6¹/₂ M JUMBO CURTEICHCOLOR

6 5/8 x 9 1/8 FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC.

R. M. NO.

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)
THE FAMOUS KAPOK TREE (BOMBAX
MALABARICUM) BLOOMS DURING THE
WINTER MONTHS KNOWN AS FLORIDA'S
LARGEST BOUQUET. LOCATED ON RTE.
#595 EAST OF CLEARWATER, FLA.
C.T.

RETOUCHING AND COLOR DESCRIPTION

use kodachrome 5CK1217

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 7	LENS READING 200-
CAMERA READING 82-915 1/2	BOARD READING 32-371
BLUE	
F-16 8 1/2 UNITS	FLASH 13 SEC. MASK
YELLOW	
F-16 8 1/2 UNITS	FLASH 13 SEC. MASK
RED	
F-16 7 UNITS	FLASH 15 SEC. MASK
BLACK	
F-16 5 UNITS	FLASH 13 SEC.
EXTRA SKY EXPOSURE	F-16 200 7 1/2 UNITS

REMARKS:

Re-register Re-voice #11

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

6502

J.S. 14-SUN NEWS CO., ST. PETERSBURG, FLA.

NO. D-10945

ORDER No. 91236

DATE 7-5-55

6 1/2 M JUMBO CURTEICHCOLOR

6 5/8 x 9 1/8

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)
THERE'S FUN ON THE POPULAR
RECREATION PIER, ST. PETERSBURG,
FLA. "THE SUNSHINE CITY"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK1218

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1664

MAGENTA SCREEN

CAMERA No. F	LENS READING 200
CAMERA READING 82-661	BOARD READING 32-203
BLUE	
F-16 7 UNITS	FLASH 14 SEC. MASK
YELLOW	
F-16 9 UNITS	FLASH 13 SEC. MASK
RED	
F-16 8 UNITS	FLASH 15 SEC. MASK
BLACK	
F-16 6 UNITS	FLASH 13 SEC.
EXTRA SKY EXPOSURE	F-16 200-10 UNITS

REMARKS:

Register Device #II

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

6502

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10946 ORDER NO. 91366 DATE 7-7-55

CUSTOMER
ADJUSTABLE CLAMP CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M DOUBLE P.C. SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "JORGENSEN" AND "PONY" CLAMPS:

(see layout for type)

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

NO C.T. MARKS OR STAMP BOX ON MESSAGE
SIDE. PUT PLATE NO. AT BOTTOM OF R.M.
SPACE

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH, LAYOUT AND TYPE.

2 - 35MM SLIDES - ALSO CUSTOMER CUTS.

MAKE UP FRONT

COLOR DESCRIPTION

RUSH

G 631

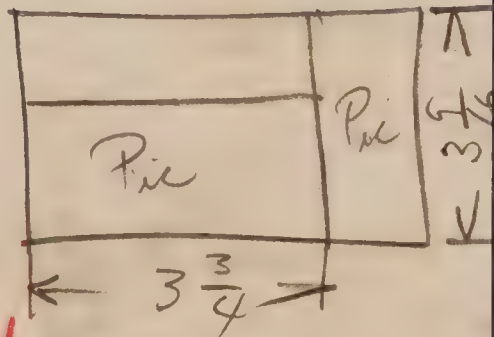


PHOTO USED FOR

PHOTO RETURNED

Picture of Clamp

MAGENTA SCREEN

CAMERA No. 1 LENS READING 57

CAMERA READING 46-289 BOARD READING 27-316

FLASH 13 UNITS FLASH 13 SEC. MASK

YELLOW 13 UNITS FLASH 13 SEC. MASK

RED 13 UNITS FLASH 13 SEC. MASK

BLACK 12 UNITS FLASH 14 SEC. MASK

EXTRA SKY EXPOSURE 10 UNITS FLASH 13 SEC.

REMARKS: ~~Revised Device #4~~

FLOP OVER

MAGENTA SCREEN #2

CAMERA No. F LENS READING 71

CAMERA READING 49-830 BOARD READING 22-285

FLASH 16 UNITS FLASH 13 SEC. MASK

YELLOW 15 UNITS FLASH 13 SEC. MASK

RED 13 UNITS FLASH 14 SEC. MASK

EXTRA SKY EXPOSURE 13 UNITS FLASH 15 SEC.

REMARKS: Revised Device #4

Stripping Film

FLOP OVER

Strong Job

Flop Pic. + strong

as per SL +

F 32 -
Blue 4 sec 2 1/4 7 sec Dev.
Red 12 2 1/4 7 "
Yell. 17 - 2 1/2 - 7 "
Beh. 2. 6-8 - 2 1/4 "

G 631

OJ.1-ORANGE NEWS CO., ORLANDO, FLA.

NO. D-10947

ORDER No. 91411

DATE 7-12-55

6 1/2 M JUMBO POST CARD 6 5/8 x 9 1/8 CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)

COLORFUL LAKE EOLA, ORLANDO, FLA.
"THE CITY BEAUTIFUL"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK1290

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1674

#11

MAGENTA SCREEN

CAMERA No. <i>F</i>	LENS READING <i>200</i>
CAMERA READING <i>83-211</i>	BOARD READING <i>32-564</i>
BLUE	
F-16 <i>8 1/2</i> UNITS	FLASH <i>13</i> SEC. MASK
YELLOW	
F-16 <i>9 1/2</i> UNITS	FLASH <i>13</i> SEC. MASK
RED	
F-16 <i>8 1/2</i> UNITS	FLASH <i>14</i> SEC. MASK
BLACK	
F-16 <i>6</i> UNITS	FLASH <i>13</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>200-10</i> UNITS

REMARKS:

Register Device #4

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				JUL 13 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JUL 13 1955	AUG 19 1955
HAND COLOR PROOF				
ARTIST DEPT.	<i>36</i>		<i>August 16.55</i>	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

6502

OJ.2-ORANGE NEWS CO., ORLANDO, FLA.

NO. D-10948

ORDER No. 91411

DATE 7-22-55

6 1/2 M JUMBO CURTEICHCOLOR POST CARD 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)

AZALEA TIME IN GASTON-EDWARDS PARK
ON LAKE IVANHOE, ORLANDO, FLA.
"THE CITY BEAUTIFUL"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK1291

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1675 tape-50

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2.754	BOARD READING 32-148
BLUE	
F-16 4 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 3 1/2 UNITS	FLASH 10 SEC. MASK
RED	
F-16 3 1/2 UNITS	FLASH 11 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 - 3 1/2 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				JUL 13 1955
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	44			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

6502

OJ. 3-ORANGE NEWS CO., ORLANDO, FLA.

NO. D-10949

ORDER NO. 91411

DATE 7-12-55

6 1/2 M JUMBO CURTEICHCOLOR POST CARD 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. SPEC. R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)

DOWNTOWN ORLANDO, FLA. "THE CITY
BEAUTIFUL"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROM 5CK1292

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				JUL 13 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JUL 13 1955	AUG 18 1955
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Tapu 50
MAGENTA SCREEN

1668

CAMERA No. <i>2</i>	LENS READING <i>200</i>
CAMERA READING <i>3-871</i>	BOARD READING <i>32-236</i>
BLUE	
F-16 <i>4 1/2</i> UNITS	FLASH <i>9</i> SEC. MASK <i>X</i>
YELLOW	
F-16 <i>4</i> UNITS	FLASH <i>10</i> SEC. MASK <i>(8)</i>
RED	
F-16 <i>4</i> UNITS	FLASH <i>11</i> SEC. MASK <i>(8)</i>
BLACK	
F-16 <i>1 1/2</i> UNITS	FLASH <i>9</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>4</i> UNITS
REMARKS:	

6502

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10950 ORDER NO. 91413 DATE 7-12-55

CUSTOMER GARDEN STATE APT. HOTEL
MIAMI, FLORIDA

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 1/2 M JUMBO PC SIZE 6 5/8 x 9 1/8

STYLE CURTEICH COLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

SEP 30 1956

RETOUCHING DEPARTMENT

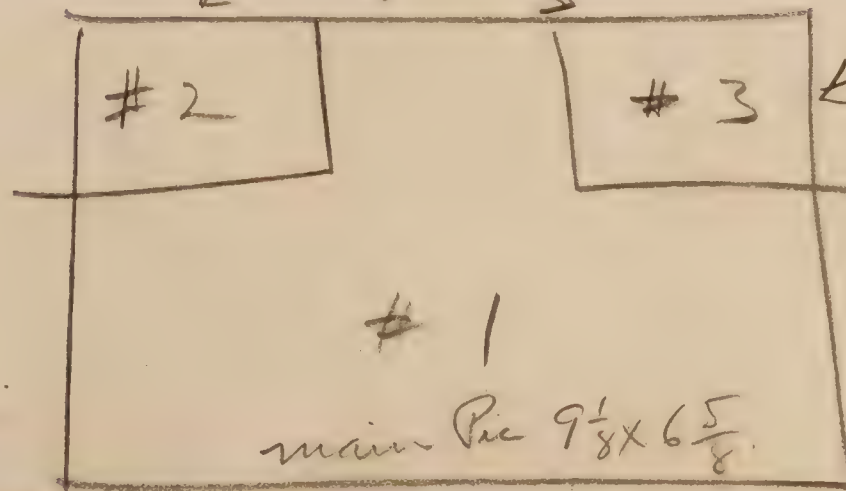
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SWIMMING POOL-BEDROOM-KITCHENETTE

FOLLOW LAYOUT, ENCLOSED, FOR GROUPING

COLOR DESCRIPTION



1683

MAGENTA SCREEN

CAMERA No. 1 LENS READING 200
CAMERA READING 82-746 BOARD READING 32-24272
BLUE 1-150 18-23 15 SEC. MASK
F-16 14 UNITS
YELLOW 1-158 18-25 20 SEC. MASK
F-16 11 UNITS
RED 1-160 18-24 24 SEC. MASK
F-16 10 UNITS
BLACK 1-160 18-24 20 SEC. MASK
F-16 10 1/2 UNITS
EXTRA SKY EXPOSURE F-16 200-18 UNITS

REMARKS:

Registered Device #II

MAGENTA SCREEN

CAMERA No. 1 LENS READING 72
CAMERA READING 49-964 BOARD READING 21-965
BLUE 3-158 18-22 18 SEC. MASK
F-16 12 UNITS
YELLOW 3-156 18-22 18 SEC. MASK
F-16 10 UNITS
RED 3-156 18-22 18 SEC. MASK
F-16 9 UNITS
BLACK 2-156 18-22 17 SEC.
F-16 7 UNITS
EXTRA SKY EXPOSURE F-16 72 UNITS

REMARKS:

Registered Device #II

MAGENTA SCREEN

CAMERA No. 1 LENS READING 72
CAMERA READING 49-964 BOARD READING 21-965
BLUE 1-150 18-23 16 SEC. MASK
F-16 10 UNITS
YELLOW 1-158 18-25 18 SEC. MASK
F-16 11 UNITS
RED 1-160 18-24 20 SEC. MASK
F-16 9 1/2 UNITS
BLACK 1-160 18-24 18 SEC.
F-16 7 UNITS
EXTRA SKY EXPOSURE F-16 UNITS

REMARKS:

Registered Device #II

no cutting

NO. **D-10951**

HERSHEY ESTATES

ORDER No. 91426

DATE 7-13-55

25^M **BARGE FOLDER COVER** C. T. ART COLORTONE **FRONT**

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL **HERSHEY, PENNSYLVANIA****THE CHOCOLATE TOWN**FRONT: ~~HERSHEY COMMUNITY CLUB,~~
~~HERSHEY, PA.~~ *See Sht*SMALL TYPE: COPYRIGHT MCMLV BY
CURT TEICH & CO. INC., CHICAGO,U.S.A. **AUG 23 1955**

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **NO** R. M. **YES**

IMPRINT

PREPARED AND DISTRIBUTED BY THE
COMMUNITY INFORMATION CENTRE,
COMMUNITY BLDG., HERSHEY, PA.PHOTO PROPERTY OF **CUST.**

USE CARD 7AH509 FOR FRONT

Photo 1st
1/13/56
OK
SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. ~~56X~~ **D-10951**

HERSHEY ESTATES

ORDER No. 91426

DATE 7-13-55

25^M **LARGE FOLDER COVER** C.T. ART COLORTONE **BACK**

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **NO** R. M. **YES**

IMPRINT

GENUINE CURTEICH-CHICAGO,
"C.T. ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)PHOTO PROPERTY OF **C.T.**

RETOUCHING AND COLOR DESCRIPTION

USE ~~PHOTO~~ NEW PHOTO *See inst enclosed*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*New Process**RUSH
ON SHEET
6670**Colortone 66
Sht Color 2 1/2*

LJ.10-LAKELAND NEWS CO., LAKELAND, FLA.

NO. D-10952

ORDER No. 91512

DATE 7-18-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

(at bottom of message space):

OVERLOOKING BEAUTIFUL CIVIC CENTER,
LAKELAND

"FLORIDA'S MOST PICTURESQUE CITY"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM OCK104, AND ENLARGE.

BRIGHTEN UP THE VIEW - NOTE BUILDING ON LEFT SHOULD BE
WHITE, OR AS NEAR AS POSSIBLE (SEE TRANSPARENCY ENCLOSED).

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	7-084	LENS READING	200
CAMERA READING	83-084	BOARD READING	32-466 1/2
BLUE	2-150	FLASH	16-25
F-16	8	UNITS	FLASH 15 SEC. MASK
YELLOW	2-144	FLASH	16-26
F-16	8	UNITS	FLASH 14 SEC. MASK
RED	2-150	FLASH	16-25
F-16	4	UNITS	FLASH 16 SEC. MASK
BLACK	2-136	FLASH	16-20
F-16	4 1/2	UNITS	FLASH 13 SEC.
EXTRA SKY EXPOSURE		F-16	200 UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 19 1955	JUL 20 1955
SKETCH				
RETOUCHING			JUL 22 1955	JUL 23 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		August 16.55	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E 652

LJ. 11 LAKELAND NEWS CO., LAKELAND, FLA.

NO. D-10953

ORDER No. 91473

DATE 7-19-55

6 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO POST CARD 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. YES *same as 5CK1331*

TITLE IN FULL

IMPRINT SAME AS ABOVE

(AT BOTTOM OF MESSAGE SPACE)

THE GREAT MASTERPIECE....

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK 1331

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				JUL 22 1955
RETOUCHING			JUL 20 1955	
REPHOTO				
PHOTO-LITHO			JUL 22 1955	
BLEUPRINT				
STRIPPING, OPAQUING				AUG 19 1955
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-915	BOARD READING 32-216
BLUE	
F-16 4 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 9 SEC. MASK
RED	
F-16 4 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 3 1/2 UNITS
REMARKS:	

652

LJ. 10 LAKELAND NEWS CO., LAKELAND, FLA.

NO. D-10954

ORDER No. 91473

DATE 7-19-55

6½ M CURTEICHCOLOR JUMBO POST CARD 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. YES same as 5CK1333
IMPRINT SAME AS ABOVE

(AT BOTTOM OF MESSAGE SPACE)

THE SINGING TOWER....

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK 1333

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Type 50 1708 1708
MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2.915	BOARD READING 32-217
BLUE	
F-16 4½ UNITS	FLASH 9 SEC. MASK <i>glass</i>
YELLOW	
F-16 4 UNITS	FLASH 9 SEC. MASK
RED	
F-16 3½ UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 1½ UNITS	FLASH 12 SEC. <i>glass</i>
EXTRA SKY EXPOSURE	F-16 3½ UNITS
REMARKS:	

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date				Date	
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up					
SKETCH					
RETOUCHING			JUL 20 1955	JUL 22 1955	
REPHOTO					
PHOTO-LITHO			JUL 22 1955		
BUEPRINT					
STRIPPING, OPAQUING					AUG 18 1955
HAND COLOR PROOF					
ARTIST DEPT.	34		AUG 17		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10955 ORDER NO. 91536 DATE 7-20-55

CUSTOMER
BLUE MIST MOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M FOLDERS SIZE 5 1/2 X 17 1/2"

STYLE CURTEICH COLOR - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BLUE MIST RESORT MOTEL
DIRECTLY ON THE OCEAN AT 191st ST.,
MIAMI BEACH, FLORIDA
(AAA) MEMBER CHAMBER OF COMMERCE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. — Titles — Red, Blue

FOLLOW LAYOUT AND INSTRUCTIONS ENCLOSED:

5 PANELS - 10 PAGES - 8 PAGES EACH WITH ONE NEW PICTURE
FROM 4 X 5" TRANSPARENCIES PLUS 2 PAGES WITH TYPE MATTER.

ON POOL TRANSPARENCY, IF NECESSARY TO CROP - DO SO FROM
SKY ONLY.

"LOBBY" TRANSPARENCY TO COME.

AND USING OUR 5CK298 FOR ONE VIEW ← THE POOL

COLOR DESCRIPTION

MAGENTA SCREEN

CAMERA No.	1	LENS READING	120
CAMERA READING	62-609	BOARD READING	20-224
BLUE	2-156		
F-16	7 1/2		16 SEC. MASK
YELLOW	2-156		
F-16	7 1/2		17 SEC. MASK
RED	2-156		
F-16	6 1/2		19 SEC. MASK
BLACK	2-156		
F-16	4 1/2		16 SEC.
EXTRA SKY EXPOSURE	F-16		UNITS

REMARKS:

Registered Device #II

1802

1803

1804

1805

PHOTOS

#4-5-6

#2-7-3

#1

#8

PART #I
MAGENTA SCREEN

CAMERA No.	1	LENS READING	120
CAMERA READING	62-675	BOARD READING	20-381
BLUE	3-156		
F-16	7 1/2		18 SEC. MASK
YELLOW	3-156		
F-16	7 1/2		17 SEC. MASK
RED	3-156		
F-16	6		19 SEC. MASK
BLACK	3-156		
F-16	4 1/2		17 SEC.
EXTRA SKY EXPOSURE	F-16		UNITS

REMARKS:

B.R. 20-375 DEVAERT #II
Registered Device #II

MAGENTA SCREEN

CAMERA No.	2	LENS READING	120
CAMERA READING	62-871	BOARD READING	20-422
BLUE	2-148		
F-16	7		14 SEC. MASK
YELLOW	3-156		
F-16	7 1/2		16 SEC. MASK
RED	3-160		
F-16	6 1/2		18 SEC. MASK
BLACK	2-150		
F-16	4 1/2		13 SEC.
EXTRA SKY EXPOSURE	F-16		UNITS

REMARKS:

Registered Device #II

MAGENTA SCREEN

CAMERA No.	3	LENS READING	120
CAMERA READING	62-871	BOARD READING	20-422
BLUE	2-148		
F-16	7		14 SEC. MASK
YELLOW	3-156		
F-16	7 1/2		16 SEC. MASK
RED	3-160		
F-16	6 1/2		18 SEC. MASK
BLACK	2-150		
F-16	4 1/2		13 SEC.
EXTRA SKY EXPOSURE	F-16		UNITS

REMARKS:

mounting photos
on key plates

FJ.25 GENERAL FLORIDA SCENE IN NATURAL COLOR
COLOR BY MIAMI BEACH PUBLICITY DEPT.

NO. D-10956

ORDER No. 91491

DATE 7-20-55

25 M JUMBO POST CARD 6 5/9 x 9 1/8 CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)

CAREFREE DAYS ON FLORIDA'S FINE
BEACHES

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 4CK564

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	83-084	LENS READING	200
CAMERA READING	83-084	BOARD READING	32-468 1/2
BLUE			
F-16	10 UNITS	FLASH	17 SEC. MASK
YELLOW			
F-16	10 1/2 UNITS	FLASH	15 SEC. MASK
RED			
F-16	9 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH	14 SEC.
EXTRA SKY EXPOSURE		F-16	200-13 1/2 UNITS
REMARKS:			

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			JUL 22 1955	JUL 22 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

653

FJ.24 GENERAL FLORIDA SCENE IN NATURAL COLOR

NO. D-10957

ORDER No. 91491

DATE 7-20-55

25 M

CURTEICH COLOR JUMBO POST CARD 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC.

R. M.

YES same as 5CK264 reset

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)
"WATUSI GEYSER"....

PHOTO PROPERTY OF

G.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK264

WATCH REGISTER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-903	BOARD READING 32-191
BLUE	
F-16 3 1/2 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 3 UNITS	FLASH 10 SEC. MASK
RED	
F-16 3 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 12 SEC. MASK
EXTRA SKY EXPOSURE	F-16 - 3 UNITS
REMARKS:	

Executive OK of Estimate

By _____
Date _____

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			JUL 22 1955	JUL 22 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

G 653

FJ.26 GENERAL FLORIDA SCENE IN NATURAL COLOR

NO. D-10958

ORDER No. 91491

DATE 7-20-55

25 M CURTEICHCOLOR JUMBO POST CARD 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

(AT BOTTOM OF MESSAGE SPACE)

LOVELY RED HIBISCUS IN FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK1362

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 225
CAMERA READING 8-292	BOARD READING 36-43 1/2
BLUE	
F-16 190-6 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 5 1/2 UNITS	FLASH 10 SEC. MASK
RED	
F-16 5 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 3 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 10 UNITS
REMARKS:	

Executive OK of Estimate

By _____
Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				JUL 22 1955
REPHOTO				
PHOTO-LITHO			JUL 22 1955	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		August. 19.55	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

653

650

FJ.29 GENERAL FLORIDA SCENE IN NATURAL COLOR

NO. D-10959

ORDER No. 91491

DATE 7-20-55

25 M CURTEICHCOLOR JUMBO POST CARD 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)

READY FOR A PICNIC ALONG FLORIDA'S
SANDY SHORES

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK1356

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 230
CAMERA READING 9.872 1/2	BOARD READING 37-690
BLUE	
F-16 5 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 9 SEC. MASK
RED	
F-16 4 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 2 1/2 UNITS	FLASH 12 SEC. MASK
EXTRA SKY EXPOSURE	F-16 4 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				JUL 22 1955
REPHOTO				
PHOTO-LITHO			JUL 22 1955	
BLEUPRINT				
STRIPPING, OPAQUING				AUG 19 1955
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E653

NO. **B-10960**FJ.27 GENERAL FLORIDA SCENE IN NATURAL COLOR
PHOTO BY R. D. POPE

ORDER No. 91491

DATE 7-20-55

25 M CURTEICHCOLOR JUMBO POST CARD 6 5/8 x 9 1/8 FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE /
(AT BOTTOM OF MESSAGE SPACE)ARBOR OF PURPLE BOUGAINVILLEA
IN FLORIDA /PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK1367 /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING 56-35 1/2	BOARD READING 19-29 7/8
BLUE	
F-16 7 UNITS	FLASH 16 SEC. MASK
YELLOW	
F-16 7 1/2 UNITS	FLASH 16 SEC. MASK
RED	
F-16 6 1/2 UNITS	FLASH 17 SEC. MASK
BLACK	
F-16 4 UNITS	FLASH 15 SEC.
EXTRA SKY EXPOSURE	F-16 93-7 UNITS
REMARKS: Register Device #II	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____**AND WORK SCHEDULE**By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				JUL 22 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 22 1955	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		August 19 55	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

653

FJ. 28 GENERAL FLORIDA SCENE IN NATURAL COLOR
SCENE IN SARASOTA JUNGLE GARDENS

NO. D-10961

ORDER No. 91491

DATE 7-20-55

25 M CURTEICHCOLOR JUMBO POST CARD 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

(AT BOTTOM OF MESSAGE SPACE)

FLAMINGOS IN TROPICAL FLORIDA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK1357

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-767	BOARD READING	32-125 1/2
BLUE	4 1/2	FLASH	9
F-16	UNITS	SEC. MASK	Class
YELLOW	4	FLASH	9
F-16	UNITS	SEC. MASK	Class
RED	3 1/2	FLASH	14
F-16	UNITS	SEC. MASK	Class
BLACK	1 1/2	FLASH	12
F-16	UNITS	SEC.	Class
EXTRA SKY EXPOSURE		F-16	3 1/2
REMARKS:		UNITS	

E 653

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				JUL 22 1955
REPHOTO				
PHOTO-LITHO			JUL 22 1955	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34		AUG 12 1955	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

J.178-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10962

ORDER No. 91540

DATE 7-22-55

ATTENTION

Subjects

order for this customer. Please

to it that all cuts or nega-

ives are uniform and colors are

in harmony with each other

to make an attractive set.

MAGENTA SCREEN

200 11-39

CAMERA No.	2	LENS READING	200
CAMERA READING	3-145	BOARD READING	32-418
BLUE		FLASH	16 SEC. MASK
F-16	13 UNITS		
YELLOW		FLASH	16 SEC. MASK
F-16	14 UNITS		
RED		FLASH	20 SEC. MASK
F-16	10 UNITS		
BLACK		FLASH	24 SEC.
F-16	7 UNITS		
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-891	BOARD READING	32-169
BLUE		FLASH	20 SEC. MASK
F-16	10 1/2 UNITS		
YELLOW		FLASH	20 SEC. MASK
F-16	9 1/2 UNITS		
RED		FLASH	22 SEC. MASK
F-16	8 1/2 UNITS		
BLACK		FLASH	28 SEC.
F-16	6 UNITS		
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Shipping 2/2/56

ST RIP

E-664

E-653

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No. SPEC.	R. M. YES
TITLE IN FULL	GREETINGS FROM MIAMI THE MAGIC CITY	IMPRINT	SAME AS ABOVE (at bottom of message space): SKYLINE OF MIAMI AND FLAMINGOS AT PARROT JUNGLE
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF	C.T.

USE KODACHROME FROM 5CK1381, AND ENLARGE
CITY NAMES IN RED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1955	JUN 30 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

J.179-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10963

ORDER No. 91540

DATE 7-22-55

ATTENTION

Subjects

MAGENTA SCREEN *Tape 50.*

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
MIAMI BEACH
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE
(at bottom of message space):
FABULOUS HOTEL ROW ON GLAMOROUS
MIAMI BEACH.

PHOTO PROPERTY OF C.T.

AUG 30 1955

AUG 10 1955
RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK1380, AND ENLARGE
CITY NAMES IN RED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

AUG 10 1955

order for this customer. Please

see to it that all cuts or negs

ives are uniform and colors

in harmony with each other

to make an attractive set.

CAMERA No. 2-868

CAMERA READING 2-868

LENS READING

BOARD READING 32-346

BLUE
F-16 7 1/2 UNITS

FLASH 18 SEC. MASK

YELLOW
F-16 7 1/2 UNITS

FLASH 13 SEC. MASK

RED
F-16 7 1/2 UNITS

FLASH 15 SEC. MASK

BLACK
F-16 5 1/2 UNITS

FLASH 18 SEC. MASK

EXTRA SKY EXPOSURE

F-16 UNITS

REMARKS:

MAGENTA SCREEN

CAMERA No. F

LENS READING 200

CAMERA READING 82-234 1/2

BOARD READING 31-85 1/2

BLUE
F-16 20 UNITS

FLASH 17 SEC. MASK

YELLOW
F-16 20 UNITS

FLASH 18 SEC. MASK

RED
F-16 15 UNITS

FLASH 19 SEC. MASK

BLACK
F-16 11 UNITS

FLASH 16 SEC.

EXTRA SKY EXPOSURE

F-16 200- UNITS

REMARKS:

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1955	JUN 30 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

E 664

E 664

J.180-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10964

ORDER No. 91540

DATE 7-22-55

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
MIAMI
and
MIAMI BEACH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE
(at bottom of message space):
NIGHT SCENE ON GLAMOROUS MIAMI
BEACH AND SUNSET OVER MIAMI -
THE MAGIC CITY.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK1382, AND ENLARGE
CITY NAMES IN RED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects

order for this customer. Please

see to it that all cuts or

tives are uniform and colors

in harmony with each other

to make an attractive set.

MAGENTA SCREEN

CAMERA No.

CAMERA READING

BLUE

F-16

UNITS

YELLOW

F-16

UNITS

RED

F-16

UNITS

BLACK

F-16

UNITS

EXTRA SKY EXPOSURE

LENS READING

BOARD READING

FLASH

SEC. MASK

FLASH

SEC. MASK

FLASH

SEC. MASK

FLASH

SEC.

F-16

UNITS

REMARKS:

MAGENTA SCREEN

CAMERA No.

CAMERA READING

BLUE

F-16

YELLOW

F-16

RED

F-16

BLACK

F-16

EXTRA SKY EXPOSURE

LENS READING

BOARD READING

FLASH

SEC. MASK

FLASH

SEC. MASK

FLASH

SEC. MASK

FLASH

SEC.

F-16

UNITS

REMARKS:

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1955	JUN 30 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			AUG 19 1955	2 1955
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

STRIP

E664

J.181-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10965

ORDER No. 91540

DATE 7-22-55

ATTENTION

Subjects

order for this customer. Please

re to it that all cuts or nega

ives are uniform and colors are

in harmony with each other

to make an attractive set.

12 1/2 M CURTEICH COLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
FT. LAUDERDALE
THE VENICE OF AMERICA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

(at bottom of message space):
THE GOLDEN SANDS AND BLUE WATERS
OF FT. LAUDERDALE'S MAGNIFICENT
BEACH.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK1379, AND ENLARGE
CITY NAMES IN RED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1955	JUN 30 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No. 7 LENS READING 200
CAMERA READING 110-392 BOARD READING 53-340
BLUE
F-16 36 UNITS FLASH 18 SEC. MASK
YELLOW
F-16 36 UNITS FLASH 20 SEC. MASK
RED
F-16 30 UNITS FLASH 22 SEC. MASK
BLACK
F-16 20 UNITS FLASH 22 SEC.
EXTRA SKY EXPOSURE F-16 200-30 UNITS
REMARKS:

MAGENTA SCREEN

CAMERA No. 7 LENS READING 200
CAMERA READING 82-727 1/2 BOARD READING 32-226
BLUE
F-16 16 UNITS FLASH 17 SEC. MASK
YELLOW
F-16 16 UNITS FLASH 15 SEC. MASK
RED
F-16 14 UNITS FLASH 18 SEC. MASK
BLACK
F-16 9 UNITS FLASH 20 SEC.
EXTRA SKY EXPOSURE F-16 200-20 UNITS
REMARKS:

6664

653

J.182-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10966

ORDER No. 91540

DATE 7-22-55

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
HOLLYWOOD-BY-THE-SEA
FLORIDA

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

(at bottom of message space):
CABANAS ON THE BEACH AND AERIAL
VIEW OF HOLLYWOOD-BY-THE-SEA

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 5CK1378, AND ENLARGE
CITY NAMES IN RED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects

order for this customer. Please

see to it that all cuts or negs

ives are uniform and colors are

in harmony with each other

make an attractive set.

CAMERA No.

CAMERA READING

BLUE

F-16

YELLOW

F-16

RED

F-16

BLACK

F-16

EXTRA SKY EXPOSURE

REMARKS:

LENS READING

BOARD READING

FLASH 16 SEC. MASK

FLASH 13 SEC. MASK

FLASH 17 SEC. MASK

FLASH 16 SEC.

F-16 200-20 UNITS

MAGENTA SCREEN

CAMERA No.

CAMERA READING

BLUE

YELLOW

F-16

RED

F-16

BLACK

F-16

EXTRA SKY EXPOSURE

REMARKS:

LENS READING

BOARD READING

FLASH 13 SEC. MASK

FLASH 11 SEC. MASK

FLASH 16 SEC. MASK

FLASH 14 SEC.

F-16 200 UNITS

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1955	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

from 56H 805
MAGENTA SCREEN

from 56H 893
MAGENTA SCREEN

G 664

6' large Gothic
J.183-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10967

ORDER NO. 91540

DATE 7-22-55

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
THE OVERSEAS HIGHWAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

(at bottom of message space):
AERIAL VIEW OF SEVEN MILE AND BAHIA
HONDA BRIDGES ON THE OVERSEAS
HIGHWAY TO KEY WEST, SOUTHERNMOST
CITY OF THE U. S.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK1383, AND ENLARGE

CITY NAMES IN RED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 12 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

from 5CK 898

#1

MAGENTA SCREEN

CAMERA No.	7	LENS READING	200
CAMERA READING	83-726	BOARD READING	33-018
BLUE			
F-16	14 UNITS	FLASH	14 SEC. MASK
YELLOW			
F-16	13 1/2 UNITS	FLASH	14 SEC. MASK
RED			
F-16	13 1/2 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	8 UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE		F-16	200 UNITS
REMARKS:			

MAGENTA SCREEN

CAMERA No.	F	LENS READING	200
CAMERA READING	82-934	BOARD READING	32-368 1/2
BLUE			
F-16	16 UNITS	FLASH	14 SEC. MASK
YELLOW			
F-16	14 UNITS	FLASH	14 SEC. MASK
RED			
F-16	14 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	11 UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	200 UNITS
REMARKS:			

E664

D10967

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10968 ORDER NO. 91541 DATE 7-22-55

CUSTOMER SAFARI MOTEL
MIAMI BEACH, FLORIDA

DEPT. DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

50 M FOLDER STRIP SIZE 5 1/2 X 17 1/2"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THIS IS THE SAFARI MOTEL
A MOTEL OF YEAR ROUND APPEAL, EITHER
FOR A QUIET REST OR ACTIVE RECREATION.

JUL 29 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUL 29 1955

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT — PICTURES MUST BE PLACED EXACTLY AS LAYOUT
COCKTAIL LOUNGE AND DINING ROOM ON 1 SPACE (HORIZONTAL?)

ALL TAPES RETD TO BERRY 10/2/56

COLOR DESCRIPTION

1728 — 3 1721-1 1829

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE 0-158	18-20
F-16	SEC. MASK
YELLOW 0-158	18-22
F-16	SEC. MASK
RED 0-168	18-22
F-16	SEC. MASK
BLACK 0-166	18-22
F-16	SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS: put #2	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE 2-160	18-20
F-16	SEC. MASK
YELLOW 3-158	18-20
F-16	SEC. MASK
RED 3-160	18-20
F-16	SEC. MASK
BLACK 3-160	18-22
F-16	SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS: N.E.	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE 0-158	18-20
F-16	SEC. MASK
YELLOW 0-158	18-22
F-16	SEC. MASK
RED 0-168	18-22
F-16	SEC. MASK
BLACK 0-166	18-22
F-16	SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE 3-146	17-18
F-16	SEC. MASK
YELLOW 3-158	17-20
F-16	SEC. MASK
RED 3-160	17-20
F-16	SEC. MASK
BLACK 3-158	17-26
F-16	SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

1722

1723

1727

Large Volume 6

NO. D-10969

B. J. 8-F. E. C. NEWS CO., WEST PALM BEACH, FLA ORDER NO. 91659

DATE 7-27-55

6 1/2 M SIZE: 6 5/8 x 9 1/8
JUMBO POST CARD C. T. CURTEICHCOLOR FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT NO. SPEC. R. M. YES - *encl.* ✓

IMPRINT SAME AS ABOVE

(AT BOTTOM OF MESSAGE SPACE)
ELEPHANT AT AFRICA U.S.A. BOCA RATON, FLORIDA....

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5CK659

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

#1

MAGENTA SCREEN

CAMERA No.	<i>F</i>	LENS READING	<i>200</i>
CAMERA READING	<i>83-089</i>	BOARD READING	<i>32-469</i>
BLUE		FLASH	<i>15</i> SEC. MASK
F-16	<i>10</i> UNITS		
YELLOW		FLASH	<i>17</i> SEC. <u>MASK</u>
F-16	<i>10</i> UNITS		
RED		FLASH	<i>17</i> SEC. <u>MASK</u>
F-16	<i>8 1/2</i> UNITS		
BLACK		FLASH	<i>17</i> SEC.
F-16	<i>6</i> UNITS		
EXTRA SKY EXPOSURE		F-16	<i>200-11 1/2</i> UNITS
REMARKS:			

Executive OK of Estimate By _____ Cost Dept. Checked _____
ESTIMATE AND WORK SCHEDULE By _____
Date _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>JUL 22 1955</i>	<i>AUG 12 1955</i>
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

G 652

DISTRIBUTED BY READMORE NEWS CO., LOUISVILLE, KY. NO. D-10970

ORIGINAL COLOR TRANSPARENCIES BY BROCK,
KENTUCKY DIVISION OF PUBLICITY AND CAUFIELD
AND SHOOK

ORDER No. 91682

DATE 7-29-55

12 $\frac{1}{2}$ ^M LARGE FOLDER COVER CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KODACHROME SOUVENIR

LOUISVILLE, KENTUCKY

MAR 22 1958 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

MAR 20 1958 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO 4CK745 - LETTERS BRUSH TYPE

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING	57-165 $\frac{1}{2}$	BOARD READING	19-208
BLUE			
F-16	9	17	SEC. MASK
YELLOW			
F-16	10	17	SEC. MASK
RED			
F-16	6 $\frac{1}{2}$	18	SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE		F-16	10 UNITS
REMARKS:			

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16			SEC. MASK
YELLOW			
F-16			SEC. MASK
RED			
F-16			SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

DISTRIBUTED BY READMORE NEWS CO., LOUISVILLE, KY.

NO. D-10970

ORIGINAL COLOR TRANSPARENCIES BY BROCK,
KENTUCKY DIVISION OF PUBLICITY AND CAUFIELD
AND SHOOK

ORDER No. 91682

DATE 7-29-55

12 $\frac{1}{2}$ ^M LARGE FOLDER COVER CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COPYRIGHT MCMLVI BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

CURTEICHCOLOR (R) ART CREATION--
FROM COLOR TRANSPARENCIES
(REG. U. S. A. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5CK373

CONTACT
(MASKED)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

6787

NO. D-10971
DISTRIBUTED BY READMORE NEWS CO., LOUISVILLE, KY. ORDER No. 91685

DATE 7-29-55
SIZE: 6 5/8 x 9 1/8
12^M CURTEICHCOLOR JUMBO POST CARD FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. YES-same as 5CK373
IMPRINT SAME AS ABOVE
THE STATE CAPITOL, FRANKFORT, KENTUCKY
PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM: 5CK373

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Tape 50
MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-9 1/3 1/2	BOARD READING 32-3 1/9
BLUE	
F-16 4 1/2 UNITS	FLASH 9 SEC. MASK <i>glass</i>
YELLOW	
F-16 4 UNITS	FLASH 9 SEC. MASK
RED	
F-16 4 UNITS	FLASH 11 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 10 SEC. <i>glass</i>
EXTRA SKY EXPOSURE	F-16 4 1/2 UNITS
REMARKS:	

Executive OK of Estimate By _____ Cost Dept. Checked By _____
ESTIMATE AND WORK SCHEDULE
By _____ Date _____
By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED, DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			1 1955	AUG 17 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			AUG 18 1955	AUG 22 1955
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		August 22. 55	

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

6653

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10972 ORDER NO. 91687 DATE 7-29-55

CUSTOMER LITTLE COMPANY OF MARY HOSPITAL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 JUMBO POST CARD 5 x 6 1/2

STYLE CURTEICH COLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAR 13 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

5
GROUP OF VIEWS — ARRANGED AS PER LAYOUT

PHOTO #1 IS TO BE LIGHTENED TO CORRESPOND WITH OTHER
EXTERIORS, ALSO TAKE OUT LITTLE WHITE BOX ON TOP OF ROOF—
THIS TO BE DONE BY ADDING NEW BLUE SKY (NO CLOUDS)

6/7/56 — returned to customer — was

COLOR DESCRIPTION

strip

Submit Proof

MAGENTA SCREEN

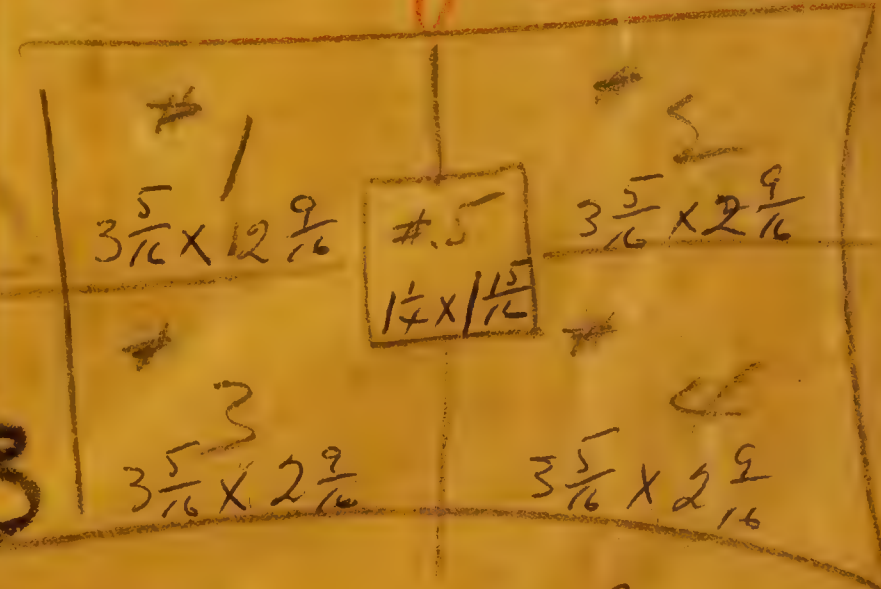
CAMERA No. 1 LENS READING 15
CAMERA READING 30-256 BOARD READING 21-797
BLUE 2-154 16-20 SEC. MASK
P-16 117.5
YELLOW 3-156 16-24 SEC. MASK
P-16 12
RED 2-160 16-20 SEC. MASK
P-16 112
BLACK 2-154 16-24 SEC. MASK
P-16 642 UNITS FLASH 17 SEC.
EXTRA SKY EXPOSURE P-16 75-12 UNITS

REMARKS:

SHOOT OUT

ATT.

as clouds
New Sky #1



1721

#4

1711

PHOTO

#3

2110

#5

1736

#1

Size Boy
cut off marks

RUSH

R. S. J.2 HICKS NEWS AGENCY INC., ~~MIAMI~~, FLA.
OCALA,

NO. D-10973

ORDER No. 91706

DATE 8-2-55

6 1/2 M JUMBO CURTEICH COLOR

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

6 5/8 x 9 1/8

FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)
AN EXOTIC FRAME LOOKING OUT OVER
AMAZING RAINBOW SPRINGS,
DUNNELLON, FLORIDA

PHOTO PROPERTY OF CUST.

OCT 5 - 1955 *Pin only*
RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5CK1406

*5669 K New
sep made
9-20/55*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2.986	BOARD READING	32-307
BLUE	6 1/2 UNITS	FLASH	9 SEC. MASK
F-16	5 1/2 UNITS	FLASH	11 SEC. MASK
YELLOW	5 1/2 UNITS	FLASH	12 SEC. MASK
F-16	5 1/2 UNITS	FLASH	12 SEC. MASK
RED	5 1/2 UNITS	FLASH	12 SEC. MASK
F-16	5 1/2 UNITS	FLASH	12 SEC. MASK
BLACK	5 1/2 UNITS	FLASH	12 SEC. MASK
F-16	5 1/2 UNITS	FLASH	12 SEC. MASK
EXTRA SKY EXPOSURE		F-16	5 UNITS

REMARKS:

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				AUG 4 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34		AUG-18	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

6679

1811

MAGENTA SCREEN-

CAMERA No. 2	LENS READING 200
CAMERA READING 2-986	BOARD READING 32-307
BLUE	
F-16 4 1/2 UNITS	FLASH 9 SEC. MASK <i>Glass</i>
YELLOW	
F-16 4 1/2 UNITS	FLASH 8 SEC. MASK
RED	
F-16 4 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 2 1/2 UNITS	FLASH 10 SEC. <i>Glass</i>
EXTRA SKY EXPOSURE	F-16 3 1/2 UNITS
REMARKS:	

NO. D-10974

L.J.13 LAKE LAND NEWS CO., LAKE LAND, FLA.

ORDER No. 91708

DATE 8-2-55

6 5/8 x 9 1/8
6 1/2 M JUMBO POST CARD C. T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3PEC. R. M. YES

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)
XXXXXXXX THE SINGING TOWER AS SEEN
FROM ONE OF THE MANY WINDING AND
BEAUTIFUL TRAILS IN THE MOUNTAIN
LAKE SANCTUARY.....
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK1410

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	34	OCT-4-55	

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Photo Returned to Customer _____

6679

1811

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-986	BOARD READING 32-307
BLUE	
F-16 4 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 5 1/2 UNITS	FLASH 10 SEC. MASK
RED	
F-16 4 1/2 UNITS	FLASH 13 SEC. MASK
BLACK	
F-16 2 1/2 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 - 3 1/2 UNITS
REMARKS:	

L.J.14 LAKELAND NEWS CO., LAKELAND, FLA.

NO. D-10975

ORDER NO. 91708

DATE 8-2-55

6 1/2 M JUMBO CURTEICH COLOR POST CARD 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPED. R. M. NO

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)
MAJESTIC SINGING TOWER STRETCHING
250 FEET INTO THE AIR FROM THE TOP
OF IRON MOUNTAIN LOCATED NEAR LAKE
WALES, FLORIDA

PHOTO PROPERTY OF CUST.

OCT 12 1955

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK1411

E669

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E679

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10976 ORDER NO. 91713 DATE 8-2-55

CUSTOMER MAGSON UNIFORM COMPANY
KENSINGTON, CONN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M TRIPLE CARD SIZE 5½ x 10½

STYLE CURTEICH COLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MAGSON

SMARTLY UNIFORMED DRIVERS LEND
PRESTIGE TO YOUR BUSINESS AND INCREASE
YOUR SALES ... etc

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

AUG 30 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT - WITH TYPE - Green ink on white background

ONE CARD WITH ILLUSTRATION FROM 4 X 5" TRANSPARENCY
OTHER TWO CARDS TYPE MATTER ON BOTH SIDES

COLOR DESCRIPTION

Submit Proof
Blue Print Proof of layout

MAGENTA SCREEN

CAMERA No.	2	LENS READING	17-16
CAMERA READING	1-642	BOARD READING	17-114
BLUE	2-156		17-16
F-16			10 SEC. MASK
Y. 2-152			17-16
F-16			9 SEC. MASK
RED 2-168			17-20
F-16			12 SEC. MASK
BLACK 2-168			17-20
F-16			12 SEC.
EXTRA SKY EXPOSURE		FLASH	12 SEC.
		F-16	UNITS

REMARKS:

all type in Green ink

Red ink
Must be in
17-16

17-16
F-662

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

NO. D-10977
DISTRIBUTED BY READMORE NEWS CO., LOUISVILLE, KY. ORDER No. 91732

DATE 8-4-55
6-5/8 X 9-1/8"
12 1/2 M CURTEICH COLOR JUMBO POST CARD ~~XXXXXX~~ FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
FRONT No. SPEC. R. M. YES - *Rameas*
IMPRINT *5CK374*
SAME AS ABOVE
BLUE GRASS HORSE FARM IN KENTUCKY
AUG 15 1955
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

5CK25
USE PHOTO FROM ~~5CK25~~ *5CK25*

~~LITTLE MORE BLUE IN SKY~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1435A *Tappe 33 1/2*
MAGENTA SCREEN
CAMERA No. *2* LENS READING *230*
CAMERA READING *90-124 1/2* BOARD READING *37-737*
BLUE
F-16 *5* UNITS FLASH *11* SEC. MASK
YELLOW
F-16 *18 1/2* UNITS FLASH *12* SEC. MASK
RED
F-16 *9 1/2* UNITS FLASH *12* SEC. MASK
BLACK
F-16 *24 1/2* UNITS FLASH *12* SEC.
EXTRA SKY EXPOSURE F-16 *1* UNITS
REMARKS:

Executive OK of Estimate
By _____ Cost Dept. Checked
Date _____
ESTIMATE
AND WORK SCHEDULE
By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>AUG 8 1955</i>	<i>AUG 17 1955</i>
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>32</i>			

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

5664

LYNN H. BOYER JR., WILDWOOD, N.J.

NO. D-10978

ORDER No. 91757

DATE 8-5-55

6 1/2 M JUMBO POST CARD 6 5/8 x 9 1/8" CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES - *encl.*

IMPRINT SAME AS ABOVE

NASSAU HALL, PRINCETON UNIVERSITY,
PRINCETON, N.J.

LOWER LEFT-COAT OF ARMS MARK

PHOTO PROPERTY OF CUST.

OCT 12 1955

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5CK1429

MUST BE BETTER THAN COMPETITIVE CARD ATTACHED. (enclosed with
subject, 5CK1429)

R. M. proof

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

Yes-to Cust
RETURN PHOTO

ENVELOPE PHOTO TICKET

Tape 50
MAGENTA SCREEN

CAMERA No. <i>2</i>	LENS READING <i>200</i>
CAMERA READING <i>3-107 1/2</i>	BOARD READING <i>32-355</i>
BLUE	
F-16 <i>4 1/2</i> UNITS	FLASH <i>11</i> SEC. MASK
YELLOW	
F-16 <i>3 1/2</i> UNITS	FLASH <i>11</i> SEC. MASK
RED	
F-16 <i>4</i> UNITS	FLASH <i>12</i> SEC. MASK
BLACK	
F-16 <i>2</i> UNITS	FLASH <i>12</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>3 1/2</i> UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				AUG 9 1955
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BOX 1750 VIEW # I-II and 4 #I

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10979** ORDER NO. 91568 DATE 8-9-55

CUSTOMER
CHATEAU MOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

100 M STRIP VIEW FLB 5 1/2 X 21"

STYLE CURTEICHCOLOR-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "A WHOLE NEW WORLD OF VACATION PLEASURE"

CHATEAU — ON THE OCEAN AT
191st. MIAMI BEACH, FLA.

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT AND ALL INSTRUCTIONS ENCLOSED
WITH TRANSPARENCIES, ETC.

6 PANELS — 12 PAGES: 7 PAGES WITH EACH ONE PICTURE — 1 PAGE WITH
2 PICTURES — 1 PAGE WITH 4 PICTURES — 3 PAGES WITH TYPE MATTER.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

MAGENTA SCREEN

CAMERA No.	2	LENS READING	120
CAMERA READING	2-156	BOARD READING	20-409
F-16	2-156	16-23	16 SEC. MASK
F-16	2-160	16-24	15 SEC. MASK
F-16	2-160	16-24	17 SEC. MASK
F-16	1-158	16-24	15 SEC.
EXTRA SKY EXPOSURE	4 1/2	F-16	120 UNITS

REMARKS:

TO

mounting

VIEW # 5-7-8

BOX 1753

MAGENTA SCREEN

CAMERA No.	2	LENS READING	120
CAMERA READING	2-156	BOARD READING	20-409
F-16	2-156	16-23	16 SEC. MASK
F-16	2-160	16-24	15 SEC. MASK
F-16	3-160	16-30	12 SEC.
F-16	2-150	16-30	12 SEC.
F-16	2	16-30	12 SEC.
EXTRA SKY EXPOSURE	2	F-16	120 UNITS

MAGENTA SCREEN

MAGENTA SCREEN

CAMERA No.	2	LENS READING	120
CAMERA READING	2-156	BOARD READING	20-409
F-16	2-156	16-23	16 SEC. MASK
F-16	2-160	16-24	15 SEC. MASK
F-16	3-160	16-30	12 SEC.
F-16	2-150	16-30	12 SEC.
F-16	2	16-30	12 SEC.
EXTRA SKY EXPOSURE	2	F-16	120 UNITS

CAMERA No.	2	LENS READING	120
CAMERA READING	2-156	BOARD READING	20-409
F-16	2-156	16-23	16 SEC. MASK
F-16	2-160	16-24	15 SEC. MASK
F-16	3-160	16-30	12 SEC.
F-16	2-150	16-30	12 SEC.
F-16	2	16-30	12 SEC.
EXTRA SKY EXPOSURE	2	F-16	120 UNITS

Box 1752 #12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10980 ORDER NO. 91569 DATE 8-9-55

CUSTOMER CHATEAU MOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 MSTRIP VIEW FLDS 5 1/2 X 21"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "A WHOLE NEW WORLD OF VACATION
PLEASURE"

CHATEAU — ON THE OCEAN AT
191st. MIAMI BEACH, FLA.

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT AND ALL INSTRUCTIONS ENCLOSED

WITH TRANSPARENCIES, ETC. *with sketch D-10979*

SAME SET-UP AS D-10979, SAME ILLUSTRATIONS, WITH 2 PAGES CHANGE OF
TYPE MATTER, AND 1 PAGE WITH BLACK & WHITE MAP.

COLOR DESCRIPTION

VIEW #13

MAGENTA SCREEN

CAMERA No. F LENS READING 120
CAMERA READING 62-761 BOARD READING 20-3922

BLUE	7 1/2	16	SEC. MARK
YELLOW	8	20	SEC. MARK
RED	7	22	SEC. MARK
BLACK	5	18	SEC. MARK
EXTRA SKY EXPOSURE	120	6	UNITS

REMARKS:

VIEW #6

MAGENTA SCREEN

CAMERA No. F LENS READING 120
CAMERA READING 62-875 BOARD READING 20-35172

BLUE	7 1/2	16	SEC. MARK
YELLOW	8	20	SEC. MARK
RED	7	22	SEC. MARK
BLACK	5	18	SEC. MARK
EXTRA SKY EXPOSURE	120	30	UNITS

REMARKS:

NEW SKY #3

MAGENTA SCREEN

CAMERA No. 2 LENS READING 60
CAMERA READING 7-49 1/2 BOARD READING 25-472
BLUE 8 1/2 10
YELLOW 4 1/2 11
RED 4 12
BLACK 2 17
EXTRA SKY EXPOSURE 17
REMARKS:

*mounting position
on keyplate*

MAGENTA SCREEN

CAMERA No. F LENS READING 120
CAMERA READING 62-875 BOARD READING 20-35172
BLUE 7 1/2 16
YELLOW 8 20
RED 7 22
BLACK 5 18
EXTRA SKY EXPOSURE 120 30
REMARKS:

814

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. D-10981

ORDER No. 91805

DATE 8-9-55

12 1/2 M SIZE 6 5/8 x 9 1/8

JUMBO POST CARD

C. T. CURTEICH

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

TITLE IN FULL

FRONT No. SPEC. R. M. YES

IMPRINT

SAME AS ABOVE
THE ROSE WINDOW, MISSION SAN
JOSE, SAN ANTONIO, TEXAS

OCT 11 1955 B

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

AUG 23 1955

USE PHOTO FROM 5CK578

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 10 1955	AUG 17 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

1486A

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 3-950	BOARD READING 32-313
BLUE	
F-16 4 1/2 UNITS	FLASH 11 SEC. MASK Glass
YELLOW	
F-16 4 1/2 UNITS	FLASH 11 SEC. MASK
RED	
F-16 4 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 2 1/2 UNITS	FLASH 11 SEC. Glass
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

P. C. Pontreux
or 662

6679

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10982 ORDER NO 91926 DATE 8-16-55

CUSTOMER

STERLINGWORTH HOTEL
ELKHORN, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

SEP 14 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(4-views)

FOUR VIEW CARD — ARRANGED AS PER SLIP ENCLOSED ~~XXXXXXXXXX~~
1, 2, 3, 4

COLOR DESCRIPTION

RUSA

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	SEC. MASK
YELLOW	
F-16	SEC. MASK
RED	
F-16	SEC. MASK
BLACK	
F-16	SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No. 2	LENS READING 77
CAMERA READING 1-426	BOARD READING 27-113 1/2
BLUE 1-156 4	18-22
F-16	11
YELLOW 2-152	18-20
F-16	10
RED 2-158	18-20
F-16	12
BLACK 2-156	18-24
F-16	11
EXTRA SKY EXPOSURE	SEC
REMARKS:	F-16 3 UNITS

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	SEC. MASK
YELLOW	
F-16	SEC. MASK
RED	
F-16	SEC. MASK
BLACK	
F-16	SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	SEC. MASK
YELLOW	
F-16	SEC. MASK
RED	
F-16	SEC. MASK
BLACK	
F-16	SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

RUSA

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10983 ORDER NO. 91931 DATE 8-19-55

CUSTOMER THE SUNTIDE, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M LETTERHEADS SIZE 8 1/2 X 11"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
THE SUNTIDE
LIDO BEACH
SARASOTA, FLORIDA

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT ENCLOSED — WITH 2 VIEWS:
4CK360 (at bottom)
4CK361 (at top)

TYPE AS NOTED ON LAYOUT

COLOR DESCRIPTION

Submit type proof

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
P-16	
Y-16	
P-16	
RED	
P-16	
BLACK	
P-16	
EXTRA 3x4 4x5 5x7	
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
P-16	
Y-16	
P-16	
RED	
P-16	
BLACK	
P-16	
EXTRA 3x4 4x5 5x7	
REMARKS:	

L.O. 1/2

~~DUPLICATE~~

~~SHOOT OUT~~

make 5 1/6 x 3 1/2



check in

4

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-10984

ORDER NO. 92006

DATE 8-18-55

25 M LARGE FOLDR COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AMAZING MARINE STUDIOS, MARINE-
LAND, FLORIDA

SMALL TYPE: COPYRIGHT MCMLV BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES SAME AS

D-8086

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO

5CH²⁴⁰

OCT 21 1955

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D10984

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 92006

DATE 8-18-55

25 M LARGE FOLDR COVER C. T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF FAMOUS MARINE
STUDIOS, MARINELAND, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO,
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5CH242

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored 811

✓

4

669/

J.188 GULF STREAM CARD & DISTRIBUTING CO.
MIAMI, FLORIDA

NO. D10985

ORDER NO. 92038

DATE 8-24-55

SIZE 6 5/8 x 9 1/8
12 1/2 M CURTEICHCOLOR JUMBO POST CARD

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OCT 12 1955

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)

THREE DEARS AT MIAMI'S RARE BIRD
FARM

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK1618

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			AUG 25 1955	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1781

MAGENTA SCREEN

CAMERA No.	F	LENS READING	200
CAMERA READING	83274	BOARD READING	32-603
BLUE			
F-16	9 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	9 1/2 UNITS	FLASH	17 SEC. MASK
RED			
F-16	8 UNITS	FLASH	22 SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

G 679

Handwritten notes and scribbles at the top right of the page.

DISTRIBUTED BY KRON PHARMACY, ^{AND HOTEL NAUVOO,} NAUVOO, ILL. NO. D10986
ORDER No. 92043

DATE 8-24-55

6 1/2 M LARGE FOLDER COVER C. T. ~~AMERICAN ART~~ ART COLORTONE FRONT
~~XXXXXXXXXX~~

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

SOUVENIR FOLDER OF HISTORIC
NAUVOO, "THE CITY BEAUTIFUL",
ILLINOIS

FRONT: JOSEPH SMITH HOMESTEAD

X LOG PORTION BUILT IN 1803

small type: copyright MCMLV by Curt
Teich & Co. Inc. Chicago, U.S.A.

PHOTO PROPERTY OF

cust. NOV 10 1955

USE NEW PHOTO
SUBMIT SKETCH

FOLLOW ENCLOSED INSTRUCTIONS AND LAY OUT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D10986

DISTRIBUTED BY KRON PHARMACY, NAUVOO, ILL. ORDER No. 92042

DATE 8-24-55

6 1/2 M LARGE FOLDER COVER C. T. ~~AMERICAN ART~~ ART COLORTONE BACK
~~XXXXXXXXXX~~

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL

IMPRINT

GREETINGS FROM HISTORIC NAUVOO,
ILLINOIS

GENUINE CURTEICH-CHICAGO,
"C.T. ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

See SW1

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4CH204 and TWO NEW PHOTOS

SUBMIT SKETCH AND FOLLOW OUTLAY AND INSTRUCTIONS
ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

3c 479

PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. D10987

ORDER No. 92054

DATE 8-26-55

12¹/₂ M BARGE FOLDER COVER

C. T. CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

TITLE IN FULL
A NATURAL COLOR PENSACOLA
SOUVENIR

IMPRINT SAME AS ABOVE
GENUINE CURTEICH-CHICAGO,
"C. T. CURTEICHCOLOR CREATION",
(REG. U. S. PAT. OFF.)

FIESTA OF FIVE FLAGS, PENSACOLA
BEACH, FLORIDA

NOV 22 1955

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

USE PHOTO FROM 4CK2038

Contact for Pro.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D10987

PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

ORDER No. 92054

DATE 8-26-55

12¹/₂ M LARGE FOLDER COVER

C. T. CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

TITLE IN FULL

FABULOUS PENSACOLA, FLORIDA
FRONT: BEAUTIFUL AND MODERN
AUDITORIUM OVERLOOKING FABULOUS
PENSACOLA BAY, PENSACOLA, FLORIDA
SMALL TYPE: COPYRIGHT MCMLV BY
CURT TEICH & CO., INC. CHICAGO, ILL.

IMPRINT SAME AS ABOVE

SHOOT OUT

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOR FRONT USE ~~5CK1630~~ 5CK1630

SUBMIT SKETCH

shoot 6 1/4 inch TRACE TOP MARK OFF CENTER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1769

SPH 226

5CK1630 MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	SEE MASK
YELLOW	
F-16	SEE MASK
RED	
F-16	SEE MASK
BLACK	
F-16	SEE MASK
EXTRA DRY EXPOSURE	F-16 UNITS

REMARKS:

Rud

top 72

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	4 1/2 UNITS
YELLOW	
F-16	12
RED	
F-16	12
BLACK	
F-16	12
EXTRA DRY EXPOSURE	F-16 UNITS

REMARKS:

shoot out

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10988 ORDER NO. 92112 DATE 8-30-55

CUSTOMER Cramer Krassett Co.
Milwaukee, Wisconsin

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M CIRCULARS SIZE 11 x 17

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "JUST THE GIFT I WANTED...
A GAS CLOTHES DRYER!"

FRONT NO.

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW ATTACHED SKETCHES

INSTRUCTIONS

COLOR DESCRIPTION

SUBMIT PROOF

STRIPPING

6685

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	
YELLOW	
F-16	
RED	
F-16	
BLACK	
F-16	
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	
YELLOW	
F-16	
RED	
F-16	
BLACK	
F-16	
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

1798 + 1813

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	
YELLOW	
F-16	
RED	
F-16	
BLACK	
F-16	
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	
YELLOW	
F-16	
RED	
F-16	
BLACK	
F-16	
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Transparencies can be cut for grouping

Lay out

2 hrs.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

1847-1831-3 1846-1
ADV. ORDER MAGENTA SCREEN

DIAL NO. D-10989 ORDER NO. 92118 DATE 8-31-55

CUSTOMER OLSEN HOTEL
MIAMI BEACH, FLORIDA

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for this Customer

12 1/2 M JUMBO CARDS SIZE 5 1/2 x 7

STYLE CURTEICHCOLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

OCT 25 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

#3
AERIAL VIEW.

(OLSEN HOTEL)

used on Jumbo Card 5 3/4 x 7 1/4 7.1.98
and also in Circulars D-10990
(5 3/4 x 3 3/4)
OK!

COLOR DESCRIPTION

Submit Proof

CAMERA No. 2 LENS READING 16.5
CAMERA READING 4-212
BLUE 1-150 16-18 9
F-16 4
YELLOW 2-160 16-26
F-16 12
RED 2-156 16-20
F-16 11
BLACK 2-154 11 16-30
F-16 12
EXTRA SKY EXPOSURE F-16 -3 1/2 UNITS

REMARKS:

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

1831-3

1846-1 1847-2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. D-10990 ORDER NO. 92119 DATE 8-31-55

CUSTOMER OLSEN HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M CIRCULARS SIZE 7 1/2 x 8 3/4

STYLE CURTEICH COLOR F

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full

OLSEN HOTEL

ETC. AS PER LAYOUT

FRONT NO.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT ENCLOSED.

COLOR DESCRIPTION

MAGENTA SCREEN

3M-11-23-53

CAMERA No.	LENS READING
CAMERA READING	
BLUE	1-150
F-16	4 1/2
YELLOW	2-160
F-16	4 1/2
RED	2-160
F-16	4 1/2
BLACK	2-150
F-16	4 1/2
EXTRA SKY EXPOSURE	F-16

REMARKS:

#1 3 3/4 x 3 3/8
#2 3 3/4 x 5 1/8
#3 3 3/4 x 5 1/8

1831

1846

1847

1847 1831 1846

MAGENTA SCREEN

CAMERA No.	2	LENS READING	105
CAMERA READING	8.235	BOARD READING	19-326 1/2
BLUE	1-150		18-18
F-16	5		9
YELLOW	2-160		18-20
F-16	4 1/2		12
RED	2-160		18-20
F-16	4 1/2		12
BLACK	1-150		18-20
F-16	2		10
EXTRA SKY EXPOSURE		F-16	4
REMARKS:	Job #1 - 2 sets of Pos.		

MAGENTA SCREEN

CAMERA No.	2	LENS READING	120
CAMERA READING	3.346	BOARD READING	20.541
BLUE	2-150		16-18
F-16	4 1/2		11
YELLOW	2-160		16-20
F-16	4 1/2		12
RED	2-160		16-20
F-16	4 1/2		12
BLACK	2-150		16-20
F-16	4 1/2		12
EXTRA SKY EXPOSURE		F-16	13
REMARKS:	Job #2		

MAGENTA SCREEN

CAMERA No.	2	LENS READING	135
CAMERA READING	65.701	BOARD READING	21.474
BLUE	1-150		16-18
F-16	4 1/2		9
YELLOW	2-160		16-20
F-16	4 1/2		12
RED	2-150		16-20
F-16	4 1/2		11
BLACK	2-150		16-30
F-16	2 1/2		12
EXTRA SKY EXPOSURE		F-16	3 1/2
REMARKS:	# Job #3 10989		

Layout 4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10991 ORDER NO. 92167 DATE 9-8-55

CUSTOMER THE CRAMER-KRASSELT CO.,
MILWAUKEE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RECIPE FOR PROVINCIAL HOSPITALITY
... ST. CHARLES KITCHEN CUSTOM-BUILT OF
STEEL

FRONT NO. SPEC.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEP 21 1955 8X10" Transparency

FOLLOW CUSTOMER LAYOUT

KEEP PANEL BACKGROUND YELLOW VERY LIGHT

ALL TYPE MATTER TO BE BLACK ON PICTURE SIDE.

KEEP PASTEL COLORS LIGHT.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

1815
MAGENTA SCREEN

CAMERA No.	2-694	LENS READING	82
CAMERA READING	2-694	BOARD READING	20-513
DATE 2-155	4 1/2	17-18	11
F-16	4	17-21	11
RED 2-164	4	17-20	12
F-16	4	17-20	12
BLACK 2-160	1 1/2	17-20	12
F-16	1 1/2	17-20	12
EXTRA SKY EXPOSURE		1-16	UNITS

REMARKS:

L.O. 1/2

as quoted H

5 7/16 X 7 1/4

6675

SUBMIT IT PROOF

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

SM-11-23-53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

1797
ADV. ORDER

DIAL NO. D-10992 ORDER NO. 92167 DATE 9-8-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
THE CRAMER-KRASSETT CO.,
MILWAUKEE, WISCONSIN

50 M JUMBO CARDS SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RECIPE FOR PROVINCIAL HOSPITALITY
ST. CHARLES KITCHEN CUSTOM-BUILT OF
STEEL

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

SEP 21 1956
Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

8X10" Transparency

FOLLOW CUSTOMER LAYOUT

KEEP PANEL BACKGROUND YELLOW VERY LIGHT

ALL TYPE MATTER TO BE BLACK ON PICTURE SIDE

KEEP PASTEL COLORS LIGHT

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

1797
MAGENTA SCREEN

CAMERA No. 2

LENS READING 73

CAMERA READING 50-440

BOARD READING 21-760

BLUE 2-150

16-20

F-16

4 UNITS

10

SEC. 1/4

YELLOW 3-160

16-20

F-16

4

12

SEC. 1/4

3-160

16-20

F-16

4

12

SEC. 1/4

3-160

16-28

F-16

11/2

12

SEC. 1/4

EXTRA SKI LENS

F-16

SEC

UNITS

REMARKS:

L.O. 1/2

as quoted

5 7/8 x 7 1/2

06 75

SUBMIT PROOF

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10993 ORDER NO. 92167 DATE 9-8-55

CUSTOMER THE CRAMER-KRASSETT CO.,
MILWAUKEE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full RECIPE...

ST. CHARLES KITCHEN CUSTOM-BUILT OF
STEEL

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

SEP 21 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

8X10" Transparency

FOLLOW CUSTOMER LAYOUT
KEEP PANEL BACKGROUND YELLOW VERY LIGHT
ALL TYPE MATTER TO BE BLACK ON PICTURE SIDE

KEEP PASTEL COLORS LIGHT

COLOR DESCRIPTION

Strip and panel
f Blk type

1812
MAGENTA SCREEN

CAMERA No.	2	LENS	18-20	SEC	1/2
CAMERA READING	9-529/2	FOCAL LENGTH	22-735		
FILE 1-154	5				
F-15	5				
YELLOW 2-152	4 1/2				
F-15	4 1/2				
RED 2-160	4 1/2				
F-15	4 1/2				
GREEN 2-150	4 1/2				
F-15	4 1/2				
EXTRA SET EXPOSURE					
REMARKS:					

L.O. 1/2

as quoted

5 9/16 X 7 1/16

SUBMIT PROOF

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10994 ORDER NO. 92171 DATE 9-6-55

CUSTOMER
VOILES ELECTRIC CO.,
MORGANTOWN, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M JUMBO CARDS SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

OCT 7 - 1956 RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue
(Voiles Electric Co.)
Truck,

COLOR DESCRIPTION

1792
MAGENTA SCREEN

#I

CAMERA No.	LENS READING
F	165
CAMERA READING 73-95272	BOARD READING 26-08372
BLUE	18
F-16 8 7/8	18
YELLOW	16
F-16 8 1/2	16
RED	18
F-16 6 1/2	18
BLACK	18
F-16 4 1/2	18
EXTRA SET EXPOSURE	165 - 10 UNITS

REMARKS:

extra EXP. for Red Sender
F16-165-B Units

6684

JJ.1-DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-10995

ORDER No. 92177

DATE 9-6-55'

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO'

TITLE IN FULL

IMPRINT SAME AS ABOVE'
(at bottom of message space):
THE MAJESTIC PRUDENTIAL INSURANCE
COMPANY OF AMERICA, JACKSONVILLE,
FLORIDA /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

OCT 7 - 1955

USE KODACHROME FROM 5CK1666

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 7	LENS READING 200
CAMERA READING 83-257	BOARD READING 32-610
BLUE 10	
F-16 UNITS	FLASH 17 SEC. MASK
YELLOW 10	
F-16 UNITS	FLASH 16 SEC. MASK
RED 242	
F-16 UNITS	FLASH 20 SEC. MASK
BLACK	
F-16 5 1/2 UNITS	FLASH 20 SEC.
EXTRA SKY EXPOSURE	F-16 200-10 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34		OCT 5	

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

679

JJ.2-DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-10996

ORDER No. 92177

DATE 9-6-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OCT 12 1955

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

(at bottom of message space):
STATELY FEDERAL RESERVE BANK IN THE
FOREGROUND, SHOWING THE INDEPENDENT
LIFE INSURANCE BUILDING IN THE
BACKGROUND, JACKSONVILLE, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK1667

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

1795

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 83-185 1/2	BOARD READING 32-5 1/4
BLUE	
F-16 9 UNITS	FLASH 16 SEC. MASK
YELLOW	
F-16 9 UNITS	FLASH 16 SEC. MASK
RED	
F-16 7 1/2 UNITS	FLASH 20 SEC. MASK
BLACK	
F-16 6 1/2 UNITS	FLASH 18 SEC.
EXTRA SKY EXPOSURE	F-16 208-7 UNITS
REMARKS:	

Camera R. 83-416
Board R. 32-754
for the Blue only

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

5679

JJ.3-DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-10997

ORDER No. 92177

DATE 9-6-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

(at bottom of message space):
A FANTASTIC WEB OF STEEL WHICH
FORMS THE CENTER SPAN OF THE JOHN E.
MATTHEWS BRIDGE, JACKSONVILLE,
FLORIDA

PHOTO PROPERTY OF C.T.

OCT 10 1955

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK1668

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	83-256 1/2	BOARD READING	32-610
BLUE			
F-16	10 UNITS	FLASH	17 SEC. MASK
YELLOW			
F-16	10 UNITS	FLASH	16 SEC. MASK
RED			
F-16	8 1/2 UNITS	FLASH	20 SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH	19 SEC.
EXTRA SKY EXPOSURE		F-16	200-10 UNITS
REMARKS:			

6679

BJ.3-DUVAL NEWS COMPANY, ~~XXXXXXXXXXXXXXXXXXXX~~
JACKSONVILLE, FLA.

NO. D-10998

ORDER No. 92177

DATE 9-6-55

6 1/2 M CURTEICHCOLOR JUMBO CARD 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

(at bottom of message space):

FUN IS THE FAVORITE PASTIME AT
JACKSONVILLE BEACH, FLORIDA

OCT 12 1955

OCT 12 1955

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK1669

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

1795

MAGENTA SCREEN

CAMERA No.	4	LENS READING	200
CAMERA READING	83-185	BOARD READING	32-515
BLUE			
F-16	9 UNITS	FLASH 16	SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH 16	SEC. MASK
RED			
F-16	7 1/2 UNITS	FLASH 20	SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH 17	SEC.
EXTRA SKY EXPOSURE		F-16 200-11	UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

6679

JJ.4-DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

EKTACHROME BY: ROBERT G. HEUNISCH

NO. D-10999

ORDER No. 92177

DATE 9-6-55

6 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE
(at bottom of message space):
JACKSONVILLE ACROSS THE ST. JOHN'S
RIVER AS SEEN FROM THE AIR
JACKSONVILLE, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

OCT 7 - 1956

USE KODACHROME FROM 5CK1125

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40			

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

1634

tape 50

MAGENTA SCREEN

CAMERA No.	2	LENS READING	190
CAMERA READING	2-950 1/2	BOARD READING	32-313 1/2
BLUE			
F-16	4 UNITS	FLASH 10	SEC. MASK
YELLOW			
F-16	3 1/2 UNITS	FLASH 9	SEC. MASK
RED			
F-16	3 UNITS	FLASH 11	SEC. MASK
BLACK			
F-16	1 1/2 UNITS	FLASH 9	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

679

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11000 ORDER NO. 92184 DATE 9-7-55

CUSTOMER STERLINGWORTH HOTEL
ELKHORN, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M CIRCULARS SIZE 11 X 9"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STERLINGWORTH HOTEL ON
BEAUTIFUL LAUDERDALE LAKE — LOCATED
6 MILES NORTH OF ELKHORN, WISCONSIN
ON U. S. ROUTE 12 ...

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT ENCLOSED — INCLUDED WITH TYPE
MATTER.

USE FROM D. 10982

COLOR DESCRIPTION

SUBMIT PROOF OF TYPE

PHOTO RETURNED

TO

PHOTO USED FOR

Layout & plan type.
5 hrs.

using existing Post Cards
shoot out 6 views

9685

RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-11-23-53

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-11001
11001
ORDER NO. 92192

DATE 9-7-55

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FROM
JACKSONVILLE BEACH, FLORIDA

Atlantic)
Neptune)

SMALL TYPE: COPYRIGHT MCMLV BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-same as
IMPRINT SAME AS ABOVE. cover D-9802

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT: "SOUVENIR FROM" - BRIGHT YELLOW. "JACKSONVILLE
BEACH" - LARGE SCRIPT TYPE IN RED. "FLORIDA" - BRIGHT YELLOW.
ATLANTIC) BLUE. SHOW A FLASHY BACKGROUND. PHOTO ENCLOSED
NEPTUNE) FOR COVER, FOLLOW TISSUE OVERLAY.

SUBMIT SKETCH

OCT 21 1955

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11001

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 92192

DATE 9-7-55

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IT'S GREAT TO BE AT
JACKSONVILLE BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4CH377. TITLE TO BE IN RED SCRIPT TYPE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

E 691

NO. D-11002

WHOLESALE DISTRIBUTORS, INC., BURLINGTON, IOWA

ORDER No. 92218

DATE 9-9-55

12½ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. YES

TITLE IN FULL Burlington IOWA

IMPRINT SAME AS ABOVE

ON THE MISSISSIPPI
FRONT: BLUFF DRIVE ALONG
MISSISSIPPISMALL TYPE: COPYRIGHT MCMLV BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT: FOR FRONT COVER - USE PHOTO ATTACHED - NOTE
KROPP CARD FOR COLORING - SHOW WATER ON RIGHT-
FADE OUT

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11002

WHOLESALE DISTRIBUTORS, INC., BURLINGTON, IOWA

ORDER No. 92218

DATE 9-9-55

12½ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. YES

TITLE IN FULL

GREETINGS FROM
BURLINGTON, IOWA

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT OBH500 FOR BACK COVER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

SEP 14 1955

G 714

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-11003

ORDER No. 92229

DATE 9-9-55

25 M LARGE FOLDER COVER C.T. CURTEICH COLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO	R. M. YES	
TITLE IN FULL FISH OF FLORIDA	IMPRINT NONE		
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

NOV 22 1955

FOLLOW SKETCH - SUBJECT 5CK1258 FOR FRONT COVER

Enlg sep. 6 5/16

*SEP 17 1955
BO X*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-11003

ORDER No. 92229

DATE 9-9-55

25 M LARGE FOLDER COVER C.T. CURTEICH COLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO	R. M. YES	
TITLE IN FULL FISH OF FLORIDA FISH GUIDE A NATURAL COLOR SOUVENIR	IMPRINT CURTEICH COLOR (R) ART CREATION FROM COLOR TRANSPARENCIES (REG. U.S.A. PAT. OFF.)		
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

SMALL TYPE: COPYRIGHT MCMLV BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

FOLLOW SKETCH '40K1672

Duplicate - Contact

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1707

(72)

MAGENTA SCREEN

CAMERA No.	27-103	LENS READING	140
CAMERA READING	27-103	BOARD READING	22-78
BLUE	3 UNITS	10	SEC. MARK
YELLOW	3 UNITS	12	SEC. MARK
RED	3 UNITS	13	SEC. MARK
BLACK	12 UNITS	13	SEC. MARK
EXTRA SKY EXPOSURE	F-16	13	SEC. UNITS
REMARKS:			

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
YELLOW			
RED			
BLACK			
EXTRA SKY EXPOSURE	F-16		UNITS
REMARKS:			

NO. D-11004
PBJ.14-F.E.C. NEWS CO., WEST PALM BEACH, FLA. ORDER No.92294
DATE 9-14-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. NO
IMPRINT SAME AS ABOVE
(at bottom of message space):
PALM BEACH PIER
PALM BEACH, FLORIDA

SEP 21 1955
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

OCT 7 - 1955 USE KODACHROME FROM 5CK655

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Tap 50
MAGENTA SCREEN

CAMERA No. 2	LENS READING 280
CAMERA READING 3145	BOARD READING 32-383
BLUE	
F-16 5 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 4 1/2 UNITS	FLASH 10 SEC. MASK
RED	
F-16 4 1/2 UNITS	FLASH 10 SEC. MASK
BLACK	
F-16 2 1/2 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 -4 UNITS
REMARKS:	

Executive OK of Estimate
By _____ Cost Dept. Checked
Date _____ By _____
AND WORK SCHEDULE Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		SEP 15 1955	SEP 16 1955
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO		SEP 21 1955	
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

6679

NO. D-11005

DISTRIBUTED BY READMORE NEWS CO., LOUISVILLE, KY. ORDER No. 92086

DATE 9-16-55

12 1/2 M CURTEICH COLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

5CK370

IMPRINT SAME AS ABOVE

"MAN O' WAR" STATUE, FARAWAY FARM,
LEXINGTON, KENTUCKY

SEP 21 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK370

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 3-146	BOARD READING 32-323 1/2
BLUE	
F-16 4 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 9 SEC. MASK
RED	
F-16 4 UNITS	FLASH 11 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 -4 1/2 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			9-16-55	SEP 20 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(c)DISTRIBUTED BY HEMLER POST CARD CO.,
507 W. BONBRIGHT ST., CARLSBAD, NEW MEXICO

NO. D-11006

ORDER No. 92343

DATE 9-19-55

6 1/2 M CURTEICH COLOR GIANT CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as
5CK1313
IMPRINT SAME AS ABOVE

KING'S PALACE
CARLSBAD CAVERNS NATIONAL PARK
NEW MEXICO

PHOTO PROPERTY OF C.T.

NOV 30 1955

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK1313

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	F	LENS READING	185
CAMERA READING	78-363	BOARD READING	28-932 1/2
BLUE			
F-16	7 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	7 UNITS	FLASH	15 SEC. MASK
RED			
F-16	6 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	4 1/2 UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 21 1955	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 29 1955	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

(c) DISTRIBUTED BY HEMLER POST CARD CO.,
507 W. BONBRIGHT ST., CARLSBAD, NEW MEXICO

NO. D-11007

ORDER No. 92343

DATE 9-19-55.

6½ M CURTEICHCOLOR GIANT CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 5CK1314

IMPRINT SAME AS ABOVE

ENTRANCE HALL TO KING'S PALACE
CARLSBAD CAVERNS NATIONAL PARK
NEW MEXICO

OCT 5 - 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NOV 30 1955

USE KODACHROME FROM 5CK1314

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 20 1955	SEP 23 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

1686
MAGENTA SCREEN

CAMERA No.	F-852	LENS READING	190
CAMERA READING	78-852	BOARD READING	29-388
BLUE			
F-16	7 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	7 UNITS	FLASH	15 SEC. MASK
RED			
F-16	6 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	4 1/2 UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

(c) DISTRIBUTED BY HEMLER POST CARD CO.,
507 W. BONBRIGHT ST., CARLSBAD, NEW MEXICO

NO. D-11008

ORDER No. 92343

DATE 9-19-55

6¹/₂ M CURTEICHCOLOR GIANT CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NOV 14 1955

B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

5CK1315

IMPRINT SAME AS ABOVE

SIAMESE TWIN STALAGMITES IN
KING'S PALACE
CARLSBAD CAVERNS NATIONAL PARK
NEW MEXICO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK1315

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 21 1955	SEP 23 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	35			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

1686

MAGENTA SCREEN

CAMERA No.	7	LENS READING	183
CAMERA READING	78-363	BOARD READING	28-952
BLUE			
F-16	7 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	7 UNITS	FLASH	15 SEC. MASK
RED			
F-16	6 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	4 1/2 UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

(c) DISTRIBUTED BY HEMLER POST CARD CO.,
507 W. BONBRIGHT ST., CARLSBAD, NEW MEXICO

NO. D-11009

ORDER No. 92343

DATE 9-19-55

6½ M CURTEICH COLOR GIANT CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 5CK1316

IMPRINT SAME AS ABOVE

FROZEN WATERFALL
CARLSBAD CAVERNS NATIONAL PARK
NEW MEXICO

PHOTO PROPERTY OF C.T.

NOV 15 1955

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK1316

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	✓	LENS READING	180
CAMERA READING	78-852	BOARD READING	29-388
BLUE			
F-16	6½ UNITS	FLASH	15 SEC. MASK
YELLOW			
F-16	7 UNITS	FLASH	14 SEC. MASK
RED			
F-16	6 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	4 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

extra EXP. on Beh. only 4 Units
use Mask

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	35			11-14-1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

G 721

(c) DISTRIBUTED BY HEMLER POST CARD CO.,
507 W. BONBRIGHT ST., CARLSBAD, NEW MEXICO

NO. D-110110

ORDER No. 92343

DATE 9-19-55

6 1/2 M CURTEICHCOLOR GIANT CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 5CK1317

IMPRINT SAME AS ABOVE

TOTEM POLE IN THE BIG ROOM
CARLSBAD CAVERNS NATIONAL PARK
NEW MEXICO

PHOTO PROPERTY OF C.T.

NOV 30 1955 B

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK1317

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1697

Page 54

MAGENTA SCREEN

CAMERA No.	28-921 1/2	LENS READING	185
CAMERA READING	8-921 1/2	BOARD READING	29-386
BLUE			
F-16	4 1/2 UNITS	FLASH 12	SEC. MASK 19
YELLOW			
F-16	4 1/2 UNITS	FLASH 12	SEC. MASK
RED			
F-16	4 UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	2 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 21 1955	SEP 23 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 29 1955	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

(c)DISTRIBUTED BY HEMLER POST CARD CO.,
507 W. BONBRIGHT ST., CARLSBAD, NEW MEXICO

NO. D-11011

ORDER No. 92343

DATE 9-19-55

6 1/2 M CURTEICHCOLOR GIANT CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

IMPRINT SAME AS ABOVE 5CK1318

PAINTED GROTTO
CARLSBAD CAVERNS NATIONAL PARK
NEW MEXICO

SEP 29 1955

PHOTO PROPERTY OF C.T.

NOV 15 1955

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK1318

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	78-852	LENS READING	190
CAMERA READING	78-852	BOARD READING	29-388
BLUE			
F-16	6 1/2 UNITS	FLASH	14 SEC. MASK
YELLOW			
F-16	7 UNITS	FLASH	13 SEC. MASK
RED			
F-16	6 UNITS	FLASH	16 SEC. MASK
BLACK			
F-16	4 UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

extra EXP. on Be only 4 units
use flash

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	25			

SEP 29 1955

NOV 15 1954

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

(c)DISTRIBUTED BY HEMLER POST CARD CO.,
507 W.BONBRIGHT ST.,CARLSBAD, NEW MEXICO

NO. D-11012

ORDER No. 92343

DATE 9-19-55

6 1/2 M CURTEICHCOLOR GIANT CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 5CK1319

IMPRINT SAME AS ABOVE

FROZEN NIAGARA WATERFALL
CARLSBAD CAVERNS NATIONAL PARK
NEW MEXICO

PHOTO PROPERTY OF C.T.

NOV 14 1955

RETOUCHING AND COLOR DESCRIPTION

USE KDDACHROME FROM 5CK1319

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____
AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 21 1955	SEP 23 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	1714	LENS READING	180
CAMERA READING	78-543 1/2	BOARD READING	29-205 1/2
BLUE		FLASH	14 SEC. MASK
F-16	9 UNITS		
YELLOW		FLASH	16 SEC. MASK
F-16	7 1/2 UNITS		
RED		FLASH	18 SEC. MASK
F-16	6 1/2 UNITS		
BLACK		FLASH	14 SEC.
F-16	6 1/2 UNITS		
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

(c)DISTRIBUTED BY HEMLER POST CARD CO.,
507 W. BONBRIGHT ST., CARLSBAD, NEW MEXICO

NO. D-11013

ORDER No. 92343

DATE 9-19-55

6 $\frac{1}{2}$ M CURTEICHCOLOR GIANT CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. YES-same as

TITLE IN FULL

IMPRINT SAME AS ABOVE

5CK1320

DRAPERIES IN QUEEN'S CHAMBER
CARLSBAD CAVERNS NATIONAL PARK
NEW MEXICO

NOV 14 1955

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK1320

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 21 1955	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	35			11-14-55

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	1	LENS READING	120
CAMERA READING	78-39 1/2	BOARD READING	29-090
BLUE			
F-16	7 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	7 UNITS	FLASH	15 SEC. MASK
RED			
F-16	6 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	4 1/2 UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

(c) DISTRIBUTED BY HEMLER POST CARD CO.,
507 W. BONBRIGHT ST., CARLSBAD, NEW MEXICO

NO. D-11014

ORDER No. 92343

DATE 9-19-55

6 1/2 M CURTEICHCOLOR GIANT CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as
5CK1321

IMPRINT SAME AS ABOVE

CLARET CUP CACTUS
CARLSBAD CAVERNS NATIONAL PARK
NEW MEXICO

PHOTO PROPERTY OF C.T.

NOV 30 1955

SEP 29 1955

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK1321

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1692

Tape 54

MAGENTA SCREEN

CAMERA No.	2	LENS READING	185
CAMERA READING	8-921	BOARD READING	29-386 1/2
BLUE			
F-16	4 1/2 UNITS	FLASH	9 SEC. MASK
YELLOW			
F-16	4 UNITS	FLASH	9 SEC. MASK
RED			
F-16	4 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	1 1/2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

5 3/8 X 1 3/8

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 21 1955	SEP 21 1955
SKETCH				
RETOUCHING				
* REPHOTO				
PHOTO-LITHO			SEP 29 1955	NOV 29 1955
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34		11-16-55	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

(c)DISTRIBUTED BY HEMLER POST CARD CO.,
507 W. BONBRIGHT ST., CARLSBAD, NEW MEXICO

NO. D-11015

ORDER No. 92343

DATE 9-19-55

6 1/2 M CURTEICHCOLOR GIANT CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

5CK1584

IMPRINT SAME AS ABOVE

VEILED STATUE

CARLSBAD CAVERNS NATIONAL PARK
NEW MEXICO

APR 6 - 1956

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK1584

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	35			

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	3-737 1/2	LENS READING	190
CAMERA READING	29-870 1/2	BOARD READING	29-870 1/2
BLUE			
F-16	5 UNITS	FLASH 11	SEC. MASK
YELLOW			
F-16	5 UNITS	FLASH 11	SEC. MASK
RED			
F-16	4 1/2 UNITS	FLASH 13	SEC. MASK
BLACK			
F-16	2 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

gr Book

[Faint circular stamp with illegible text]

721

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11016 ORDER NO. 92395 DATE 9-22-55

CUSTOMER
BELL OIL CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M CIRCULARS SIZE 6 X 14"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BELL OIL COMPANY
BLUE FLAME SPECIAL FOR RANGE BURNERS
FURNACE OILS

(see layout for balance of type)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCHED LAYOUT--IN EVERY DETAIL EVEN THE TREATMENT
OF THE TANKS. DARK BLUE AS "A" ON ATTACHED CIRCULAR
LIGHT BLUE AS "B" ON ATTACHED CIRCULAR

(ONE SIDE COMPLETE REPRINT OF D-10266
(ONE SIDE NEW WORK.

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

1 side new work.
1 old way

8 x 10 Reproduction

Retouching 6 hrs
Hand color 6 hrs
Litho - 28 hrs

Old
Way

Impression

13.50 ^{plus} retouching charge

1 1/2 - 2

Push

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11017 ORDER NO. 92428 DATE 9-27-55

CUSTOMER PHILADELPHIA MOTOR CAR CO.,
PHILADELPHIA, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

OCT 21 1955

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Crisconi Oldsmobile)

PUT IN NATURAL LOOKING SKY WITH CLOUDS

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

1857 Tape 65
MAGENTA SCREEN

CAMERA No.	2	LENS READING	140
CAMERA READING	1-323	BOARD READING	24-309
BLUE 3-150	5 1/2	18-18	8
F-16	5 1/2	18-20	8
YELLOW 3-164	5 1/2	18-22	8
F-16	5 1/2	18-26	8
RED 3-164	5 1/2	18-26	8
F-16	5 1/2	18-26	8
EXTRA SKY EXPOSURE	5 1/2	18-26	8
F-16	5 1/2	18-26	8

REMARKS:
NEW 71

5 1/2 X 7 1/8

G 689

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
RETURN PHOTO
NO
YES

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11018 ORDER NO. 92439 DATE 9-28-55

CUSTOMER
GOLDEN GATE HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

37½ M DOUBLE CARDS SIZE 3½ X 11"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

OCT 3 - 1956 T

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(The Golden Gate)
Xmas cards

USE PLATE FROM 5CK1724. FOLLOW SKETCH AND SAMPLE COLORS
EXACTLY.

NO C.T. IMPRINT OR IDENTIFICATION.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

2. Reprints

Layout, overlay } 3½
& placing type

E.J.H.

RUSH

NO. D-11019

DISTRIBUTED BY READMORE NEWS CO., LOUISVILLE, KY. ORDER No. 92455

DATE 9-29-55

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 4CK2151

IMPRINT SAME AS ABOVE

U.S. COAST GUARD STATION AND GEORGE ROGERS CLARK MEMORIAL BRIDGE OHIO RIVER, LOUISVILLE, KENTUCKY

PHOTO PROPERTY OF C.T.

OCT 5 - 1955

NOV 9 - 1955

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK2151

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING
CAMERA READING 2-602	BOARD READING 21-960
BLUE	
F-16 5 UNITS	FLASH 11 SEC. MASK 9.
YELLOW	
F-16 3 1/2 UNITS	FLASH 10 SEC. MASK
RED	
F-16 3 1/2 UNITS	FLASH 11 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 12 SEC. 9.
EXTRA SKY EXPOSURE	F-16 - 6 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		SEP 28 1955	OCT 2 - 1955
SKETCH			
RETOUCHING			
REPHOTO		OCT 10 - 1955	
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

6-702

NO. D-11020

DISTRIBUTED BY READMORE NEWS CO., LOUISVILLE, KY. ORDER No. 92455

DATE 9-29-55

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

4CK2155

IMPRINT SAME AS ABOVE

STANDIFORD FIELD, LOUISVILLE,
KENTUCKY

PHOTO PROPERTY OF

C.T.

NOV 9 - 1955

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK2155

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

Tape 50

CAMERA No. 2	LENS READING 200
CAMERA READING 2-602	BOARD READING 31-960 1/2
BLUE	
F-16 4 UNITS	FLASH 11 SEC. MASK 8
YELLOW	
F-16 3 1/2 UNITS	FLASH 10 SEC. MASK
RED	
F-16 4 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 12 SEC. 8
EXTRA SKY EXPOSURE	F-16 -4 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 23 1955	OCT 3 - 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E-702

CURTEICHCOLOR CALENDARS FOR 1956

NO. D-11021

ORDER No. 92466

DATE 9-30-55

25 M CALENDARS

C.T. CURTEICHCOLOR

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL

CURTEICHCOLOR
EXCLUSIVE 3-D
COLOR REPRODUCTIONS
SINCE 1898...

IMPRINT
NONE

OCT 6 - 1955

OCT 20 1955

Cello & Page

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		7		OCT 3 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

*Old
draw*

Wph

*Contract may be on
thin Base
24 left over offprints*

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

NO. D-11022

ORDER No. 92549

DATE 10-4-55

12¹/₂ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 4c-k1508

IMPRINT SAME AS ABOVE
GK500-PAUL BUNYAN AND BABE
HIS BLUE OX, BEMIDJI,
MINNESOTA

OCT 12 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4C-K1508

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 4 1955	OCT 6 - 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. <i>I</i>	LENS READING <i>2 00</i>
CAMERA READING <i>82-198 1/2</i>	BOARD READING <i>31-810</i>
BLUE	
F-16 <i>12</i> UNITS	FLASH <i>16</i> SEC. MASK
YELLOW	
F-16 <i>1 1/2</i> UNITS	FLASH <i>17</i> SEC. MASK
RED	
F-16 <i>8 1/2</i> UNITS	FLASH <i>18</i> SEC. MASK
BLACK	
F-16 <i>5</i> UNITS	FLASH <i>14</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>200-17</i> UNITS
REMARKS:	

Darker Blue spot
Core Bull

73 2
Boy
1379A

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

NO. D-11023

ORDER No. 92549

DATE 10-4-55

12¹/₂ M CURTEICH COLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. YES-same as 4C-K1507

IMPRINT
SAME AS ABOVE
GK501-HEADWATERS OF THE
MISSISSIPPI RIVER-ITASCA
STATE PARK, MINN.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4C-K1507

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

Tape 50

CAMERA No. 2	LENS READING 500
CAMERA READING 2.558	BOARD READING 32-64
BLUE	
F-16 5 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 4 1/2 UNITS	FLASH 12 SEC. MASK
RED	
F-16 4 UNITS	FLASH 14 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 14 SEC. MASK
EXTRA SKY EXPOSURE	F-16 - 4 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 - 1955	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	35			DEC 6 - 55

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

NO. D-11024

ORDER No. 92549

DATE 10-4-55

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

4C-K1506

IMPRINT

SAME AS ABOVE
GK502-SCENIC LAKE ITASCA, FROM
DOUGLAS LODGE, ITASCA STATE
PARK, MINNESOTA

PHOTO PROPERTY OF C.T.

OCT 12 1955

NOV 7 - 1955

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4C-K1506

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	4	LENS READING	200
CAMERA READING	82-198 1/2	BOARD READING	31-810
BLUE			
F-16	11 UNITS	FLASH	14 SEC. MASK
YELLOW			
F-16	10 UNITS	FLASH	16 SEC. MASK
RED			
F-16	7 1/2 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	14 SEC.
EXTRA SKY EXPOSURE		F-16	200-10 UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1955	OCT 6 - 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NORTHERN MINNESOTA NOVELTIES, CORSSLAKE, MINN.

NO. D-11025

ORDER NO. 92549

DATE 10-4-55

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 4C-K1518

IMPRINT

SAME AS ABOVE
GK503-MINNESOTA'S ANIMATED PAUL
BUNYAN-BRAINERD, MINNESOTA

OCT 13 1955

PHOTO PROPERTY OF C.T.

DEC 23 1955

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4C-K1518

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 13 1955	OCT 6 - 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-557	BOARD READING 32-59
BLUE	
F-16 3 1/2 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 3 1/2 UNITS	FLASH 12 SEC. MASK
RED	
F-16 3 1/2 UNITS	FLASH 13 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 -4 UNITS
REMARKS:	

6732

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11026 ORDER NO. 92496 DATE 10-4-55

CUSTOMER HUSSMANN REFRIGERATOR, INC.
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NOW IT'S AVAILABLE!
REFRIGERATED DAIRY SHELVING
BY HUSSMANN

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer Side — Center C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout COPY ON PICTURE SIDE TO BE IN WHITE PANELING THAT WOULD BE CUT INTO
BLUE BACKGROUND. NOTE PENCIL LAYOUTS.

MAKE UP CARDS FROM 8X10 TRANSPARENCY WITH THESE CHANGES:

OUTLINE TOP OF DISPLAY SIMILAR TO PHOTO MARKED "A". ABOVE
PRODUCT DISPLAY REMOVE SIGN & SHOW WALL IN LIGHT BLUE.

ON PHOTO "B" CUSTOMER INDICATED A FEW OF PRODUCTS IN LOWER
RIGHT HAND SIDE TO DISTORT NAMES SO NOT READABLE. ONE TRADE
NAME IS "WINDSOR CLUB"—REMOVE ENTIRELY. OTHER NAME IS "KROGER"
SLIGHTLY VISIBLE ON BUTTER IN MIDDLE SHELF.

ON MESSAGE SIDE—ELIMINATE "POST CARD" AND STAMP SPACE. NOTE THEIR CODE NO. &
"PRINTED IN U.S.A."

COLOR DESCRIPTION

SEE ABOVE

INSPCY TO COST - 2/6/56 en.

B MAGENTA SCREEN

CAMERA No.	7	LENS READING	74
CAMERA READING	50-490	BOARD READING	21-485
UE 1-150		15-50	
16 7 1/2 UNITS		FLASH 14 SEC. MASK	
LOW 1-147		15-50	
16 8 UNITS		FLASH 13 SEC. MASK	
1-156		15-50	
16 7 UNITS		FLASH 16 SEC. MASK	
CK 1-155		15-50	
16 4 1/2 UNITS		FLASH 15 SEC.	
HA SKY EXPOSURE		F-10	UNITS

MARKS:

Att: Mr. Hansen
5/10/56 7 1/2 sec
G
693

E

Submit Proof

Rush

#1

NO. D-11027

DISTRIBUTED BY E.D.WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

ORDER No. 92574

DATE 10-5-55

6 1/2 M GIANT CARDS SIZE 6-5/8x9 1/8 C.T.CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPECIAL R. M. NO

IMPRINT Same as above

23-FISHING BOATS IN HARBOR,
CAPE COD, MASS.

(21 PICAS / 10" OCT 20 1955

PHOTO PROPERTY OF

NOV 7 - 1955 B

RETOUCHING AND COLOR DESCRIPTION

Use Kodachrome 40K1222

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			10-6-55	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	I	LENS READING	200
CAMERA READING	82-254	BOARD READING	31-852 1/2
BLUE			
F-16	12 UNITS	FLASH	15 SEC. MASK
YELLOW			
F-16	12 UNITS	FLASH	16 SEC. MASK
RED			
F-16	9 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	6 1/2 UNITS	FLASH	14 SEC.
EXTRA SKY EXPOSURE		F-16	200-12 UNITS
REMARKS:			

102

36

GPI-DISTRIBUTED BY VISITORS BUREAU,
VIRGINIA CITY, NEVADA

NO. D-11028

ORDER No. 92610

DATE 10-5-55

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as
5CK2070

IMPRINT SAME AS ABOVE

VIRGINIA CITY, NEVADA,
FROM STEEPLE OF ST. MARY'S
CHURCH

PHOTO PROPERTY OF CUST.

MAR 2 - 1956

MAR 28 - 1956

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK2070

ALLOW MORE FOREGROUND ON THIS VIEW. IT CAN BE CROPPED
RATHER CLOSE TO THE MOUNTAIN TOP, BUT DO NOT CUT INTO
THE MOUNTAIN.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-919	BOARD READING 32-274 1/2
BLUE	
F-16 6 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 5 1/2 UNITS	FLASH 12 SEC. MASK
RED	
F-16 5 UNITS	FLASH 10 SEC. MASK
BLACK	
F-16 2 1/2 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 5 UNITS
REMARKS:	

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH			OCT 7 1955	
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	45			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

777

GP2-DISTRIBUTED BY VISITORS BUREAU,
VIRGINIA CITY, NEVADA

NO. D-11029

ORDER No 92610

DATE 10-5-55

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as
5CK2071

IMPRINT SAME AS ABOVE

VIRGINIA CITY, NEVADA,
WITH OLD FOURTH WARD SCHOOL

PHOTO PROPERTY OF CUST.

MAR 2 - 1958
5 MAR 22 - 1956

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK2071

CROP THRU THE LITTLE SIGN AT LOWER LEFT -
THIS WILL ALLOW FOR MOST OF THE CLOUDS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-9.9	BOARD READING	32-274 1/2
BLUE	6 UNITS	FLASH	10 SEC. MASK
F-16	5 1/2 UNITS	FLASH	12 SEC. MASK
YELLOW	5 1/2 UNITS	FLASH	14 SEC. MASK
F-16	3 UNITS	FLASH	11 SEC. MASK
RED	3 UNITS	FLASH	11 SEC. MASK
BLACK	3 UNITS	FLASH	11 SEC. MASK
F-16	3 UNITS	FLASH	11 SEC. MASK
EXTRA SKY EXPOSURE	F-16 5 UNITS		
REMARKS:	x		

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			OCT 7 1955	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			OCT 10 1955	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	95			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

6777

GP3-DISTRIBUTED BY VISITORS BUREAU,
VIRGINIA CITY, NEVADA

NO. D-11030

ORDER No. 92610

DATE 10-5-55

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as
5CK2072

IMPRINT SAME AS ABOVE

VIRGINIA CITY, NEVADA,
FROM COMBINATION SHAFT HEADFRAME

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK2072

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2920	BOARD READING	32-274 1/2
BLUE			
F-16	6 UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	5 UNITS	FLASH	12 SEC. MASK
RED			
F-16	5 UNITS	FLASH	10 SEC. MASK
BLACK			
F-16	4 UNITS	FLASH	14 SEC. MASK
EXTRA SKY EXPOSURE		F-16	5 UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			OCT 7 1955	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	45			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11031 ORDER NO. 92621 DATE 10-7-55

CUSTOMER AUBREY, FINLAY, MARLEY & HODGSON
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

37½ M JUMBO CARDS SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "WE ARE CO-OWNERS"

(F S)

Trade-Mark

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT SKETCH, AND TRANSPARENCY
ENCLOSED

NO C.T.CENTER LINE - SOLID LINE ONLY. NO "STAMP SPACE" OR "POST CARD"
SILVER PRINT OR BLUE PRINT OF PICTURE SIDE. COLOR OF RED IN LOGO VERY
IMPORTANT - FOLLOW SAMPLE AS CLOSELY AS POSSIBLE.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

1895
MAGENTA SCREEN

CAMERA No.	2-428	LENS READING	155
CAMERA READING	1-428	COND READING	24-481
BLUE 2-154	5 1/2	18-20	
F-16	5	10	SEC. MARK
YELLOW 3-154	5	18-24	
F-16	5	10	SEC. MARK
RED 3-160	5	18-20	
F-16	5	12	SEC. MARK
BLACK 3-158	5	18-24	
F-16	5	12	SEC. MARK
EXTRA SKY EXPOSURE		F-16	12 UNITS

REMARKS: Blockout mark for Type

Lay out for mark } 1/2 hr.
on cellophane

E.J.H.

SHOOT OUT

Q 693

Very Rush

NO. D-11032

DISTRIBUTED BY TOMMY THOMPSON, ASHLAND, WIS.

ORDER NO. 92646

DATE 10-10-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
MOUNT TELEMAR SKI AREA
CABLE, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

NOV 4 - 1955

PHOTO PROPERTY OF CUST.

NOV 11 1955

RETOUCHING AND COLOR DESCRIPTION ADDITIONAL ART WORK REQUIRED IN DRAWING
IN SKI TRAILS IN REPHOTOGRAPHING THE DRAWING TO PRODUCE A COLOR TRANS
TITLE IN RED LETTERS ON WHITE PANELS ON EITHER SIDE OF
PICTURE. "GREETINGS FROM" ON LEFT SIDE PANEL - BALANCE ON
RIGHT SIDE PANEL.

*Ski houses in Red.
Names of Runs - Black*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	57-061	LENS READING	100
CAMERA READING	57-061	BOARD READING	19-201
BLUE		FLASH	1 SEC. MASK
F-16	20 UNITS	FLASH	1 SEC. MASK
YELLOW		FLASH	1 SEC. MASK
F-16	20 UNITS	FLASH	1 SEC. MASK
RED		FLASH	1 SEC. MASK
F-16	10 UNITS	FLASH	1 SEC. MASK
BLACK		FLASH	1 SEC.
F-16	UNITS	FLASH	1 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1955	
SKETCH				
RETOUCHING	1	4 1/2	OCT 13 1955	
REPHOTO			OCT 11 1955	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

*Submit drawing to
customer
11-11-55
7-702*

PENINSULA DISTRIBUTING CARD COMPANY,
PORTSMOUTH, VIRGINIA

NO. D-11033

ORDER No. 92647

DATE 10-10-55

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. YES -to come

TITLE IN FULL BEAUTIFUL VIRGINIA
BEACH

IMPRINT SAME AS ABOVE

VIRGINIA BEACH, VA.

Front: AERIAL VIEW OF VIRGINIA BEACH
LOOKING NORTH.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 5CK2035 FOR FRONT COVER VIEW. PUT TITLE IN THE
LEFT PART OF THE SKY.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

PENINSULA DISTRIBUTING CARD COMPANY,
PORTSMOUTH, VIRGINIA

NO. D-11033

ORDER No. 92647

DATE 10-10-55

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. YES

TITLE IN FULL FAMOUS CAVALIER HOTEL

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. CURTEICHCOLOR" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 5CK2026 FOR BACK VIEW OF FOLDER COVER.

PUT ADDRESS SQUARE IN LOWER RIGHT (LAWN PART OF PICTURE).

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING	
CAMERA READING	BOARD READING	
BLUE		
F-16	UNITS	SEC. MASK
YELLOW		
F-16	UNITS	SEC. MASK
RED		
F-16	UNITS	SEC. MASK
BLACK		
F-16	UNITS	SEC.
EXTRA SKY EXPOSURE	F-16	UNITS
REMARKS:		

MAGENTA SCREEN

CAMERA No.	LENS READING	
CAMERA READING	BOARD READING	
BLUE		
F-16	UNITS	SEC. MASK
YELLOW		
F-16	UNITS	SEC. MASK
RED		
F-16	UNITS	SEC. MASK
BLACK		
F-16	UNITS	SEC.
EXTRA SKY EXPOSURE	F-16	UNITS
REMARKS:		

Al Dundon 11, North Troy, N.Y.

NO. D-11034

ORDER No. 92707

DATE

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL "UNCLE SAM" — *Don't setup*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES *end*

IMPRINT NONE

Small type: (C) AL DUNDON 2nd
N.TROY, N.Y.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 4CK1096

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. <i>2</i>	LENS READING <i>115</i>
CAMERA READING <i>1-268</i>	BOARD READING <i>19-685</i>
BLUE	
F-16 <i>4</i> UNITS	FLASH <i>10</i> SEC. MASK <i>X</i>
YELLOW	
F-16 <i>3</i> UNITS	FLASH <i>10</i> SEC. MASK <i>X</i>
RED	
F-16 <i>3</i> UNITS	FLASH <i>10</i> SEC. MASK <i>X</i>
BLACK	
F-16 <i>2</i> UNITS	FLASH <i>10</i> SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>10-14-55</i>	OCT 18 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			<i>10/25-55</i>	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

102

#1

B.P.J.1-HICKS NEWS AGENCY INC.,OCALA,FLA.
EKTACHROME BY ROBERT G. HEUNISCH

NO. D-11035

ORDER No. 92713

DATE 10-11-55

6 1/2 M JUMBO POST CARDS 6-5/8x9-1/8 C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPED. R. M. YES ENC 4

IMPRINT SAME AS ABOVE

"SOLO"

PHOTO PROPERTY OF

C.T.

NOV 7 - 1955 B
RETOUCHING AND COLOR DESCRIPTION

Use KODACHROME 5CK96

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. I	LENS READING 200
CAMERA READING 82-919 1/2	BOARD READING 32-443 1/2
BLUE	
F-16 10 UNITS	FLASH 15 SEC. MASK
YELLOW	
F-16 10 UNITS	FLASH 17 SEC. MASK
RED	
F-16 9 1/2 UNITS	FLASH 20 SEC. MASK
BLACK	
F-16 6 1/2 UNITS	FLASH 15 SEC.
EXTRA SKY EXPOSURE	F-16 200 12 UNITS
REMARKS:	

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1955	OCT 13 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	20		11-5-55	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

702

B.P.J.2-HICKS NEWS AGENCY INC., OCALA, FLA.
EKTACHROME BY ROBERT G. HEUNISCH.

NO. D-11036

ORDER No. 92713

DATE 10-11-55

6 1/2 MJUMBO POST CARDS 6-5/8x9-1/8 C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NOV 7 - 1955 B

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES same as 5CK97

IMPRINT SAME AS ABOVE.

"KING"

PHOTO PROPERTY OF C.T.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1955	OCT 13 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	35		11-3-55	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. I	LENS READING 200
CAMERA READING 82-631	BOARD READING 82-182
BLUE	
F-16 9 UNITS	FLASH 16 SEC. MASK
YELLOW	
F-16 10 UNITS	FLASH 18 SEC. MASK
RED	
F-16 8 1/2 UNITS	FLASH 19 SEC. MASK
BLACK	
F-16 7 UNITS	FLASH 17 SEC.
EXTRA SKY EXPOSURE	F-16 200-10 UNITS
REMARKS:	

702

WOODCOCK-POWELL MFG.CO.,HOT SPRINGS NATIONAL
PARK, ARKANSAS

NO. D-11037

ORDER No. 92659

DATE 10-12-55

6 1/2 M CURTEICH COLOR JUMBO CARDS 5-3/8 X 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. YES-same as

TITLE IN FULL

IMPRINT SAME AS ABOVE. 4CK1841

DEC 6 - 1955

LOOKING NORTHWEST ON CENTRAL
AVENUE
HOT SPRINGS NATIONAL PARK, ARKANSAS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK1841.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	190
CAMERA READING	9.972	BOARD READING	30-111
BLUE			
F-16	4 1/2 UNITS	FLASH 10	SEC. MASK
YELLOW			
F-16	4 UNITS	FLASH 12	SEC. MASK
RED			
F-16	4 UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	2 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16 2	UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1955	OCT 17 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34		DEC-2-55	DEC 6 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

0721

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11038 ORDER NO. 92689 DATE 10-14-55

CUSTOMER SOVEREIGN HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M CIRCULARS SIZE 11 X 17"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MIAMI BEACH

THE
SOVEREIGN

ON THE OCEAN AT 44th ST.

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCHED LAYOUT ENCLOSED
WITH 7 TRANSPARENCIES, AND TYPE MATTER.

8 transparencies

Rec large
"B" file

1 - 4x5 Pool View taken out for an order to Coral Reef Hotel - CD 1/25/55

1-11-60: EIGHT hand. sent to
Wm. G. BERRY.

Red 12/1/55

1 Trump
R 11/11

MAGENTA SCREEN

CAMERA No.	LENS READING	FOCAL READING
CAMERA READING 74-639	2.6-317 1/2	
BLUE 2.152	17.18	16
F-16 7 1/2		
YELLOW 3.150	17.21	16
F-16 8		
RED 2.159	17.21	18
F-16 9		
BLACK 2.157	17.21	18
F-16 4		
EXTRA SKY EXPOSURE	F-16 170-7 UNITS	

REMARKS:

1934

Size 7 3/8 x 5 1/2

MAGENTA SCREEN

CAMERA No.	LENS READING	FOCAL READING
CAMERA READING 70-812 1/2	24-214	
BLUE 2.152	17.18	15
F-16 7 1/2		
YELLOW 3.150	17.21	15
F-16 7 1/2		
RED 2.159	17.21	18
F-16 8		
BLACK 2.157	17.21	17 SEC
F-16 4		
EXTRA SKY EXPOSURE	F-16 155 UNITS	

REMARKS:

Size 5 5/8 x 5 1/8

MAGENTA SCREEN

CAMERA No.	LENS READING	FOCAL READING
CAMERA READING 57-379	14-394 1/2	
BLUE 2.152	17.18	15
F-16 7 1/2		
YELLOW 3.150	17.21	15
F-16 7 1/2		
RED 2.159	17.21	17 SEC
F-16 7		
BLACK 2.157	17.21	
F-16		
EXTRA SKY EXPOSURE	F-16 100 UNITS	

REMARKS:

Size 2 5/8 x 3 1/2

MAGENTA SCREEN

CAMERA No.	LENS READING	FOCAL READING
CAMERA READING 97-272 1/2	44-025	
BLUE 2.152	17.18	15
F-16 11 UNITS		
YELLOW 3.150	17.21	15
F-16 11 UNITS		
RED 2.159	17.21	18
F-16 15		
BLACK 2.157	17.21	18
F-16 8		
EXTRA SKY EXPOSURE	F-16 260-13 UNITS	

REMARKS:

Size 6 3/8 x 9

ON SHEET

1934

RESTAURANT ASSOCIATES, INC., NEW YORK CITY

NO. D-11039

ORDER No. 92810

DATE 10-17-55

12 1/2 M LARGE FOLDER COVER C.T. CURTEICH COLOR

FRONT

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT NONE

NEW YORK STATE THRUWAY

THE MAIN STREET OF THE EMPIRE STATE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 5CK1285... SUBMIT SKETCH

SHOOT OUT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

RESTAURANT ASSOCIATES, INC., NEW YORK CITY

NO. D-11039

ORDER No. 92810

DATE 10-17-55

12 1/2 M LARGE FOLDER COVER C.T. CURTEICH COLOR

BACK

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT

NEW YORK STATE THRUWAY

GENUINE CURTEICH-CHICAGO
"C.T. CURTEICH COLOR" CREATION
(REG. U.S. PAT. OFF.)

THE MAIN STREET OF THE EMPIRE STATE

PHOTO PROPERTY OF C.T.

Small type: COPYRIGHT MCMLV BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 5CK2185...

5CK2191

Same size as Kodachrome

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1670

MAGENTA SCREEN

CAMERA No.	2	LENS READING	100
CAMERA READING	7-295	BOARD READING	17-38 2 1/2
TYPE			
F-16	5	F-16	9
YELLOW	4 1/2	F-16	10
RED	4 1/2	F-16	11
BLACK		F-16	11
F-16	2	UNITS	11
EXTRA SKY EXPOSURE		F-16	2
REMARKS:	2 Parts		

CENTER PART

#1

MAGENTA SCREEN

CAMERA No.	2	LENS READING	175
CAMERA READING	76-410	BOARD READING	27-677
TYPE	20		
F-16		F-16	10
YELLOW	7 1/2	F-16	14
RED		F-16	17
F-16	6 1/2	F-16	17
BLACK		F-16	14
F-16		UNITS	14
EXTRA SKY EXPOSURE		F-16	175-182
REMARKS:			

701

C.C. EBY, ST. IGNACE, MICH.

NO. D-11040

ORDER No. 92757

DATE 10-18-55

12½ M JUMBO PHOTOCHROM CARDS 6-5/8x9-1/8

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CASTLE ROCK, 3 MILES NORTH OF
ST. IGNACE, MICHIGAN



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

JAN 11 1958

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO
FOLLOW PHOTOCHROM No. 1CP2004

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

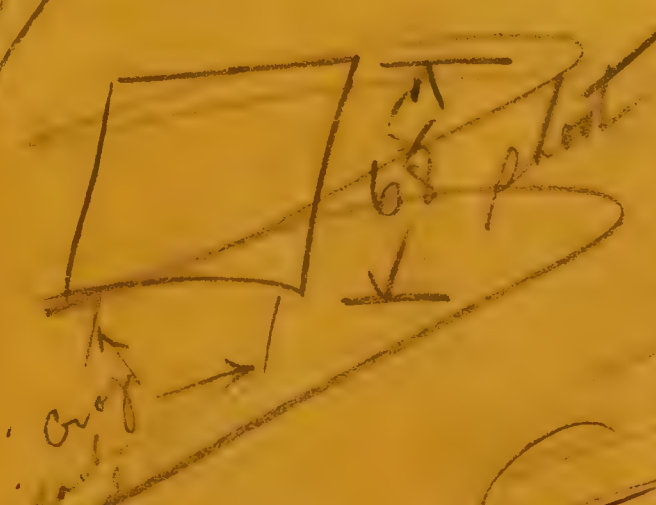
DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Combine lt + dk blue

*Enlarge Color
Plates Black & White*



#1

Camera R. 57-166

Board R. 19-258 1/2

OK

Yes

Ref

Back

9247

C.C. EBY, ST.IGNACE, MICH.

NO.D-11041

ORDER No92788

DATE 10-18-55

6 1/2 MJUMBO PHOTOCHROM CARDS 6-5/8x9-1/8

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIAN VILLAGE, ST. IGNAEE,
MICHIGAN.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO
FOLLOW C.T. PHOTOCHROM NO.1CP2002

SUBMIT:

R. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

HOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		1/2		OCT 31 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

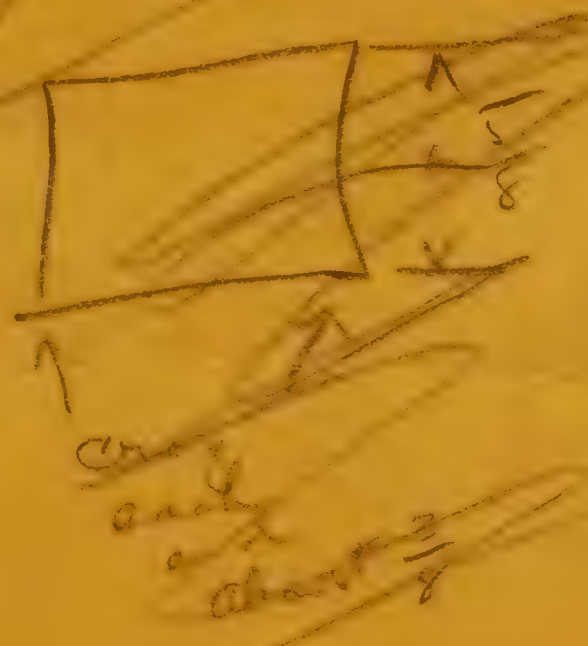
By _____

DATE Photo Returned to Customer _____

Entirely Color Photo
10/18/55

Combine
lt + dk blue

C#2
C. 7-4021
B. 19-378



5788

6254

GULF STREAM CARD & DIST.CO.,MIAMI,FLA.

NO. D-11042

ORDER No. 92818

DATE 10-18-55

50 M **OVERSIZED CARDS C.T.ART COLORTONE 3 1/2 X 9" FULL FACE**

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. YES

TITLE IN FULL **MONKEY JUNGLE**

IMPRINT NONE

**"WHERE HUMANS ARE CAGED AND
MONKEYS RUN WILD"**

(see layout for balance of type)

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT DUMMY ENCLOSED.

SEE INSTRUCTIONS ON ENCLOSED SHEET

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		1 1/2		NOV 13 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

L.O. 142

make reduction
on part view
of D10616

run off P.C. 404561
and send to printer

6710

J.189-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-11043

ORDER No. 92825

DATE 10-18-55

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARD 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO.

TITLE IN FULL

IMPRINT SAME AS ABOVE

(At bottom of message space) UNUSUAL ENTRANCE TO THE PARROT
JUNGLE, MIAMI, FLORIDA

This exotic structure is made
almost entirely from native coral
reef.

PHOTO PROPERTY OF C.T.

NOV 9 - 1955

RETOUCHING AND COLOR DESCRIPTION

NOV 3 - 1955

USE KODACHROME FROM 5CK983.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-602	BOARD READING 31-960
BLUE	
F-16 4 1/2 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 4 1/2 UNITS	FLASH 10 SEC. MASK
RED	
F-16 4 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 4 UNITS
REMARKS:	

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 21 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

E 702

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11044 ORDER NO. 92831 DATE 10-19-55

DEPT.

DATE COMPLETED

CUSTOMER
EDEN ROC HOTEL
MIAMI BEACH, FLORIDA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M JUMBO CARDS SIZE 6-5/8 X 9-1/8"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. SPEC. R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NOV 7 - 1955 (8)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Eden Roc)

USE KODACHROME FROM 5CK2252

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No. I LENS READING 175
CAMERA READING 76-08442 LENS READING 27-4402
BLUE 3-146 15-20 16
F-16 8
YELLOW 4-152 15-24 15
F-16 8
RED 3-150 15-24 17
F-16 8
BLACK 3-146 15-34 14
F-16 5 UNITS
EXTRA SKY EXPOSURE 1-16 175-7 UNITS

REMARKS:

1904 A

6702

#I

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11045 ORDER NO. 92850 DATE 10-20-55

CUSTOMER OAK LAWN FEDERAL SAVINGS
OAK LAWN, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M JUMBO CARDS SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Exterior of Building)

USE TRANSPARENCY FOR PICTURE SIDE OF CARD.
CUT OF BUILDING IN BLACK & WHITE PHOTO FOR MESSAGE SIDE.
FOLLOW LAYOUT ENCLOSED FOR ALL TYPE MATTER,
CALENDAR, AND ALL CUTS TO BE USED.

NOV 18 1955

COLOR DESCRIPTION

Customer photo
returned to him
2-7-56
OBB

R.M.
Submitted to
customer

B 1941 BENTA SCREEN 19465

CAMERA No. 2	LENS READING 155
CAMERA READING 1-273	BOARD READING 24-369
PER 1-150	14-20 9 SEC. MASK
F-16 4	14-23 11 SEC. MASK
YELLOW 1-157	14-19 12 SEC. MASK
F-16 3 1/2	14-21 12 SEC. MASK
RED 1-159	14-21 12 SEC. MASK
F-16 3 1/2	14-21 12 SEC. MASK
BLACK 1-159	14-21 12 SEC. MASK
F-16 1 1/2	14-21 12 SEC. MASK
EXTRA SKY EXPOSURE	F-16 - 4 UNITS

REMARKS:

5 1/10 x 7 1/16

6703

ZENITH INTERSTATE NEWS CO., DULUTH, MINN.

NO. D-11046

ORDER No. 92867

DATE 10-24-55

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES

TITLE IN FULL THE NORTH SHORE OF LAKE SUPERIOR

IMPRINT ~~NOTE~~ SAME AS ABOVE

NOV 22 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 3CK1241 FOR FRONT COVER VIEW

AND ENLARGE LIGHTHOUSE.

SUBMIT SKETCH

~~3CK1241~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ZENITH INTERSTATE NEWS CO., DULUTH, MINN.

NO. D-11046

ORDER No. 92867

DATE 10-24-55

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES

TITLE IN FULL

IMPRINT

GENUINE CURTEICH-CHICAGO
"CURTEICHCOLOR" CREATION
(REG. U.S. PAT.OFF.)

SMALL TYPE: COPYRIGHT MCMLV BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 3CK1320 FOR BACK COVER VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2
FILM READING 3-178
F-16 17
F-16 15
F-16 13
BLACK 8
F-16 15
EXTRA SKY EXPOSURE
REMARKS: *Shipping film*

TOP + BOTTOM - PART

MAGENTA SCREEN

CAMERA No. 1
FILM READING 2-82172
F-16 22
F-16 18
F-16 16
F-16 15
EXTRA SKY EXPOSURE
REMARKS: *2415-8*

7.701

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11047 ORDER NO 92882 DATE 10-25-55

CUSTOMER — CHEMLEY PRODUCTS CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

121 M CIRCULARS SIZE 6 1/2 X 10 1/2

STYLE CURTEICHCOLOR-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
FOR BIG CLEAN APPLES —
use PHIX

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT WITH ALL INSTRUCTIONS AND TYPE ENCLOSED.
USE 35MM FROM 5CK2291,

MAKE REPHOTO OF TYPE MARKED "A"

COLOR DESCRIPTION

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

ORDER NO.	DATE ORDERED
CUSTOMER	NAME
ADDRESS	
CITY	
STATE	
ZIP	
TELEPHONE	
ORDERED BY	
DATE	
QUANTITY	
PRICE	
TOTAL	
PAID	
DATE	
REMARKS	

REMARKS:

Lays in plating type 1 1/2 hrs

J-190 GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

NO. D-11048
ORDER No. 92796
DATE 10-25-55

12½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 6-5/8x9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. NO
IMPRINT SAME AS ABOVE
(at bottom of message space)
HUNDREDS OF MOTELS FACE THE ATLANTIC OCEAN ON COLLINS AVENUE AT MIAMI BEACH
PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Use Kodachrome 5CK2295

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

B 1930 *Tape 50*

MAGENTA: SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2.914	BOARD READING 32-200
BLUE 1-139	17-19
F-16 51 UNITS	FLASH 8 SEC. MASK
YELLOW 1-147	17-20
F-16 5 UNITS	FLASH 8 SEC. MASK
RED 1-149	18-19
F-16 5 UNITS	FLASH 12 SEC. MASK
BLACK 1-159	18-19
F-16 3 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS: ..

Executive OK of Estimate By _____ Cost Dept. Checked By _____

Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 31 1955
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

702

DISTRIBUTED BY OLSON NEWS COMPANY,
SIOUX CITY, IOWA

NO. D-11049

ORDER No. 92895

DATE 10-26-55'

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT'

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. YES

TITLE IN FULL SOUVENIR FOLDER
SIOUX CITY, IOWA

IMPRINT SAME AS ABOVE

Front: WOODBURY COUNTY COURT HOUSE

SMALL TYPE: COPYRIGHT MCMLV BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT COVER - USE VIEW OF COURT HOUSE ONLY. REMOVE BLDGS.
TO RIGHT & LEFT OF COURT HOUSE, ALSO ALL SIGNS, AND CARS.
NOTE COLOR SHEET ATTACHED FOR COLORING.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

DISTRIBUTED BY OLSON NEWS COMPANY,
SIOUX CITY, IOWA

NO. D-11049

ORDER No. 92895

DATE 10-26-55

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. YES

TITLE IN FULL GREETINGS FROM
SIOUX CITY, IOWA

IMPRINT

BIRD'S-EYE VIEW OF MAIN BUSINESS
SECTION.

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER - BOTTOM TITLE IN REVERSE TYPE, "BIRD'S EYE ..etc"
LIGHT TAN BUILDING, GREEN ROOF (LARGE CENTER BLDG. IN
FOREGROUND).

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored St 8h

on sheet
G 714

NO. **x** D-11050

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER No. 92908

DATE 10-26-55

6½ M JUMBO POST CARDS C.T. CURTEICH COLOR FULL FACE
6-5/8 x 9-1/8

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES NO ✓

IMPRINT SAME AS ABOVE

THE HAWK'S NEST.

High above Delaware River on
Route 97, New York State on Right,
Pennsylvania on Left.

PHOTO PROPERTY OF customer

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME No. 4CK1785

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	I	LENS READING	200
CAMERA READING	82-189 1/2	BOARD READING	31-791
BLUE			
F-16	12 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	11 UNITS	FLASH	17 SEC. MASK
RED			
F-16	9 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	6 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	200-12 UNITS
REMARKS:			

Executive OK of Estimate

By _____
Date _____ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1955	OCT 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	25			DEC 2 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

G 721

NO. D-11051
DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER No. 92908
DATE 10-26-55

6 1/2 MJUMBO POST CARDS C.T.CURTEIGHCOLOR 6-5/8x9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. **SHECIAL R. M. NO**

IMPRINT SAME AS ABOVE
VIEW OF NEW YORK STATE THRUWAY
SHOWING FOOTHILLS OF THE
CATSKILL MOUNTAINS
NOV 8 - 1955

PHOTO PROPERTY OF **Customer**

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME NO.5CK42

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1955	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	35			12-5-1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

1410
MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2.6285	BOARD READING	31-925
BLUE	1-154 4 1/2	FLASH	13-24
F-16	UNITS	SEC. MASK	
YELLOW			
F-16	4 UNITS	FLASH	10
RED		SEC. MASK	
F-16	4 UNITS	FLASH	9
BLACK		SEC. MASK	
F-16	1 1/2 UNITS	FLASH	12
EXTRA SKY EXPOSURE		SEC.	
F-16	-6	UNITS	
REMARKS:			

5721

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11052 ORDER NO. 92900 DATE 10-26-55

CUSTOMER CHICAGO, ROCK ISLAND & PACIFIC R.R.CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

75 M XMAS CIRCULAR SIZE 10 X 14"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Christmas 1955)

NOTE LAYOUT FOLDER ENCLOSED — WITH PICTURE CENTERED
ON FIRST PAGE. 2 PICTURES AND 2 LAYOUTS (FOR TYPE)
ALSO ENCLOSED. CHRISTMAS MESSAGE TYPE IN BLACK.

COLOR DESCRIPTION

Paper special stock
see sample D file

Submitted Troy

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No. 7 LENS READING 6.3
CAMERA READING 47-729 BOARD READING 24-767
BLUE F-16 7 1/2 16 SEC
YELLOW F-16 7 1/2 14 SEC
RED F-16 7 14 SEC
BLACK F-16 4 1/2 15 SEC
EXTRA SKY EXPOSURE F-16 63-10 UNITS
REMARKS: *Shop over*

MAGENTA SCREEN

CAMERA No. LENS READING
CAMERA READING BOARD READING
BLUE F-16 UNITS F-16 SEC
YELLOW F-16 UNITS F-16 SEC
RED F-16 UNITS F-16 SEC
BLACK F-16 UNITS F-16 SEC
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

MAGENTA SCREEN

CAMERA No. LENS READING
CAMERA READING BOARD READING
BLUE F-16 UNITS F-16 SEC
YELLOW F-16 UNITS F-16 SEC
RED F-16 UNITS F-16 SEC
BLACK F-16 UNITS F-16 SEC
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

*use color separation negatives
from 5CK 2153*

WOODCOCK-POWELL MFG.CO.,HOT SPRINGS NATIONAL
PARK, ARKANSAS

NO. D-11053

ORDER No. 92923

DATE 10-27-55

6 1/2 MJUMBO POST CARDS C.T.CURTEICHCOLOR 5-3/8x8-3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M same as 5CK1496

IMPRINT SAME AS ABOVE

THIS VILLA IS ONE OF THE MOST
PICTURESQUE HOMES.....

NOV 1 - 1955 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Make sky a little bluer.

Use Kodachrome 5CK1496

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1955	OCT 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	35		NOV 14 1955	DEC 7 - 1955

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	190
CAMERA READING	9976 1/2	BOARD READING	30-11/4
BLUE			
F-16	4 1/2 UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	4 UNITS	FLASH	11 SEC. MASK
RED			
F-16	4 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	2 UNITS	FLASH	4 SEC.
EXTRA SKY EXPOSURE		F-16	4 UNITS
REMARKS:			

Long print + 8 in.

6721

WOODCOCK-POWELL MFG.CO., HOT SPRINGS NATIONAL
PARK, ARKANSAS

NO. D-11054

ORDER No. 92923

DATE 10-27-55

6 1/2 MJUMBO POST CARDS C.T.CURTEICH COLOR 5-3/8x8-3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. same as 5CK1495

IMPRINT SAME AS ABOVE

THE CRYSTAL WATER FOUNTAIN IS
LOCATED AT THE INTERSECTION.....

DEC 6 - 1955

NOV 14 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Use Kodachrome 5CK1495

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	35			DEC 8 1955

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	2	LENS READING	190
CAMERA READING	9.972	BOARD READING	30-111
BLUE			
F-16	4 1/2 UNITS	FLASH 12	SEC. MASK 6
YELLOW			
F-16	4 UNITS	FLASH 10	SEC. MASK
RED			
F-16	3 1/2 UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	2 UNITS	FLASH 12	SEC. MASK
EXTRA SKY EXPOSURE		F-16 - 3 1/2	UNITS
REMARKS:			

WOODCOCK-POWELL MFG.CO.,HOT SPRINGS NATIONAL
PARK, ARKANSAS

NO. **M** D-11055

ORDER No.92323

DATE 10-27-55'

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 5-3/8x8-3/8 FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. same as 5CK1497

IMPRINT SAME AS ABOVE'

THE ST.JOSEPH HOSPITAL, HOT
SPRINGS NATIONAL PARK,

NOV 14 1955 B

PHOTO PROPERTY OF C.T.

DEC 6 - 1955

RETOUCHING AND COLOR DESCRIPTION

Use Kodachrome 5CK1497

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	35			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	190
CAMERA READING	9-971 1/2	BOARD READING	30-111
BLUE			
F-16	4 1/2 UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	4 UNITS	FLASH	10 SEC. MASK
RED			
F-16	4 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	3 1/2 UNITS
REMARKS:			

1730

Tape 53

672

WOODCOCK-POWELL MFG.CO.,HOT SPRINGS NATIONAL
PARK, ARKANSAS

NO. D-11056

ORDER No. 92323

DATE 10-27-55

6 1/2 MJUMBO POST CARDS C.T.CURTEICHCOLOR 5-3/8x8-3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. same as 5CK1498

IMPRINT SAME AS ABOVE

A NIGHT SCENE OF THE CRYSTAL
WATER FOUNTAIN LOCATED AT THE,...

NOV 8 - 1955

PHOTO PROPERTY OF C.T.

DEC 2 - 1955

RETOUCHING AND COLOR DESCRIPTION

Use Kodachrome 5CK1498

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1955	OCT 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	35			

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

1759

Tape 53

MAGENTA SCREEN

CAMERA No.	2-9711	LENS READING	190
CAMERA READING	9-9711	BOARD READING	30-111
BLUE			
F-16	5 UNITS	FLASH 11	SEC. MASK
YELLOW			
F-16	5 UNITS	FLASH 12	SEC. MASK
RED			
F-16	5 UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	2 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Spring 8 1/2

6721

DISTRIBUTED BY F.H. LESLIE, LIMITED, NIAGARA FALLS, ONTARIO, CANADA, MADE IN U.S.A.

NO. D-11057

ORDER No. 92956

DATE 10-27-55

25 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

IMPRINT SAME AS ABOVE. 5CK270

THE NEW LOOK, Prospect Point,
Niagara Falls, N.Y. ...etc

(at bottom of center line):

MADE IN U.S.A.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK270

pos.

-6712-I

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

1479A

MAGENTA SCREEN

CAMERA No.	5-421	LENS READING	260
CAMERA READING	78-421	BOARD READING	44-914
BLUE			
F-16	12 UNITS	FLASH	14 SEC. MASK
YELLOW			
F-16	12 UNITS	FLASH	16 SEC. MASK
RED			
F-16	11 UNITS	FLASH	16 SEC. MASK
BLACK			
F-16	8 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	260-12 UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1955	OCT 31 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

B 1988 NEW SKY #1

DISTRIBUTED BY F.H.LESLIE,LIMITED, NIAGARA FALLS, ONTARIO, CANADA, MADE IN U.S.A.

NO. D-11058
ORDER No.92956
DATE 10-27-55

MAGENTA SCREEN

CAMERA No.	F	LENS READING	200
CAMERA READING	82-379	BOARD READING	31-943
BLUE	2-158	FLASH	16-22
F-16	8 UNITS	FLASH	18 SEC. MASK
YELLOW	2-155	FLASH	16-22
F-16	8 UNITS	FLASH	19 SEC. MASK
RED	2-158	FLASH	16-22
F-16	6 1/2 UNITS	FLASH	21 SEC. MASK
BLACK	2-165	FLASH	18-22
F-16	4 1/2 UNITS	FLASH	20 SEC.
EXTRA SKY EXPOSURE		F-16	200-14 UNITS
REMARKS:			

25 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. YES-same as 5CK2299
IMPRINT SAME AS ABOVE.
(at bottom of center line):
MADE IN U.S.A.
PHOTO PROPERTY OF C.T.

to come

REB 8-1955
in strip of film

RETOUCHING AND COLOR DESCRIPTION (Prospect Point)

USE KODACHROME FROM 5CK2299

NEW SKY

*Special
Lip. neg sky*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____

By _____ Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		OCT 27 1955	
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO		OCT 27 1955	
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	45		Dec 8, 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

NO. D-11059 X

AVE MARIA GROTTO, CULLMAN, ALA.

ORDER No. 93028

DATE 11-3-55

6½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE SCENIC SHRINE OF THE SOUTH,
AVE MARIA GROTTO, CULLMAN,
ALABAMASMALL TYPE: COPYRIGHT MCMLVI BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

For Front: Use 4CK917

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICHE

NO. D-11059

AVE MARIA GROTTO, CULLMAN, ALA.

ORDER No. 93028

DATE 11-3-55

6½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. PETER'S CHURCH
ROME, ITALY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO,
"C.T.ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Use 5CH585

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO

Colored 11-16
Shot cover 2

Large handwritten signature or scribble on the right side of the page.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11060 ORDER NO. 93101 DATE 11-3-55

CUSTOMER
LAIRD LUMBER CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 4 1/2 X 9"

STYLE CURTEICH COLOR - BORDERED

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Door)

NOTE LAYOUT: STRAIGHTEN TRANSPARENCY IN CROPPING FRAME.

1" BORDER TOP AND BOTTOM. LEFT HAND BORDER 3/4" WIDE.

RIGHT HAND BORDER 1/4" WIDE.

2 HOLES PUNCHED ON LEFT SIDE (GUIDE FOR PUNCHING HOLES TO COME)

COLOR DESCRIPTION

SHOOT OUT

Mask enclosed
for Masking Border

CAMERA No. 2 LENS READING 170
75-566 26-904
2-154 18-22
2-150 18-20
2-160 18-20
5-150 18-26
1-10 10

REMARKS:

Shoot out mask
all colors

Pic Size 7
3 1/2 x

705

TOMAS A. HERRERO M. SUCR., CARACAS, VENEZUELA
NO. D-11061
ORDER No. 93107

DATE 11-4-55

6 1/2 M WALL CALENDARS IN CURTEICHCOLOR 14 1/2 X 19 1/2 FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TOMAS A. HERRERO M. SUCR., AVENIDA LEONARDO DA VINCI, EDIFICIO MONTE VERDE, BELLO MONTE, CARACAS, VENEZUELA ..etc

FRONT No. NO

R. M. . NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MATTER

FOLLOW LAYOUT WITH PHOTOS AND TYPE/TO BE USED.

(5041965)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	27.5
CAMERA READING	01-456 1/2	BOARD READING	37-506
BLUE			
F-16	13 UNITS	FLASH	11 SEC. MASK
YELLOW			
F-16	12 UNITS	FLASH	10 SEC. MASK
RED			
F-16	10 UNITS	FLASH	11 SEC. MASK
BLACK			
F-16	8 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	10 1/2 UNITS

REMARKS: Lens from camera #3

5 hrs
8 hrs
22 hrs

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2			NOV 9 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				DEC 9 1955
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

USE ENTIRE ROD

FRED HARVEY (TRADEMARK)

NO. D-11062

ORDER No. 93134

DATE 11-7-55

6 1/2 M CURTEICH COLOR JUMBO CARDS 6 3/8 x 9 1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 3CK1153

IMPRINT SAME AS ABOVE

GRAND CANYON NATIONAL PARK ARIZONA

THE WATCHTOWER AT DESERT VIEW (Private #at bottom of center

line J-4)

PHOTO PROPERTY OF C.T.

MAR 13 1956

RETOUCHING AND COLOR DESCRIPTION

DEC 8 - 1955

USE KODACHROME FROM 3CK1153.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	3-126	BOARD READING	32-379
BLUE	7 1/2 UNITS	FLASH 9	SEC. MASK
F-16			
YELLOW	6 1/2 UNITS	FLASH 10	SEC. MASK
F-16			
RED	6 1/2 UNITS	FLASH 10	SEC. MASK
F-16			
BLACK	2 UNITS	FLASH 11	SEC. MASK
F-16			
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:	6 1/8 x 9 1/8"		

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 9 1955	NOV 11 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ERED HARVEY (TRADEMARK)

NO. D-11063

ORDER No. 93134

DATE 11-7-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 5CK2445

IMPRINT SAME AS ABOVE

GRAND CANYON NATIONAL PARK, ARIZONA
LOOKOUT AT MATHER POINT.

(Private #at bottom of center
line J-5) NOV 28 1955

PHOTO PROPERTY OF C.T.

APR 4 - 1956

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK2445.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 9 1955	NOV 11 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

A

2067

MAGENTA SCREEN

CAMERA No. F	LENS READING 200
CAMERA READING 82-917	BOARD READING 32-410
BLUE	
F-16 9 UNITS	FLASH 13 SEC. MASK
YELLOW	
F-16 9 UNITS	FLASH 14 SEC. MASK
RED	
F-16 9 UNITS	FLASH 15 SEC. MASK
BLACK	
F-16 7 1/2 UNITS	FLASH 15 SEC.
EXTRA SKY EXPOSURE	F-16 200 5 UNITS

REMARKS:

Reset
Make up complete
Front 6x9

[Handwritten signature]

FRED HARVEY (TRADEMARK)

NO. D-11064

ORDER No. 93134

DATE 11-7-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 5CK2444

IMPRINT SAME AS ABOVE,
GRAND CANYON NATIONAL PARK, ARIZONA
NEAR TOP OF KAIBAB TRAIL

(Private #at bottom of center
line J-6)

PHOTO PROPERTY OF C.T. DEC 8 - 1955

APR 11 1956

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK2444.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 3-440	BOARD READING 32-663
BLUE	
F-16 5 UNITS	FLASH 7 SEC. MASK
YELLOW	
F-16 5 UNITS	FLASH 12 SEC. MASK
RED	
F-16 5 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 4 UNITS
REMARKS:	

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		NOV 9 1955	NOV 11 1955
SKETCH			
RETOUCHING			NOV 9 1955
REPHOTO			
PHOTO-LITHO			APR 11 1956
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	32		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

0798

FRED HARVEY (TRADEMARK)

NO. D-11065

ORDER No. 93134

DATE 11-7-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8" x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 3CK1150

IMPRINT SAME AS ABOVE

GRAND CANYON NATIONAL PARK, ARIZONA
FROM LIPAN POINT

(Private # at bottom of center
line J-7)

PHOTO PROPERTY OF C.T.

FEB 6 - 1956 B

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1150

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 9 1955	NOV 11 1955
SKETCH				
RETOUCHING				NOV 9 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			DEC 9	FEB 6 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	1620 Screen	LENS READING	200
CAMERA READING	82-913	BOARD READING	32-359
BLUE			
F-16	22 UNITS	FLASH	X6 SEC. MASK
YELLOW			OK.
F-16	25 UNITS	FLASH	14 SEC. MASK
RED			
F-16	108 UNITS	FLASH	16 SEC. MASK
BLACK			
F-16	6 UNITS	FLASH	10 SEC.
EXTRA SKY EXPOSURE		F-16	200-2 UNITS

REMARKS:

FRED HARVEY (TRADEMARK)

NO. D-11066

ORDER No. 93134

DATE 11-7-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6 1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 3CK1163

IMPRINT SAME AS ABOVE
GRAND CANYON NATIONAL PARK, ARIZONA
O'NEILL BUTTE

(Private #at bottom of center
line J-8)

PHOTO PROPERTY OF C.T.

SEP 6 - 1955

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1163.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-856 1/2	BOARD READING 32-166 1/2
BLUE	
F-16 8 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 1 UNITS	FLASH 10 SEC. MASK
RED	
F-16 7 UNITS	FLASH 10 SEC. MASK
BLACK	
F-16 2 1/2 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 9 1955	NOV 11 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

FRED HARVEY (TRADEMARK)

NO. ~~III~~ D-11067

ORDER No. 93134

DATE 11-7-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6 5/8 x 9 1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 12 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

IMPRINT SAME AS ABOVE. 3CK1144

GRAND CANYON NATIONAL PARK, ARIZONA
SPECTACULAR VIEW FROM EL TOVAR
HOTEL.

(Private # at bottom of center
line J-9)

PHOTO PROPERTY OF C.T.

DEC 13 1955

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK1144.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	7	LENS READING	
CAMERA READING	82-6.39 1/2	BOARD READING	31-974
BLUE			
F-16	12 UNITS	FLASH	15 SEC. MASK
YELLOW			
F-16	10 UNITS	FLASH	16 SEC. MASK
RED			
F-16	10 UNITS	FLASH	15 SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH	11 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV. 9 1955	NOV 11 1955
SKETCH				
RETOUCHING				NOV 11 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				MAR 12 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Published Exclusively for Fred Harvey
FRED HARVEY (TRADE MARK)

NO. D-11068 *X*

ORDER No. 93136

DATE 11-8-55

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRAND CANYON NATIONAL PARK
ARIZONA

Front: SPECTACULAR VIEW FROM
EL TOVAR HOTEL,

MAR 26 1956 *B*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT ENCLOSED - USING SUBJECT 3CK1144.
PUT TITLE LETTERING IN SKY (AS ON ENCLOSED COVER "WASHINGTON, D.C.")

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11068

FRED HARVEY (TRADE MARK)

ORDER No. 93136

DATE 11-8-55

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE WATCHTOWER AT
DESERT VIEW

A NATURAL COLOR GRAND CANYON,
ARIZONA SOUVENIR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"CURTEICHCOLOR" CREATION
(REG. U.S. PAT. OFF.)

SMALL TYPE: COPYRIGHT MONIVL BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT ENCLOSED - USE SUBJECT 3CK1153

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

Set 2C

CAMERA No.	2	120
EXPOSURE	2-283	20-119
F-16	9	9
F-16	7	10
F-16	6	10
F-16	2	11
EXTRA SKY EXPOSURE		
REMARKS:	<i>shoot out</i>	

CENTER. - Port use click

MAGENTA SCREEN

CAMERA No.	F	140
EXPOSURE	66-719½	21-283
F-16	10	15
F-16	8	16
F-16	8	15
F-16	4	11
EXTRA SKY EXPOSURE		
REMARKS:	140- UNITS	

CUT FILM

2 short cuts

E786

*13/4
1 1/4
3*

PUBLISHED EXCLUSIVELY FOR FRED HARVEY

NO. D-11069

ORDER No. 93138

DATE 11-8-55

6 1/2 M POST CARD BOOKLET COVER 3-15/16 X 6-3/16" WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GRAND CANYON NATIONAL
PARK, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT ~~NONE~~ as above

"CURTEICH COLOR" CREATION FROM
NATURAL COLOR TRANSPARENCIES
(REG. U.S. PAT. OFFICE)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR VIEW ON FRONT COVER USE NEGATIVE 3CK1163

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 9 1955	FEB 8 - 1956
SKETCH	4	2	1	DEC 14
RETOUCHING				NOV 14
REPHOTO				
PHOTO-LITHO				
BULEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Duplicate Portraits
Mark

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11070 ORDER NO. 93141 DATE 11-8-55

CUSTOMER HARRIS-WHITEBROOK
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M JUMBO CARDS SIZE 6-5/8 X 9-1/8"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOLLYWOOD BEACH HOTEL
AND COUNTRY CLUB

HOLLYWOOD BY THE SEA IN FLORIDA

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

DESIGNED AND PREPARED BY HARRIS
& WHITEBROOK, ADVERTISING

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE TRANSPARENCY - BUT - CORRECT COLORS AS MUCH
AS POSSIBLE TO THOSE SHOWN IN BROCHURE PICTURE

LAYOUT ENCLOSED, AND TYPE MATTER.

COLOR DESCRIPTION

SUBMIT PROOF

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

B 1951 Tape 46

MAGENTA SCREEN

CAMERA No. 2

6-340

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2.148

2.152

2.158

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2.744

2.746

LJ-20-LAKELAND NEWS CO., LAKELAND, FLA.

NO. D-11071

ORDER No. 93075

DATE 11-8-55

12 $\frac{1}{2}$ M JUMBO POST CARDS 6-5/8x9-1/8 C.T.CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. Yes-at bottom of message space

IMPRINT SAME AS ABOVE

AQUAMAIDS ON PARADE

NOV 18 1955

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK2478

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 10 1955	NOV 15 1955
SKETCH				NOV 10 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 18 1955	
BLEUPRINT				DEC 8 1955
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	35			11-7-1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

B

1988

Case 43

MAGENTA SCREEN

CAMERA No.	2	LENS READING	235
CAMERA READING	90-336	BOARD READING	38-100
BLUE	2-158	FLASH	11 SEC. MASK
F-16	5 1/2 UNITS	FLASH	11 SEC. MASK
YELLOW	2-158	FLASH	11 SEC. MASK
F-16	5 1/2 UNITS	FLASH	11 SEC. MASK
RED	2-158	FLASH	11 SEC. MASK
F-16	5 UNITS	FLASH	11 SEC. MASK
BLACK	2-165	FLASH	12 SEC.
F-16	2 1/2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	4 1/2 UNITS
REMARKS:			

6721

#1

NO. D-11072

ORDER No. 93142

DATE 11-8-55

PUBLISHED FOR THE SMITHSONIAN INSTITUTION

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES ENCL.

IMPRINT SAME AS ABOVE

THE SMITHSONIAN INSTITUTION
BUILDING, WASHINGTON, D.C....
NOV 18 1955 B

PHOTO PROPERTY OF MUSEUM C.T.

DEC 2 - 1955 B

USE KODACHROME FROM 4CK2132 .OK

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN			
CAMERA No.	I	LENS READING	200
CAMERA READING	82-190	BOARD READING	31-76 7/2
BLUE			
F-16	11 UNITS	FLASH 15	SEC. MASK
YELLOW			
F-16	11 UNITS	FLASH 16	SEC. MASK
RED			
F-16	8 UNITS	FLASH 17	SEC. MASK
BLACK			
F-16	6 UNITS	FLASH 16	SEC.
EXTRA SKY EXPOSURE		F-16 200-12	UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

By

Date

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED- DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		NOV 9 1955	NOV 11 1955
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING		NOV 18 1955	DEC 2 1955
HAND COLOR PROOF			
ARTIST DEPT.	36		12-1-1955

DATE BLUEPRINT OK'D

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

G 721

074-G-DISTRIBUTED BY OZARK POST CARD PUBLISHERS, BOX 455, MONETT, MO.

NO. D-11073

ORDER NO. 93079

DATE 11-9-55

6 1/2 M JUMBO POST CARDS-C.T.CURTEICH COLOR 6-5/8x9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SEC R. M. YES Same as 5CK1244

IMPRINT SAME AS ABOVE

ALLEY SPRING STATE PARK
SIX MILES WEST OF EMINENCE, MISSOURI
ON STATE HIGHWAY 106

NOV 18 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Follow Kodachrome 5CK1244

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

1669
22x23
MAGENTA SCREEN

CAMERA No.	I	LENS READING	200
CAMERA READING	82-749	BOARD READING	82-257 1/2
BLUE			
F-16	9 UNITS	FLASH 18	SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH 17	SEC. MASK
RED			
F-16	7 1/2 UNITS	FLASH 19	SEC. MASK
BLACK			
F-16	5 UNITS	FLASH 17	SEC.
EXTRA SKY EXPOSURE		F-16 200	UNITS
REMARKS:			

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 9 1955	NOV 11 1955
SKETCH				
RETOUCHING				NOV 9 1955
REPHOTO				
PHOTO-LITHO			NOV 18 55	FEB 6 1956
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. D-11074

075-G-DISTRIBUTED BY OZARK POST CARD PUBLISHERS, ORDER NO. 93079
BOX 455, MONETT, MO.

DATE 11-9-55

6 1/2 MJUMBO POST CARDS-C.T.CURTEICH COLOR 6-5/8x9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SREC R. M. YES ENCL ✓

IMPRINT SAME AS ABOVE

POWERSITE MUSEUM - LOOKOUT POINT
ON BEAUTIFUL LAKE TANEYCOMO
IN THE MISSOURI OZARKS

NOV 28 1955 B - com

PHOTO PROPERTY OF C.T.

FEB 7 - 1956 B

RETOUCHING AND COLOR DESCRIPTION

Follow Kodachrome No. 4CK1777

K 6705

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-856 1/2	BOARD READING 32-166 1/2 ✓
BLUE 4 1/2 UNITS	FLASH 11 SEC. MASK 9
F-16	
YELLOW 4 UNITS	FLASH 11 SEC. MASK
F-16	
RED 4 UNITS	FLASH 10 SEC. MASK
F-16	
BLACK 1 1/2 UNITS	FLASH 11 SEC. 4
F-16	
EXTRA SKY EXPOSURE	F-16 2 1/2 UNITS
REMARKS:	

Executive OK of Estimate

By _____
Date _____ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 11 1955
SKETCH			NOV 9 1955	
RETOUCHING				NOV 9 1955
REPHOTO				
PHOTO-LITHO			NOV 29 1955	
BLUEPRINT				FEB 7 1956
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

6761

DISTRIBUTED BY NELIS TULIP FARM, HOLLAND, MICH.

NO. D-11075

ORDER No. 93157

DATE 11-9-55

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 5CK2515

IMPRINT SAME AS ABOVE

NELIS TULIP FARMS, HOLLAND, MICHIGAN

(at bottom of message space- in script): IT'S TULIP TIME IN HOLLAND EVERY YEAR IN MAY.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK2515

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

1974

MAGENTA SCREEN

CAMERA No.	F	LENS READING	200
CAMERA READING	82-70 4/2	BOARD READING	32-18 9/2
BLUE			
F-16	9 UNITS	FLASH	17 SEC. MASK
YELLOW			
F-16	8 1/2 UNITS	FLASH	17 SEC. MASK
RED			
F-16	7 1/2 UNITS	FLASH	20 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	19 SEC.
EXTRA SKY EXPOSURE		F-16	200 - 9 UNITS
REMARKS:			